2018 AWARD WINNERS

ARCHITECTURAL RECORD

CAMPAIGN
BEST IN CLASS
01 Ceilings Plus
02 Ceilings Plus
03 NanaWall
04 NanaWall
05 NanaWall
06 Oldcastle BuildingEnvelope®
07 Oldcastle BuildingEnvelope®
08 Armstrong Ceiling Solutions
09 Armstrong Ceiling Solutions
10 Armstrong Ceiling Solutions
11 Fry Reglet
12 Fry Reglet
13 Landscape Forms
14 Landscape Forms
15 ROCKWOOL
16 ROCKWOOL
17 VT Industries/Architectural Wood Doors
18 VT Industries/Architectural Wood Doors
19 Construction Specialties [Expansion Joint Covers]
20 Construction Specialties [Expansion Joint Covers]
21 Dri-Design
22 Dri-Design
23 FORMS+SURFACES
24 FORMS+SURFACES
25 National Terrazzo & Mosaic Association
26 National Terrazzo & Mosaic Association
27 National Terrazzo & Mosaic Association
28 Petersen Aluminum
29 Petersen Aluminum
30 Unilock
31 Unilock

WINNER

08 Armstrong Ceiling Solutions
09 Armstrong Ceiling Solutions
10 Armstrong Ceiling Solutions
11 Fry Reglet
12 Fry Reglet
13 Landscape Forms
14 Landscape Forms
15 ROCKWOOL
16 ROCKWOOL
17 VT Industries/Architectural Wood Doors
18 VT Industries/Architectural Wood Doors

HONORABLE MENTION

19 Construction Specialties [Expansion Joint Covers]
20 Construction Specialties [Expansion Joint Covers]
21 Dri-Design
22 Dri-Design
23 FORMS+SURFACES
24 FORMS+SURFACES
25 National Terrazzo & Mosaic Association
26 National Terrazzo & Mosaic Association
27 National Terrazzo & Mosaic Association
28 Petersen Aluminum
29 Petersen Aluminum
30 Unilock
31 Unilock

SPREAD
BEST IN CLASS
32 Armstrong Ceiling Solutions
33 Armstrong Ceiling Solutions
34 Oldcastle BuildingEnvelope®
35 Ceilings Plus
36 USG

WINNER

35 Ceilings Plus
36 USG

HONORABLE MENTION

37 Sunbrella
38 Vitro
39 Pilkington Fireframes

SINGLE PAGE
BEST IN CLASS
40 B+N Industries, Inc.
41 Bison Innovative Products
42 Construction Specialties [Acrovyn Wall Panels]
43 Electrix Illumination
44 Landscape Forms
45 NanaWall
46 Rieder North America
47 Rocky Mountain Hardware
48 VITROCSA USA

WINNER

49 Arktura
50 CPI Daylighting
51 Endicott Clay Products
52 Glen-Gery
53 LaCantina Doors, Inc.
54 Lucifer Lighting
55 Marvin Windows and Doors
56 SKY-FRAME
57 Sun Valley Bronze
58 Think Wood
59 VT Industries/Architectural Wood Doors

HONORABLE MENTION

60 ARCAT
61 CENTRIA
62 FORMS+SURFACES
63 Hope’s Windows
64 Hörmann High Performance Doors
65 NanaWall
66 Petersen Aluminum
67 Seves Glass Block
68 Smith System

BEST IN CLASS
69 Lucifer Lighting
70 Smith System
71 Unilock

WINNER

72 CENTRIA
73 C.R. Laurence Co., Inc.

HONORABLE MENTION

74 Acoustical Surfaces
75 Arriscraft
76 O’Keeffe’s Inc.
77 Overly Manufacturing Company
78 SAFTI FIRST
ONLINE WINNERS

ONLINE AWARDS

The winning online ads achieved excellence in one of many ways including visual appeal, effective use of animation, inter-activity and engagement; or having a consistent message online to correspond with their print advertisement.

To view the online award-winning advertisements, visit: architecturalrecord.com/adawards

ONLINE

BEST IN CLASS
› CertainTeed Ceilings
  Stoner Bunting Advertising
› Dorma
› FORMS+SURFACES
› Pella
  The Integer Group
› Tyco
  BVK

WINNER
› Coverings
› Petersen Aluminum
  Auld Design
› The Vilcek Foundation
› Vitro
  Pipitone Group

HONORABLE MENTION
› Bobrick
  Pipitone Group
› LP Building Products
  Point To Point
› Owens Corning® Thermafiber® Assembly
› ROCKWOOL
  Jan Kelley
› Sto Corp.
  Godfrey
› Unilock
› Wood Products Council

INTEGRATED

BEST IN CLASS
› Coverings

WINNER
› Owens Corning® Thermafiber® Assembly
› ROCKWOOL
  Jan Kelley
› Vitro
  Pipitone Group

SOCIAL MEDIA

FACEBOOK:
MOST ENGAGED
› Graphisoft
› CertainTeed Ceilings
  Stoner Bunting Advertising
› Marvin Windows and Doors
  GRP Media

TWITTER:
MOST ENGAGED
› Bobrick
  Pipitone Group
› LafargeHolcim
  Ricochet Partners
› Glen-Gery

TOP 3 NATIVE
› FORMS+SURFACES
› 475
› Cree

USER ENGAGEMENT 2018 WINNERS

The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising.

ONLINE ADVERTISING
The top four winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS
› Vitro
  Pipitone Group
› ROCKWOOL
  Jan Kelley
› The Vilcek Foundation
› Formica
  Empower MediaMarketing

SPONSORED CONTINUING EDUCATION
The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers – a quantifiable measurement of user engagement that is part of the larger 210,000 tests that were taken over the past year in the pages of Architectural Record and online at Record’s Online Continuing Education Center.

MOST LEADS
› Unilock
› CPI Daylighting
› Henkel

TOP MULTIMEDIA
› Armstrong Ceiling & Wall Solutions
› Armstrong Ceiling & Wall Solutions
› Sierra Pacific Windows

TOP RENEWAL
› Lamboo Technologies
› Echelon
› Think Wood

TOP USER ENGAGEMENT
› Vitro
  Pipitone Group
› ROCKWOOL
  Jan Kelley
› The Vilcek Foundation
› Formica
  Empower MediaMarketing

FASTEST MOVING
› ASI Group
› Huber Engineered Woods/Zip System
› Formica
  Empower MediaMarketing
2018 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2018 January, February, March, or April editions of Architectural Record
- Advertised in the 2018 January/February or March/April edition of SNAP
- Ran online ads on architecturalrecord.com in 2017
- Sponsored a continuing education course on our CE Center in 2017

The ads are carefully reviewed and judged by a distinguished panel of experienced architects. The architects represent firms of various sizes whose projects include large scale commercial, residential and interiors.

2018 AWARDS JURY

Emily Abruzzo
Emily Abruzzo is a founding principal of Abruzzo Bodziak Architects (ABA), an internationally-recognized practice with experience ranging from civic and cultural projects to homes and exhibitions.

ABA has been recognized with the 2010 Architectural League Prize for Young Architects and Designers, AIA New Practices New York 2012, a 2013 AIA New York Design Award, Architectural Record's 2016 Design Vanguard, Curbed's 2017 Groundbreaker Award, and is included in New York City Department of Design and Construction's Design Excellence Program.

Andrew Bernheimer
Andrew Bernheimer is a Brooklyn-based architect and Assistant Professor of Architecture at the Parsons School of Design. Bernheimer leads an eponymous firm responsible for a wide variety of residential, civic, and cultural projects, including new multi-unit affordable housing developments across the five boroughs.

Bernheimer sits on the Advisory Board of the Institute for Public Architecture, is the Co-Chair of the Van Alen Institute's Program Council, is a fellow in the Forum for Urban Design, and is a member of the Architectural League of New York. In 2018 Bernheimer was elevated to the College of Fellows in the American Institute of Architects.

Claudia Cusumano
Claudia Cusumano, a Director at KPF has over 20 years of experience with civic, cultural and commercial office projects throughout the Northeast and Mid-Atlantic United States.

Since 2013, Claudia has been the Project Manager of 30 Hudson Yards, a 1300 feet tall, 2.6 million square feet tower in the Eastern Rail Yards Hudson Yards Development. Claudia is leading the management and coordination of this full service project through construction.

Jeff Goldstein
Jeff Goldstein is a Principal and founding partner at DIGSAU, a Philadelphia-based studio practicing contemporary architecture, urbanism and environmental design. With a commitment to the core values of design excellence, experimentation, and material culture, the firm's work builds enthusiasm in others to create meaningful places that empower and inspire people to be more creative, productive, and fulfilled. In a built environment where authenticity is increasingly scarce, their work focuses on Architecture's capacity to communicate and explores innovative ways that the craft of building can connect people to place, history, and time.

Sara Grant
Sara Grant, AIA, LEED AP, is a partner at MBB (Murphy Burnham & Buttrick) Architects. She has practiced architecture for over sixteen years, developing highly regarded expertise in the design and management of complex educational and institutional projects.

Sara has managed multi-phased projects for Park Avenue Synagogue and Landmarks Preservation Commission, as well as Union Square Ventures, Rodeph Sholom School, and Meeting Street School in Rhode Island, among many other education, institutional and residential projects.

Brian Kaplan
Brian is a registered architect with 23 years of professional experience concentrated on the technical execution of architecture and interiors. Leading the technical practice of one of SOM's design studios, he is responsible for the firm's dedication to quality in design, documentation, process and performance. As an advocate of sustainability across and beyond the design community, Brian reinforces the role we play in improving the health and wellbeing of the occupants of the buildings and spaces they create for their clients, focusing resources to educate staff about making decisions that include occupants in addition to traditional performance criteria.