# 2017 AWARD WINNERS

## ARCHITECTURAL RECORD

### CAMPAIGN

<table>
<thead>
<tr>
<th>BEST IN CLASS</th>
<th>WINNER</th>
<th>HONORABLE MENTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 Bobrick</td>
<td>Armstrong Ceiling Solutions</td>
<td>08 ASI Group</td>
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<td>Klein Mickaelian Partners</td>
<td>Zban Advertising</td>
<td>Ganton (Brian J. Ganton &amp; Associates)</td>
</tr>
<tr>
<td>02 Landscape Forms</td>
<td>CPI Daylighting</td>
<td>09 National Terrazzo &amp; Mosaic Association</td>
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<tr>
<td>03 Oldcastle BuildingEnvelope®</td>
<td>Dri-Design</td>
<td>10 Tournesol Siteworks</td>
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<tr>
<td>Ganton (Brian J. Ganton &amp; Associates)</td>
<td>National Office Furniture</td>
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### SPREAD

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<td>15 Armstrong Ceiling Solutions</td>
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<td>12 Sunbrella</td>
<td>Technical Glass Products</td>
<td>16 Oldcastle BuildingEnvelope®</td>
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<tr>
<td>Wray Ward</td>
<td>Brandner Communications</td>
<td>Ganton (Brian J. Ganton &amp; Associates)</td>
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</table>

### SINGLE PAGE

<table>
<thead>
<tr>
<th>BEST IN CLASS</th>
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<tbody>
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<td>18 CAST CONNEX</td>
<td>Echelon Masonry by Oldcastle Architectural</td>
<td>Acrovyn® Doors</td>
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<td>19 CornellCookson</td>
<td>Interrupt</td>
<td>Ganton (Brian J. Ganton &amp; Associates)</td>
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<td>The Integar Group</td>
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### snap

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<td>Coverings ‘17</td>
<td>47 Advance Lifts</td>
</tr>
<tr>
<td>Pipitone Group</td>
<td>Dri-Design</td>
<td>48 ALPOLIC</td>
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<tr>
<td>41 Rieder North America</td>
<td>Excel Dryer</td>
<td>49 Overly Manufacturing Company</td>
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<tr>
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<td>Petersen Aluminum</td>
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<tr>
<td>42 Unilock</td>
<td>Raydoor</td>
<td>Auld Group</td>
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ONLINE WINNERS

ONLINE AWARDS
The winning online ads achieved excellence in one of many ways including visual appeal, effective use of animation, inter-activity and engagement; or having a consistent message online to correspond with their print advertisement. To view the online award-winning advertisements, visit: architecturalrecord.com/adawards

ONLINE

BEST IN CLASS
› AGS Stainless
  Hanson Communications
› Bobrick
  Pipitone Group
› Construction Specialties
  Acrovyn by Design®
  Ganton (Brian J. Ganton & Associates)
› Epson

WINNER
› Italian Trade Commission
› Technical Glass Products
  Brandner Communications
› Unilock

HONORABLE MENTION
› Petersen Aluminum
  Auld Group
› Vitro
  Pipitone Group

INTEGRATED

BEST IN CLASS
› Glen-Gery
  Ganton (Brian J. Ganton & Associates)

WINNER
› Unilock

HONORABLE MENTION
› AGS Stainless
  Hanson Communications
› Coverings ‘17

SOCIAL MEDIA

FACEBOOK:
MOST ENGAGED
› CAST CONNEX
› CertainTeed Ceilings
  Stoner Bunting
› Guardian Glass
  Williams Group
› World Exposition of Ceramic
  Tile & Bathroom Furnishings
  Novita Communications

TWITTER:
MOST ENGAGED
› American Standard
  Solve
› CertainTeed Ceilings
  Stoner Bunting
› Guardian Glass
  Williams Group
› Unilock

TOP 3 NATIVE
› CertainTeed Ceilings
  Stoner Bunting
› CertainTeed Gypsum
  Stoner Bunting
› Morton Buildings
  Osborn & Barr Communications

USER ENGAGEMENT 2017 WINNERS
The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising.

ONLINE ADVERTISING
The top three winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS
› Epson
› LaFargeHolcim
  Ricochet Partners
› Technical Glass Products
› Vitro
  Pipitone Group

SPONSORED CONTINUING EDUCATION
The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers – a quantifiable measurement of user engagement that is part of the larger 210,000 tests that were taken over the past year in the pages of Architectural Record and online at Record’s Online Continuing Education Center.

MOST LEADS
› Huber Engineered Woods, Inc.
› Lamboo Technologies
› WRCLA: Western Red Cedar
  Lumber Association
  Bare Advertising & Communications Inc.

FASTEST MOVING
› Huber Engineered Woods, Inc.
› Firestone Building Productions
› CBD Marketing,
  Soil Retention Products, Inc.,
  and Tournesol Siteworks
› Whirlpool Corporation
  CBD Marketing

TOP RENEWAL
› Echelon Masonry
  by Oldcastle Architectural
› Guardian Glass
› Lutron Electronics Co. Inc.

TOP INTERACTIVE
› Duravit USA, Inc.
› Forms+Surfaces
› Roseburg Forest Products
Jonathan Borell

Jonathan has specialized in healthcare projects for 17 years. Since joining HKS, he has been involved in a vast range of healthcare projects, including cancer centers, psychiatric facilities, children’s hospitals, ambulatory care centers and heart centers.

Beginning with initial programming, Jonathan works to establish project goals and objectives. Through coordination of the design team and consultants, Jonathan is a part of project implementation at each phase of development. Maintaining involvement in projects through the construction document phase, he is able to ensure the design is met and the client’s needs are satisfied.

Notable projects include: Jackson Memorial Hospital Main Campus Expansion, Memorial Regional Hospital West Bed Tower Expansion, St. Vincent’s Medical Center Bed Tower and Emergency Expansion.

Pat Bosch

A founding partner of the Miami office of Perkins+Will since 1996, Pat Bosch leads the office as its Design Director. Internationally recognized for her design acumen and collaborative work style, Pat routinely brings together diverse groups of stakeholders to generate ideas and find common ground.

Pat’s work has been honored with several national and international design awards, and has been featured in architectural magazines and industry journals around the world. Notable projects include the American Express Corporate Center in Sunrise, Fla.; Princess Nora bint Abdulrahman University for Women in Riyadh, Saudi Arabia; the L’Oréal Research and Innovation Center in Rio de Janeiro, Brazil. She is also leading the design for Miami’s new 1212 Lincoln Rd. and 930 Washington Blvd. projects, both of which are mixed-use.

Lizmarie Esparza

With an undergraduate degree from MIT and a master’s degree in architecture from Columbia University, Lizmarie’s career has taken her from the Caribbean to the Middle East, with a most recent focus and expertise in urbanism. As an extension of his research, he founded his practice Shulman + Associates in 1996 with a focus on urbanism. Allan is a practicing architect, author, editor and curator. His research focuses on themes of modernism, tropicality and urbanism. As an extension of his research, he founded his practice Shulman + Associates in 1996 with a focus on the creation of relevant, site-specific designs that develop from a foundation of multidisciplinary research. S+A projects have been widely recognized, with 70+ design awards, and Shulman’s own award of the AIA Miami Silver Medal for Design in 2010.

2017 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2017 January, February, or March editions of Architectural Record
- Advertised in the 2017 January/February edition of SNAP
- Ran online ads on architecturalrecord.com in 2016
- Sponsored a continuing education course on our CE Center in 2016

The ads are carefully reviewed and judged by a distinguished panel of experienced architects. The architects represent firms of various sizes whose projects include large scale commercial, residential and interiors.

2017 AWARDS JURY

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2017 AWARD JURY

Jon Cardello

As Senior Principal at Stantec, and previously a founding principal of ADD, Inc, both of Miami, Jonathan combines his planning and design expertise in large-scale healthcare, residential, mixed-use, retail and workplace projects to formulate planning visions that create dynamic multi-faceted destinations. Powered by regional themes and local goals, Jonathan organizes building forms, uses and sustainable design opportunities into compelling stories that welcome collaboration between developers, public agencies and neighborhoods.

Lizmarie Esparza

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Allan Shulman

Allan Shulman FAIA, LEED AP is Director of Graduate Programs in Architecture and Associate Professor at the University of Miami School of Architecture. Allan is a practicing architect, author, editor and curator. His research focuses on themes of modernism, tropicality and urbanism. As an extension of his research, he founded his practice Shulman + Associates in 1996 with a focus on the creation of relevant, site-specific designs that develop from a foundation of multidisciplinary research. S+A projects have been widely recognized, with 70+ design awards, and Shulman’s own award of the AIA Miami Silver Medal for Design in 2010.