NEWS

From the Southwestern deserts to the Arctic ice floes extends the world’s Housing Front against the elements; and there’s firing all along the line.

The Creole City has America’s oldest market and means to keep it that way, modern gadgets notwithstanding.

Push-button Architecture: Memphis grocer builds automatic store while the Czechs design desks which move through the air with the greatest of ease.

Banks go mobile. In Los Angeles the car drives in. In Buenos Aires the bank drives out.

Fairs, built and building: Paris opens late; New York builds a laboratory; Cleveland has Billy Rose.

Frank Lloyd Wright “marries” concrete and steel in a new way and shows Wisconsin that there’ll be no divorce.


ARCHITECTURAL RECORD
ON THE HOUSING FRONT: UNCLE SAM HOUSES THE MIGRANT WORKERS

1. LABOR CAMPS: Not architecture—yet; but better than the slums they replace.

2. PART-TIME FARMS: Neatly planned communities for those whose work is seasonal.

3. FULL-TIME FARMS: Closest kin to RA's projects elsewhere, these are complete and permanent communities.

THE PROBLEMS which confront the Resettlement Administration are necessarily sectional—the tenant farmer in the South, the "Dust Bowl" refugee in the Middle West, or isolated groups elsewhere, hopelessly farming marginal land. In the Far West, the major problem is that of agricultural labor. California and Arizona have developed an industrialized agriculture requiring a vast army of skilled and unskilled workers. But as this employment is seasonal in character, the laborer—unless he has other means of subsistence—must pack up his family and goods and follow the crops.

To RA's planning staff this program presented a highly complex task. Not only are conditions such as to set a premium on both time and money, but varying degrees of mobility, and very special problems of climate and geography, demanded nothing less than new standards in architecture and community-planning.

1. Migratory Labor Camps: Completely temporary, designed only to correct the appalling health and sanitary conditions of the Southwest's "rural slums," these communities are usually tent cities, with a semi-permanent nucleus of clinic, baths and laundries, community center, etc.

2. Part-time Farms: Planned communities of detached or group housing with small individual plots. These communities are closely integrated around a center (utilities—especially water which comes only from deep wells—make "open" planning out of the question) which provides for group activities of all sorts—sports, meetings, nurseries, etc.

3. Full-time Farms: These most closely resemble the RA projects elsewhere, except for characteristics imposed by the climate. In complete communities of permanent detached houses on 20 to 40-acre farms, the houses are notable for their fresh, simple design and honest construction.
ON THE HOUSING FRONT

10,000 Petition Congress
THE Wagner-Steagall housing bill now pending in Congress would set up a $1,000,000,000 loan fund to finance municipally built and managed housing projects over a four-year period. The government would contribute $50,000,000 in subsidies, and loans would be repayable in sixty years. Indorsed by such groups as the N.A.H.O. and A.L.A., the bill is regarded as the only encouraging factor on the housing horizon.

A petition for the passage of the bill signed by 10,000 persons has been sent to Congress. Senator Wagner estimates that his bill would result in construction of 375,000 new dwelling units, with rents of $5 to $7 a room.

That such a program of building would only scratch the surface of the country's housing needs is borne out by N.A.H.O. figures, which estimate that 7,000,000 new dwelling units are required by 1945. The American Federation of Labor places the need at 13,000,000. Vacancy rates have dropped 75% since 1933 in such cities as San Diego, Des Moines, San Antonio, and Seattle. In Pontiac, Mich., the shortage of apartments has been so great that tent colonies have sprung up in the past few months. Less than one per cent vacancy of desirable quarters exists in many cities, says Joseph W. Catherine, Vice President of the National Association of Real Estate Boards.

Low Incomes Buy Houses, Too
WAGE EARNERS are home owners even when their incomes do not exceed $1,750 yearly, according to figures based on a survey of 28,520 Chicago nonrelief white families. From the $1,750 income class up, the proportion of home owners among wage earners is higher than among clerical, business or professional groups. Home ownership increases with increase in family income. The low-income group which prefers home ownership to renting represents a sizable market for low-cost dwelling units.

New York's Two Plans
NEW YORK City's housing situation is confronted by two major propositions—one to buy direct old-law tenements, the other to rent them at $1 a year. The first plan involves a long-range purchase of buildings. Under the second proposal, tenements would be rented for a period of three years at an annual rent of $1, rehabilitated, and then turned back to their landlords. That this plan would increase rents beyond the means of low-income families, and cost the city millions of dollars in subsidies to tenement-owning savings banks, is the basis of opposition on the part of the City-Wide Tenants Council which represents fifteen groups. "The proposal to rent slums at $1 a year and repair them with ERB funds is a sham move on the part of politicians to milk the taxpayers," said the Council. "The slum dweller could not possibly profit by this plan."

Life Insurance for Houses, Now
LIFE insurance for buildings is now a legal procedure in New York State. One company already is in process of formation. New only in this country, this theory of insurance uses established mortality tables for building, machinery or equipment, on which premiums are based. Under this system insured tenements, whose owners cannot modernize them because of increased rents, could collect insurance, tear down the buildings and replace them.

To Promote Home Ownership
THE "Home Builders Guild," newly formed body of the Land Developers and Home Builders Division of the National Association of Real Estate Boards, will try to reduce residential building costs and thus make the idea of home ownership more attractive. As a step toward this goal, purchase-pooling and other cooperative efforts will be undertaken and conferences with material manufacturers will be held.

Will Guard "Public Interest"
THE Vigilance Committee of the Construction Industry was recently formed to "protect the public from shoddy and dishonest construction and to safeguard the home buyer and investor." After eight months of research the vigilantes feel that the professionalization of construction and the elevation of its standards so as to produce safe and honest buildings is within easy reach. Committee consists of architects, engineers, jobbers, contractors, insurance and real estate men and bankers.

Arctic Architecture
NORTH POLE architecture, now in the earliest stages, has developed a house which weighs only eighty pounds and is weathertight. The hut has a duralumin frame over which is stretched rubberized cloth, painted black for visibility to aviators and to absorb the sun's heat. A wall of air cushions provides insulation. The whole is then covered by specially treated canvas. The interior finish is fur and eiderdown. Four Soviet scientists and a dog will live in this specially designed dwelling for a year while they gather scientific information. (For earlier arctic models see Byrd; Record, July 1934.)

HOW TO USE GAS IN SLUM CLEARANCE. This recent project in London demonstrates not only the practicability of gas as a fuel but also of gas works as a site. 64 fireproof flats built around a nursery school on the site of a former gas tank.

SWEDEN IS A DEMOCRATIC COUNTRY. In one of this row of 3-room houses recently erected in Stockholm dwells none other than the Swedish Prime Minister.

PWA ALSO CAN ADAPT ITSELF to local conditions and traditions. 6-story apartments in Harlem give way to 1- and 2-story neo-Spanish row houses in Florida. Latest PWA project to reach conclusion is Darkeeville, near Jacksonville, Florida.
ON THE HOUSING FRONT

PREFABRICATION MOVES ON IN THE Midwest. The Cape Cod model (above) is all-steel arc-welded on the job, while the Regency was completely fabricated in the factory, trucked to the site. (For earlier Midwestern "truckable" houses see March 1937, page BT36.)

FOR BUILDING DESIGNERS PLAGUED with the limitations involved in remodeling old tenements on interior lots, Egmont Merseberger, Hoboken architect, has an idea: Enlarge glass areas in outside walls as much as structure will permit and set standard windows in the glass-block panel; replan interior so that all main internal partitions are likewise glass block. Shown (right above) is one of Hoboken's "railroad flats" before Mr. Merseberger took hold; (left above) the same when finished; (lower right) one of his interior partitions. Result: rents rose from $30 to $92 per floor.

HIGH IN UP-STATE NEW YORK'S HELDERBERG Mountains is this home of the elderly potter and once famous socialist, Bouck White. Starting several years ago with his bare hands and an ample supply of the limestone of the region, Mr. White evolved his own design. The details—windows, rain spouts, pottery—are both his design and his handwork. Seen at left is Mr. White atop a tower which he no longer feels is adequate and which he is now supplementing with a "light-house." Planned to reach 150', "light-house" will be of same general design and construction as main house. On it every night will burn a bonfire.
NEW ORLEANS RE-BUILDS OLD MARKET

CONSTRUCTION in the French Quarter has always offered problems of "style" to New Orleans architects; and they have not always been happily solved. New Orleans' historic French Market now stands rebuilt for modern use, but in its original form and style—a silent re-buke to many imposing new structures which have invaded the Quarter. Only those parts of the market which could not be restored, were rebuilt. Architect Sam Stone, Jr., found that century-old cypress timbers used in the Meat Market building were still sound, and relatively few changes were necessary. Air conditioning and screens have done away with the smells, and sanitary display cases have replaced the wooden tables with their heaps of sea food. Open arcades of squat Doric Columns surround most of the buildings, as in the old Market. The coffee shop, which once consisted of a huge copper kettle presided over by a mulatto woman, has been remodeled, and is at the south end of this building.

Located near the Place d'Armes, where stands St. Louis' Cathedral, the first market offered its bargains once a week to thrifty churchgoers. Soon the site of these transactions became permanent. In 1791 the Spanish Governor ordered the construction of a roof over these improvised markets. Then in 1812, not war, but a hurricane completely demolished the shelter. One year later an open market was built with heavy masonry arches and a slate-covered timber roof, known as "Les Halles des Boncherries." This is the present remodeled Meat Market. Other buildings were erected in subsequent years, until ten years ago, the French Market Corporation was organized.

EXTERNALLY, AT LEAST, THE NEW structures are closely patterned after the old. The new fruit-and-vegetable unit (above) has the same squat, plastered columns, the same tile roof, as the old building (right). But concealed within are air conditioning, modern lighting and refrigeration.

MEAT AND FISH—after and before restoration.

CHANGES IN THE LEVEE NECESSITATED relocation of the Market and railroad lines. Shown in dotted lines are demolished buildings; in black, new ones.
MECHANIZATION REACHES NEW HIGHS

in the letter file of the Central Social Insurance Institution at Prague, Czechoslovakia, where the desks go to the filing cabinets instead of the reverse. This file—world’s largest—consists of 3,000 drawers, each 10 feet long. The cabinets are arranged in tiers 16 feet high, reaching from floor to ceiling, covering about 4,000 square feet. In the rolled-steel framework are steel drawers equipped with roller bearings.

Because of the size of the cabinets, special desks were built for those working at the file. These are in essence electrically operated elevators, controlled by a touch of a button, which rise or descend, move right or left, and stop before the drawer desired. The drawers, too, are opened and shut electrically. This installation now in use enables 20 employees to do the work which, with the old-fashioned vertical file, would require 400 workers.

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INCREASED MOBILITY ALTERS BUILDING DESIGN

FROM A MODEST BEGINNING IN A drug store or garage, the nation's bus stations have become increasingly ambitious, until they now have all the facilities of the average railroad station. They have the advantage of publicly-financed and maintained rights-of-way enabling them usually to occupy a central location in a given city. Since visibility is important, design of these two stations quite properly revolves around the sign. T. W. Lamb designed the New York structure (left); Wischmeyer, Arrasmith and Elswich designed Louisville station, T. W. Lamb, consulting.

NEXT TO DETROIT THE WORLD'S MOST motorized city, Los Angeles has long reflected the high degree of mobility in Los Angeles life. Recently opened there is its latest contribution to the motorist—a drive-in bank. Located in a rapidly expanding industrial area and designed to meet the specialized needs of its customers, the new bank occupies a reconstructed garage. Noteworthy are its wickets of the "bandit-barrier" type developed in the Middle West (steel and bullet-proof glass). There is no opening through which a bandit may force an entrance. At the level of the deal plate is a revolving circular drum through which the customer makes his deposit. This is operated by the teller. Special sound grilles permit customer and teller to converse in normal tones.

UNLIKE MOST BANKS, THE "LOBBY" of the Drive-In bank is planned for easy movement and parking of cars.

BUT IN ARGENTINA, THE PROBLEM IS reversed: and a big Buenos Aires bank recently purchased this specially-designed mobile "bank" to carry on business in the hinterland, where banks are scarce, autos scarcer.
NO BUILDING TYPE IS MORE HAUNTED by the specter of obsolescence than a broadcasting station. Constant developments in acoustics, lighting, atmospheric control—as well as in the equipment itself—demand the greatest flexibility in building design. And Hollywood, one of the world’s broadcasting centers, feels this most acutely. Construction work has begun on the new Hollywood studios which William Lescaze designed for CBS. The model (above, left) shows a structure laid out to meet the manifold needs of modern broadcasting. MEANWHILE, NBC IS CONTEMPLATING expansion of a structure (above, right) built only a year ago, now inadequate for its needs.

LIGHT PLAYS IMPORTANT ROLE IN COMMERCIAL WORK

ALL CATS MAY BE GRAY AT NIGHT but modern commercial buildings can no longer afford such anonymity. Illumination has become an integral part of building design, both within and (more recently) without. This new department store in suburban Chicago has both; besides high standards of interior illumination, the long horizontal bands of glass brick are equipped with continuous horizontal and vertical light troughs which flood them from within. Note also marquee, show windows and signs.

THERE WAS A TIME WHEN SHOWROOMS were more notable for external ornament than interior visibility; but this new auto "salon" in New York City is not one of them. The showroom was designed to display the maximum number of cars without congestion; and the continuous windows are as free from obstruction as possible, thus permitting the maximum visibility by day or by night.
PELICAN STATE BUILDS TWO STADIA, ONE PAY-AS-YOU-GO

KILLING TWO BIRDS WITH ONE STONE, Louisiana State University recently completed this structure which combines stadium and dormitory into a solvent whole. Because the dormitory houses 1,000 men in its 499 rooms (at a rent of $108,000 per school year), L.S.U.’s athletic association was able to provide seating space for 46,000 persons on the “roof.” The New Orleans architects, Weiss, Dreyfous and Seiferth, designed the structure so that the dormitory—entirely isolated from the stadium—consists of a 5-story strip of rooms served by interior corridors around the periphery. The stadium proper has its own entrances, dressing rooms, toilets, etc. The entire structure is of reinforced concrete.

ANOTHER W. D. & S. STADIUM IS THAT recently completed in New Orleans’ City Park. Designed for track sports as well as football, this stadium is smaller, more simple and oval in plan.

HISTORY REPEATS ITSELF IN INDIAN CHURCH-BUILDING

THE REMARKABLE ADAPTABLEITY OF Catholic architecture is nowhere better illustrated than in this model for a new Indian church (below) and its ancient prototype, the temples of Junaghar in southwestern India (left). Not only the style but the plan itself—in closed court with altar protected by a second dome—flows straight from Indian temple building.

NOT ONE BUT SIXTEEN SEPARATE TEMPLES, THE BEWILDERING MUNCHNESS OF Junaghar springs from its long and varied history—250 B.C. to the present. Using the pillar and lintel elsewhere, Junaghar architects built their domes with horizontal corbelling, usually closing the ultimate gap at the top with a hanging pendant. Not truly radiating voussoirs, the haunches of these corbels were anchored in place by the heavy pyramidal mass of the exterior of the dome, which was elaborately carved.
TWO FAIRS OPEN, ONE LATE: NEW YORK TESTS MATERIALS

SURROUNDED BY FOREIGN DIGNITARIES, Premier Blum and party inaugurate the Paris International Exposition. Seen here on the approach of the magnificent new Troucadero, the party made a formal tour of inspection of the entire exposition. Draped tricolor did its best to cover the fact that some of the construction—much of which was unfinished—would not be complete until August. In spite of this, the Exposition is drawing record crowds.

THIS MODEL OF LENINGRAD'S FREIGHT port is from the Soviet building at the Paris Fair. It is part of a large exhibit which deals with present work and future plans of the Soviet transportation industry.

IN ALREADY SHAKY FLUSHING MEADOWS, New York World's Fair engineers have contrived a test building where foundations can be dropped, walls made to settle, etc. Purpose: To test under acid conditions the physical characteristics of various structural and finish materials to be employed in Fair structures. The Test Building also houses a laboratory.

TWO THOUSAND DINNER guests and 3,000 additional spectators are accommodated at one time in the huge marine theater-restaurant at Cleveland's Great Lakes Exposition. Entirely covered by a ventilated roof, the structure stands on pilings. A band of water separates the stage from the diners.
City Planning Up

EVIDENCE of the growing importance of City Planning study is the fact that special curricula in this subject have been announced by several universities. The School of Architecture of Massachusetts Institute of Technology will this fall inaugurate a new six-year course in City Planning Practice which will combine the realities of field experience with professional training. Prof. Frederick J. Adams will head the new division. The course in city planning practice, leading to the degree of Master in City Planning, will follow the procedure adopted for the Institute's cooperative courses in electrical, chemical and mechanical engineering, and marine transportation. The curriculum of the course includes a year of varied experience in the offices of local, state, and regional planning boards. Among the authorities associated in supervision of the courses will be Sir Raymond Unwin, Lecturer in City Planning and Housing; Joseph T. Woodruff, Assistant Professor of Regional Planning, Dr. Thomas Adams, Research Consultant in City Planning; Marjorie S. Cautley, Lecturer in Landscape Design; William Stanley Parker, Lecturer in Housing; and Ralph Eberlin, Lecturer in Site Planning and Construction. Visiting lecturers will include Russell V. Black, Clarence S. Stein, Jay Downer and Albert Mayer.

The Harvard Graduate School of City Planning has been reorganized as the Department of Regional Planning, coordinate with the Departments of Architecture and Landscape Architecture, in the Harvard Graduate School of Design. It is intended that students in regional planning shall have effective access not only to instruction in engineering, but also to instruction in economics, government, sociology, etc. Eight courses in Regional Planning will be offered. Courses in engineering include highway engineering, water supply and sewerage. In addition there will be a course in municipal government; one in principles of economics, and in introduction to economic statistics.

Columbia Starts New Laboratory

A LABORATORY for pure research in design correlation, unique in architectural education, will be established in the School of Architecture of Columbia University at the beginning of the next academic year. Frederick J. Kiesler of New York will direct the laboratory, which will operate in alliance with New York City workshops and with laboratories for technological, sociological, and biotechnical research. The executed designs of students will be housed in a new museum illustrating contemporary development. General objectives are to define an approach to progressive industrial design; to correlate design to the physical and psychological needs of the human being; to develop new standards for small and large-scale manufacturing, in accordance with existing and projected industrial equipment in the United States.

Cooper, Salvatore to Columbia

MARIO COOPER, magazine illustrator and former advertising art director, and Ettore Salvatore, specialist inplaster casting, have been appointed to the art teaching staff of Columbia University. Mr. Cooper, who studied at the Otis Art Institute, Chouinard School of Art, Los Angeles, and at the Grand Central Art School in New York, will have charge of courses in advertising and illustration. Mr. Salvatore will supervise the casting work of students in sculpture. He studied at the Beaux-Arts Institute of Design, Cooper Union, and the Art Student's League.

Syracuse Offers 5-Year Landscaping

THE DEPARTMENT of Architecture of Syracuse University announces the inauguration of a five-year curriculum leading to the degree of Bachelor of Landscape Architecture. An effort will be made to provide fundamental courses which will round out the student, prepare him for a successful professional career, and aid him in serving efficiently phases of both professions. Technical courses follow the basic cultural courses. In the fifth year experts from other departments of the University staff, practicing architects, landscape architects, engineers, and others from the professional and business field particularly qualified in special problems, will be brought to the classroom for advice, criticism and direction.

IES Prizes Awarded

WINNER of a $300 first prize last month was C. Preston Andrade of the University of Pennsylvania, in the annual Illuminating Engineering Society Beaux Arts Institute of Design competition. Second and third prizes of $200 and $100 respectively went to Raleigh T. Daniell of Catholic University, and Robert B. Little of the University of Illinois. The problem this year was to design a hotel interior which would, by decoration and illumination, serve three different uses and create a different atmosphere for each: convention room; ballroom for small and private social gatherings; and banquet hall.

IN A COMPETITION FOR DESIGN of a proposed housing development in Fieldston, New York, for Teachers College faculty, Logan Chappell, Macon, Ga., took first place. Chappell received B. Arch. and M. Arch. degrees from Columbia. During 1936-37 he was University Fellow in Town Planning. Robert Murray, New York City, received second place. He holds both B. Arch and M. Arch. from Columbia.

MATHEW LAPOTA of Maywood, Illinois, is the winner of the Labora traveling scholarship of $1,400. The competition subject was "A Library for a Woman's College in the East." Lapota is a graduate of the University of Illinois.
PROFESSIONAL NEWS HERE AND ABROAD

A. I. A. CONVENES IN BOSTON IN 69th SESSION

MEETING last month in Boston, the American Institute of Architects held its leisurely 69th Convention, dividing its time about equally between business and touring the June countryside. During the business sessions, A.I.A. members were pleased to learn that the Institute showed “a vastly improved financial condition” as a result of increased revenues from membership fees and other sources during the past year. They discussed a wide variety of subjects, accepted many Committee reports, most significant of which were those on Housing, Education and Public Works.

Three ways of getting housing

Most important was A.I.A.’s progressive stand on housing. Under the leadership of Walter R. McCormack, Cleveland householder, the Committee on Housing submitted a fairly detailed analysis of the housing situation. Urging support of the now pending Wagner-Staggall Low-Rent Housing Act, the Committee pointed to three remedies for the present housing crisis: to increase the income of the American people to the point where they can pay the rents resulting from the present cost of building; to reduce the cost of building to the point where the ability to pay would enable a large number of people to secure satisfactory living accommodations; to partially bridge the gap by subsidy.

The Housing Committee submitted a program which urged:

A national real property inventory to determine just what the country’s housing needs really are.

Establishment of mandatory minimum standards of housing in each city.

A grant of $200,000 to the U. S. Department of Commerce to find cheaper ways of producing houses and a new technological approach to construction.

Appointment of a national committee to investigate the results of completed units in the government’s slum-clearance and low-rent housing program.

Cooperation with the national housing authority in working out a program of basic principles for the national housing movement and study of the relation of housing to city and regional planning.

Organization of local housing committees.

Meeks, Gropius on Education

Best-attended of all sessions was that of the Committee on Architectural Education, at which spoke Yale’s Dean Everett Meeks and Harvard’s new Professor Walter Gropius. Attacking the “Foreign Influence on Architectural Education in America,” Dean Meeks blamed the World War for the “de-featism” which produced the post-war design in France and Germany. But “the school of the ugly,” the “gas pipe and cardboard” of modernism is already old-fashioned, according to Dean Meeks; “out of the cataclysm,” he said, “is coming a very interesting and—it must be acknowledged—sane point of view towards stylistism.”

Professor Gropius, Europe’s leading modernist, made no direct reference to the style; instead confined himself largely to advantages of manual training in architectural schools. “The basis of preliminary training,” he said, “should be a comprehensive course introducing the pupil to proportion and scale, rhythm, color, light and shade, and allowing him at the same time to pass through every stage of primitive experience with materials and tools of all kinds in workshops.”

Recommends new method of selection

The Committee on Public Works found it “evident that certain functions of the building construction work of the Procurement Division can only be performed by a permanent organization familiar with the laws, regulations and requirements of the Treasury and other Federal agencies. . . . Under normal conditions the personnel required to conduct these functions becomes highly efficient in the routine work involved.” However, the Committee felt that the architect in private practice is often “able to produce a work of greater freedom and virility not always obtainable in a large, permanent organization.” It therefore recommended, on all major jobs, that a private architect be called in. The Committee further recommended a 5-man board to draw up a list of eligibles from which direct selection could be made.

Succeeding Stephen F. Voorhees to the A.I.A. presidency is Charles D. Maginnis. Other officers elected were:

From Londonderry, Ireland, in 1885 came ecclesiastic Charles D. Maginnis. Holder of many medals and honorary degrees, Mr. Maginnis is a member of the Boston firm of Maginnis and Walsh and designer of a number of Catholic churches and institutions throughout the country.

Frederick H. Meyer of San Francisco, vice president; Charles T. Ingham of Pittsburgh, secretary, and Edwin Bergstrom of Los Angeles, treasurer.

FOR RELAXATION THERE WERE GARDEN parties, clam bakes, historic houses. Seen above (top) is a group at Cambridge’s Lowell House; at Dean Emerson’s Cambridge house (center) for two; one delegate poses, another snaps his picture, in the garden of the famous “House of Seven Gables” at Salem, Mass.

Incoming

Former President Stephen F. Voorhees, of New York, yielded the chair to President-elect Charles D. Maginnis, Boston’s own church designer.

Outgoing

BUILDING NEWS

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Producers' Council Also in Boston

CONCURRENT with the A.I.A. convention in Boston last month, was the 14th Annual Meeting of the Producers' Council. Principal feature of the session was the presentation of a plan for an educational and promotional campaign to be carried on by the Producers' Council. The plan is composed of forty-four of the principal building material and equipment manufacturers in the United States. For fifteen years it has been engaged in developing ideas for the industry. This year, it will offer a buffer understanding between the many divergent elements, and the furtherance of a more intelligent use of materials.

Council and to take over the previous activities of the Manufacturers' Housing Promotion Council. As outline, this program, which is contingent upon raising a $50,000 budget from voluntary subscriptions of building product manufacturers, would consist of several lines of activities.

R.I.B.A. Studies

Employed Architects

THE ROYAL Institute of British Architects, "appropriately at the beginning of a reign, is revising its constitution," according to a recent issue of The Architect's Journal. Indorsing the move editorially, the Journal goes on to point out that the purpose of R.I.B.A. falls naturally into two divisions: "Narrowly, the R.I.B.A. exists to protect and consolidate the profession, to maintain its standards of qualification and conduct, to increase its prestige and to express its opinion on immediate questions where its advice is asked or the interests of members are affected. The wider purpose of the R.I.B.A. is to look ahead in a way architects cannot do individually and to make its preparations accordingly.

"A first example is the changing status of the architect. With the expansion of local government activities more and more architects are becoming salaried men. In this matter the R.I.B.A. has made the mistake of thinking that what the majority of its members did not want would not take place. And by not exerting at the outset all its influence to secure good conditions for salaried architects, it has allowed their prestige and conditions of work to become established on a level which will take years to alter.

"The next and overwhelmingly more important example is that of town planning, together with its subdivisions of the location of industry and the surroundings of work and education. In 1909 most architects thought town planning a bore, many still think so, and their representatives at the R.I.B.A. have only too faithfully acted on their views."

Spanish Architects

Adopt Wartime Program

THE PROBLEMS facing the architect in wartime have seldom been more clearly stated than in a recent issue of A.C., organ of Catalonina's G.A.T.E.-P.A.C. Indorsing S.A.C.'s support of the Loyalist government, the magazine says: "The Syndicate is the only professional authority that we recognize and support wholeheartedly, since it is from the regulations that it has set up that the concept of what the architect should be is derived. According to the Syndicate, then, there is a great task to accomplish:

1. Rational distribution of work, obtaining for each architect the place which he should occupy according to his professional training and specialization, and not according to influence, friendship or recommendations.
2. Orientation of architectural education along the lines for which we have been fighting since the creation of our group.
3. The creation of a Section of Cultural Relations in which architects can find support for their plans.
4. Decisive action in regard to general questions of planning; intervening actively in all those questions which affect the branch of construction, in its great variety.
5. Finally a multiplicity of enormous constructive aspects which will have to impress an enormous activity on the Syndicate and which will involve a profound feeling of responsibility for its directors.

"It is necessary that we follow very closely the far-reaching events through which this country is passing. It is necessary that the technicians interest themselves in social questions and accept the responsibility of the moment."

F. L. Wright

Guest of U.S.S.R.

ONE of the two American architects invited by the Soviet government to attend the recent All-Union Congress of Architects, Frank Lloyd Wright was forced last month to decline an offer of an honorary degree from a Connecticut college. "In a choice between the field of action and honors for action in the past there is no question but that I must choose the field of action," Wright wrote the college in explaining his position. Best known in Europe of all American architects, Mr. Wright's "Broadacre City" has attracted wide interest in the U.S.S.R. He believes that the Soviets "see the possibilities of it and are ready to spend some money."

FAECT Hears Wright

ON HIS way to Europe, Mr. Wright stopped in New York long enough to address the Architect's Section of the C.I.O. recently went not only all 16 chapters of FAECT but also the independent Society of Structural Engineers and Draughtsmen; and negotiations for the affiliation of the Society of Designing Engineers of Michigan are now under way. FAECT. Speaking on "Economic Organization and the Professional," Mr. Wright warned that economic security was all right—he would like "to see the whole country unionized to the hilt"—but that it wasn't enough. "We must have a dynamic security—a freedom which comes from within—from internal order"—as well as from without.

Of current architecture, Mr. Wright was his usual caustic self. "Any building you build is only a preliminary study for the final form. You can never achieve an ideal, but you can grow toward it. A building is an interpretation of the life of the present looking toward the future. The man who can't build a building that is 25 years ahead of his time shouldn't be allowed to build it."

CIAM in Paris,

Publishes Work

IN ITS FIRST convention since 1933, the International Congress of Modern Architecture (CIAM) meets this month in Paris for its 5th Congress. Adopted in 1929, CIAM's program of "formulating the contemporary architectural problem, presenting modern architectural concept, struggling for its concrete realization" has led to a steadily expanding scrutiny of the social and economic bases of architecture.

One of the few architectural groups in the world organized around a long-range plan of research, CIAM will this year discuss "The Functional City," exhibit four years of research work by its component national "groups."

Coincident with the Paris meeting, CIAM will publish "The Functional City"—a popular edition of its work, including its standardized analysis of twenty-eight world-cities. A much more comprehensive technical edition of the same material is planned in the near future.
60 TONS WITH EASE: When Wisconsin's Industrial Commission questioned design of a column Frank Lloyd Wright intended to use in a new factory at Racine, he promptly built this sample, loaded it while the townspeople looked on. Designed to carry between 11 and 12 tons, it was loaded with 20 tons when the onlookers "retired for beer"; loading continued to 60 tons without cracking the column. Finally it was pulled down by the satisfied examiners who were interested in architect Wright's specially-designed reinforcing, which substitutes an expanded metal netting for deformed bars.

Western School has novel roof
A HOLLOW girder roof, with hollow supporting columns, has been used for the first time in a building at the Bradford Ave. School in Placentia, California. The general basis of design is similar to that used in Pacific Northwest bridges. The girders have thin web plates of varying thickness, and 6-in. top and bottom slabs. Top slabs were cast integral with the intervening roof slabs to form a horizontal diaphragm designed to transmit seismic forces to foundations by way of surrounding walls. The girders and columns form a series of five rigid-frame bents 26 ft. high, spaced 18 in. apart. The span is 77 ft. The girders carry one-fourth of the roof area, and loading over the remainder of the roof is transmitted by intermediate joists to the girders. Both girders and columns are a part of the architectural design, interior and exterior, of the building.

Inexpensive device measures air flow
AIR flow around buildings can now be studied by the building designer in his office without recourse to large and expensive machinery. A fluid-flow analyzer which is small, inexpensive and simple to operate, has been designed by H. L. Parr of Columbia University. The device consists of a wooden box divided into three compartments: an air inlet; a glass-covered chamber painted black, with shielded lights; and an air outlet. Models cut from ¾-in. rubber sheet are placed on the glass plate, and smoke produced by inserting titanium tetrachloride in a sheet copper slotted trough passes over the model. The effect obtained in this way can be photographed with a camera placed above the apparatus, with illumination from either top or bottom.

New source of "dry ice" found
SMOKING factory chimneys are potential commercial sources of "dry ice," according to Prof. R. H. McKee of Columbia University and E. A. Winter, research student, who have devised a chemical process for this conversion. The new absorption process consists of the combination of CO₂ gas with ammonia in the presence of water vapor. With an excess of ammonia in even a very short section of the absorption tower, virtually all CO₂ is made to react. The ammonia present in the gas phase of the tower apparently acts as a catalyst in carrying CO₂ to a lye solution. As ammonium carbonate forms, it is dissolved into the lye, which decomposes by its alkalinity the carbonate, and frees the ammonia. The process then repeats itself continuously, and CO₂ is boiled off from the charged lye.

Base metals now electrically colored
LIGHT-FAST color, electrochemically produced and free of dyes, can be applied to practically all base metals by the recently developed Electrocolor process. Electrolytic in nature, this process gives metallic transparency as well as depth of tone and variety of shades and effects in a single bath. The range of colors made possible by the Electrocolor process is practically that of the spectrum. The finish on the metal may be of any desired character. Base metals of light shade, such as nickel-plated surfaces, finish in a lighter shade than base metals of darker color. United Chromium, Inc., exclusive licensee of Kansas City Testing Laboratory, recommends that the color plating deposit be finished with clear lacquer, because of its high resistance to corrosives and abrasives.

Porcelain-enamel bond improved
SECURE bonding of porcelain-enamelled sheeting to its backing is now possible by means of a new process developed by the Porcelain Enamel and Manufacturing Company of Baltimore. Known as Penn-lox, this method eliminates warping of panels, as well as the metallic, hollow sound frequently noticed in panels not securely bonded. Porcelain enamel panels are finished on the reverse side with a pitted, crater-like surface and the cement or plastic to which it is applied fills the holes and forms a strong bond. Cement, a finer grained and hard-setting substance, is recommended as the best material for this method. Penn-lox is applied by spray, and dried and fired as with any other porcelain enamel.

Pittsburgh house uses steel planks
WHEN steel planks were used in a house in Pittsburgh erected of materials developed by the Mellon Institute of Industrial Research, subflooring was found unnecessary. These planks, of cellular construction, are two feet wide. On the upper side of the floor, concrete may be used to fill the troughs, while the under side forms a flat steel ceiling. The walls of the house are of "bonded metal," a substance developed for fastening any kind of material to steel. Other materials used are stone, wood and brick.

U.S.S.R. "plasticsless" wood
WOOD treated with resol compounds is now used in the U.S.S.R. where lead and metals were previously used. The treatment increases the wood's resistance to attack of hydrochloric, phosphoric and sulphuric acids, and gas mixtures with a 20% admixture of nitrous oxides. Resistance to pressure is increased 160%. The Moscow underground railway recently tested brake blocks of plasticized red-beech wood and after using them for 3,000 miles the blocks showed no trace of carbonizing.

Impregnated wood developed in Germany
WOOD impregnated with metal has properties of both its constituents in a comparatively easy and inexpensive process recently developed in Germany. Hot liquid metal is forced into dry wood under pressure. Full impregnation is not necessary; the amount is regulated according to species of wood, purpose, kind of metal and degree and duration of pressure. Fully impregnated wood has a metallic surface with a silk-like sheen. The new material can be sawn, bored, planed, nailed, turned, glued, rubbed and polished. It resists fire, climatic influences and chemicals, and lacks a tendency to split, blister, or splinter.
New filament saves 10% current
A NEW tungsten-filament lamp which gives 10% more light without using additional current has been achieved through research by Dr. Irving Langmuir of General Electric Laboratories. A “lighting bonus” amounting to $16,500,000 annually will thus be provided to the public, it is claimed. The lamp consists of a tungsten filament drawn into a straight wire, 19/10,000 of an inch in diameter, wound around a molybdenum wire 355 turns to the inch, which in turn is coiled again on another molybdenum mandrel. The coil, originally 20” long, is at the end of this process 3.4” long. The coils must be as close together as possible without touching each other, for this would short-circuit and cause the lamp to fail immediately. The new filament is mounted in the lamp as a cross bar between two lead-in wires with one support in the center of the filament, instead of the older method of looping the filament around three supports.

General Electric Laboratories, Schenectady, New York.

Ignition spot welding timer
SPOT WELDING of nonferrous metals, by the use of “Cupaloy,” copper-chromium alloy, as welding point material, has been developed by Westinghouse Electric and Manufacturing Company. The ignition spot welding timer makes simple such combinations as bronze to mild steel, brass to bronze or nickel silver, etc., while aluminum, lead and zinc are readily spot welded to themselves.


Portable air cleaner
AN IMPROVED low-priced portable electric air cleaner unit is announced by Continental Motors Corporation. At a rate of 60 cu. ft. per minute, “Clean Air” can take care of one room change per hour, operating on 110 A.C. (D.C. is available at slight extra cost). The unit has a 1,000-watt heating element which can be switched on to supply warm air when necessary. Height, 13”; width, 10”; weight, 10 lb.; reservoir capacity, 4.5 qt. water. Continental Motors Corporation, Detroit, Mich.

Nonshrinking mortar
MORTAR VOLUME can be reduced so as to increase workability and decrease the amount of excess water in mortar by the use of Truscon “Morrite.” This new product helps to avoid shrinkage and consequent cracks. “Morrite,” added directly to the mix, also insures integral waterproofing of the mortar, reduces lime soluble and efflorescence, and resists corrosion from smoke and gases.
The Truscon Laboratories, Detroit, Mich.

Insulating plaster
INSULATING and fire-retarding values are blended with sound-deadening properties in a new insulating plaster aggregated with mica pellets. The entire plaster load in a building is reduced 60 per cent, it is claimed. It is formulated to provide strain resistance and elasticity which insures against cracking under normal conditions.
F. E. Schundler & Co., Inc., Long Island City, N. Y. and Joliet, Ill.

Light for draftsmen
ESPECIALLY DESIGNED for drafting boards or plan tables is this Sight Light plus Lamp with an offset bracket arm which screws to the underside of the board. Two arms with swivel joint allow light to be swung in a 4-foot circle. Other models, designed for various purposes, are also available.
The Sight Light Corporation, Essex, Conn.

Lightweight copper roofing sheets
COPPER ROOFING sheets, weighing 10 ounces per square foot, require no heavy supporting structures. The sheets, 16” wide by 10’ long, provide a series of panels 13” wide when laid by the standing seam method.
The American Brass Company, Waterbury, Conn.

New holding members for glass
GLASS HOLDING members have been developed which are of the semi-extruded, nonscrew type. This kind of holding member provides resiliency for both sides of the glass, and eliminates the necessity for back putting. Of particular value in construction of store fronts, the new nonscrew members are expected to effect a substantial saving to building owners and insurance companies.

Sprayed insulation
A NEW METHOD of applying insulation to surfaces is the spraying process developed by Keasby and Mattison Co. Application is by machine, and requires less time and labor than other methods. The company maintains a spray school to train machine operators. Sealed asbestos insulation providing 100 per cent coverage at any required thickness on any normal surface can be applied. Sprayed asbestos is especially recommended as insulation on ships.

Transformer for mercury vapor lamp
A NEW HIGH-INTENSITY mercury vapor lamp transformer, used with the proper high-intensity lamps, provides greater lighting efficiency and better seeing illumination than ordinary incandescent types of lamps. Special core manufacturing methods were created which included the use of extremely thin laminations of high silicon steel. This and the oversize wire used for all coils help to insure cool operation of the functioning units. Coils are precision wound, and are of the armored insulation type, double impregnated. Universal mounting features and removable mounting legs are other features. A thread coupling is an integral part of the end plates and is ready for pendant mounting by removing end plate cover. This transformer has two positive contact universal terminal panels each mounted in a large compartment with ample space for making connections. All connections to line or lamp are made at the terminal panels; no joints or tapping are required. Con-

(Continued on page 40)
NEW PRODUCT NEWS

(Continued from page 39)

sections may be made from either or both ends of transformer, for mercury vapor lamp or Mazda or for combination use of both type lamps.
The Acme Electric and Manufacturing Co., 1440 Hamilton Ave., Cleveland, Ohio.

Electric food conveyor

THIS food conveyor for hospital use is of stainless steel throughout, including wells and utensils. Food is kept at the proper temperature by an electric heating unit in the conveyor.

Prometheus Electric Corporation, 401 West 13 Street, New York City.

NEW LITERATURE

HANDBOOKS


Architects' and Mechanical Engineers' Book of Yeomans Pumps for use in sewage drainage, water supply, air conditioning, etc. Yeomans Brothers Company, 1433 Dayton Street, Chicago, Illinois.


Comprehensive Housing Legislative Chart. Indicates status of legislation affecting public and private housing, as of March 1, 1937. National Emergency Council, 2 Lafayette Street, New York City.

Housing Index—Digest. No. 15 [918-1007]. Reference guide to American and foreign housing literature. Library Section, Central Housing Committee, Subcommittee on Research and Statistics, Washington, D.C., April 1, 1937.


U. S. S. Roofing and Siding Guide. Sales material catalog information, and tables. United States Steel Corporation Subsidiaries, 434 Fifth Avenue, Pittsburgh, Pa.

AIR CONDITIONING, INSULATION AND HEATING


Anemostat Draftless Air Distribution. Two bulletins, Anemostat Corporation of America, 551 Fifth Avenue, New York City.


Ideal Boiler No. 21 for Automatic Coal Burning. American Radiator Co., 40 West 40 Street, New York City.


MARKETING NEWS

Color matching laboratory

A CORNERLESS ROOM, known as the "Tunnel of Light," is Westinghouse's new color matching laboratory. Combination incandescent-mercury lighting, with an effective intensity of 114 foot-candles renders the all-white room shadowless. The 28 300-watt incandescent and 11 400-watt mercury vapor lamps are alternated, spaced, shielded so as to give maximum light efficiency. The laboratory tests pieces of porcelain enameled ware for variations in color. All pieces pass through the booth on conveyors and are matched with three commercial standards. Previous to the installation of the "Tunnel of Light" rejects were 300 per cent higher.

Committee gathers data on glass buildings

INVESTIGATIONS of glass building units at the Pittsburgh Testing Laboratories will make available data on glass structures and various types of windows. Air conditioning trends point to either

ARCHITECTURAL RECORD • JULY 1937 40

BUILDING NEWS
NEW WEATHERWOOD
BLENDTEX
INSULATING TILE AND PLANK
Rich, Blended Shades of Soft Color
... New, Interesting Texture

Your clients will appreciate your specifying this completely new and interesting decorative interior finish material. Weatherwood BLENDTEX is the only insulating interior finish keyed to the demand for rich, blended shades of integral colors combined with a new and more interesting texture. BLENDTEX is applied to both new and old walls and ceilings, in homes, schools, churches, auditoriums, theaters, stores, offices, etc. It decorates, insulates, and quiets sound.

These Eight Advantages Recommend Weatherwood BLENDTEX For Your Consideration

1. Blended shades of harmonious colors combine with a new, interesting texture to add charm and dignity to the interior.
2. Improves acoustics and quiets sound—at the same time insulates against heat and cold.
3. Durable—cleanable. Special toughening treatment of surface increases resistance to wear—preserves and prolongs the richness and freshness of colors and texture.
4. Integral colors go clear through the material—not merely a surface application.
5. Predecorated surface saves on time and cost of painting.
6. Adaptability—the wide variety of shapes and sizes gives unlimited scope to expression of individual taste in design.
7. Quickly, easily applied to both new and old walls and ceilings—goes right over old walls.
8. Economical—a popular-priced material. With all its advantages, BLENDTEX costs no more than ordinary insulating tile and plank.

Weatherwood BLENDTEX is backed by the United States Gypsum Company’s rigid high standard and years of leadership in manufacturing wall and ceiling treatments, including Weatherwood IVORY Finish Insulating Plank and Tile, Weatherwood Building Board, Weatherwood Hardboard.

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300 West Adams Street, Chicago, Illinois
Please send full information regarding the new Weatherwood BLENDTEX.

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UNIVERSAL STATES GYPSUM COMPANY
SPECIAL EQUIPMENT
Residence Elevators.—“Eleveeta” and “Inclinator.” Inclinator Company of America, Harrisburg, Pa.
Yeomans-Shone Type SEC Sewage Ejector. Bulletin 4050. Yeomans Brothers Company, 1433 Dayton Street, Chicago, Ill.

MECHANICAL EQUIPMENT
Tested High Quality Packings. Metallic Manufacturing Corporation, Hackensack, N. J.

ELECTRIC POWER

ANNOUNCEMENTS
THE STRUCTURAL Clay Products Institute, Inc., announces a small house competition open to architects, operative builders, realtors and contractors. $5,000 in prizes will be awarded. The contest has three main stages, each with two divisions. Stage one calls for the design of 1, 1/2 or 2-story houses built of structural clay masonry. Stage two calls for photographs and plans of 1, 1/2 and 2-story brick or brick and tile houses built since 1928. In each of these stages there are two classes: houses of 3-5 rooms, with 1 bath; and houses of 5-7 rooms, with 1 or 2 baths. Stage three calls for sketches or photographs of decorative or structural details built of clay masonry. Class A is made up of architectural (decorative) details, and Class B of practical construction details, or structural clay products. The contest closes at midnight, September 20, 1937, and all entries should be sent to Structural Clay Products Institute, Inc., 1427 I Street, N. W., Washington, D. C. In addition to the above prizes, the Institute offers $25 for each house submitted by architect, builder or contractor, and selected for publication in its literature. Photographs, floor plans and four elevations of brick or brick and tile houses are required. For brick or clay tile details showing ingenious uses of clay masonry for decorative or structural details in any type of building, the Institute will pay $10 each on selection. Acceptance of an entry for publication does not bar it from competition.

ROBT. S. HALE, Cincinnati, Ohio, submitted the first paper in the competition of The James F. Lincoln Arc Welding Foundation. Mr. Hale is construction engineer for the Procurement Division, Public Buildings Branch, United States Treasury Department.

The Foundation will award 446 prizes totaling $200,000 for papers on redesign or new design of existing machines, structures, buildings, etc., or organization and development of a welding service. Preference will be given to papers that describe products which show the fullest use of arc welding, although the product may be designed only in part for such use. Machines, structures, buildings and products must not have been designed for welding and sold in the open market or generally used prior to January 1, 1937. Papers must be mailed before June 1, 1938 and must reach Cleveland before July 1, 1938. All communications relative to the contest should be addressed to the Secretary, The James F. Lincoln Arc Welding Foundation, Box 5728, Cleveland, Ohio.

The Record publishes changes of address only on request; on file with Sweet’s Catalog is the nation’s most complete, up-to-date record of all changes in architectural offices.

CALENDAR OF EXHIBITIONS AND EVENTS
• July 5-11—International Housing and Town Planning Congress, Paris, France.
• July 5—Opening, summer session courses in architecture, Columbia University, New York City.
• July 5—Opening, summer session courses in architecture, Syracuse University, Syracuse, New York.
• July 17—Opening, Fourteenth International Congress of Architects, Paris, France.
• July 19-23—Competition for graduate scholarships, School of Architecture and Applied Arts, New York University, New York City.
• September 1—Closing date, National Alliance of Science and Industry Competition for Cemetery Memorial.
• September 20—Closing date, Structural Clay Products Institute competition.
The Conduit That Never Fights Back

Youngstown is the conduit to specify when you are out for the lowest bid consistent with quality. Specifying Youngstown Buckeye Conduit is like recommending a friend that never lets you down.

The same qualities that the contractor admires are an assurance of no kick-backs to you. The very ductility that makes it easy for him to set bends quickly with the hickey is assurance that outlets will be flush with plaster trim and exposed work neat and attractive. The tensile strength, that prevents him from having trouble fishing wire past a flat in a bend, is assurance to you that there will be no pinched wiring. The easy threaded jointing, that he knows makes for speed in coupling up, is assurance to you that the electrical connection of the grounded side is continuous.

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Greater lighting efficiency with the new

HORIZONTAL
COOPER HEWITT
Lamps

22% more light per watt . . . instant starting . . . high power factor . . . plus the long, detail-revealing light source which more than a million workers and their employers now enjoy. They are all yours in the new Horizontal Cooper Hewitt Lamps.

These “24-hour skylights” of low intrinsic brilliancy need no diffusing medium. The soft long-source light gets down into deep recesses, illuminates vertical surfaces and rests the eyes. All jobs are made easier—wherever sight is used.

Get the complete story of these new lamps. Let us explain why you can run many more of these light units per circuit with no increase in copper. Write for Bulletin 827DM. General Electric Vapor Lamp Company, 807 Adams Street, Hoboken, New Jersey.

GENERAL ELECTRIC
VAPOR LAMP COMPANY
A Blessed Event in the Window Family

NOW CASEMENTS ARE SILENTITE TOO!

- In 1932, Curtis introduced Silentite—the "Insulated" window—marking the first major improvement in double-hung windows in 300 years. Since then Silentite has made window history and today is America's fastest selling modern window.

With Silentite launched on its career, Curtis engineers—never content with past achievements—then started to design a companion product—a Silentite Casement. After 5 years of thorough testing in laboratory and field, it has now proved worthy of the Silentite name—a vastly improved, weather-striped wood casement—with new operating principles, new beauty, and new features covered by exclusive Curtis patents.

Compared to other types of casements, this new Insulated casement should reduce heating costs about 17%—a finding based on tests made by Curtis in collaboration with the Pittsburgh Testing Laboratory. From the standpoint of heat loss or heat transmission it proved far more efficient—more weather-tight. When Silentite is closed, no hardware is visible on the outside. Inside, the hardware is all concealed excepting the adjuster face, flush with the woodwork and up off the sill out of a child's reach. The self-locking sash opens to a 45-degree angle, permitting ventilation over practically entire opening area. Silentite is draftless; cannot rattle, vibrate or swing in the wind. There's no seepage of rain or snow. Sash may be easily cleaned from indoors.

With the beauty of Curtis narrow mullions and division bars, Silentite casements may be used singly or in multiples, with or without transoms, affording the architect an unusual flexibility of design. But you'll wish to know all about this new "baby" of the Curtis line. Just mail coupon.

Complete unit includes screens and insulating glass. All parts machined, pre-fit and carton-packed.

All frame parts are interchangeable and sash may be installed to open from either side.

The adjuster at mid-height—and direct, positive power applied to center of sash—prevent warping or twisting action. New patented weatherstrip of non-corrosive metal does not require nailing. Sash completely weatherstripped on all 4 sides. Draftless ventilation. All parts given preservative oil dip for longer life.

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Send, today, for complete information on the advantages of the Silentite Casement. The coupon is a convenient way to get the facts.

Curtis Woodwork is available through the following distributors:

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- Campbell Coal Company, Atlanta, Georgia
- Jacksonville Sash & Door Co., Jacksonville, Florida

OTHER CURTIS PRODUCTS:

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- Mantels
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- Screens
- Storm Doors and Windows
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JULY 1937 • ARCHITECTURAL RECORD
WITH the recent launching of the mighty "Cavalier" the New York-Bermuda service now becomes a reality! From the pressing pace of the world's largest city to the leisurely life of a semi-tropical British Isle will be only a matter of hours. But even more significant, the New York-Bermuda hop forms the first link in the proposed transatlantic service!

As with all such great achievements, this one started with pencil and paper. From the original sketch to the precise, finished specification drawing, pencils were used.

The makers of Venus Drawing Pencils are proud of their share in making possible today's outstanding engineering and architectural feats. For, in the drafting rooms of leading firms in America, England and throughout the world, the preferred pencil is Venus.

Venus Pencils are as precise as are the professional men who use them. There are 17 shades of black, for example. Each is accurately graded and tested—triple-checked to be sure every pencil in each grade is always identical. The famous Colloidal* process used in making Venus Pencils guarantees smooth, even lines.

If you are not already using Venus Drawing Pencils it will pay you to try them.

* U.S. Pat. No. 1,733,888

AMERICAN PENCIL COMPANY • Hoboken, New Jersey

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We offer a Free and Practical Consultation Service to Architects

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Winter Air Conditioning as protection against obsolescence

The new Delco Conditioners have the advantage of meeting the requirements of any house, large or small. They use either gas or oil. They provide complete, practical winter air conditioning at the cost of automatic heating alone.

If the ducts are properly designed at the start, cooling equipment for summer can be added at the time of installation, or at any convenient time later on. With the Delco-Conditionaire, you can offer your client economical, approved heating plus definite protection against the chance of his property becoming obsolete overnight.

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If you have been unaware of this service, or if for any reason you have hesitated to present your problems, we cordially invite you to communicate now. Wire or write to Delco Frigidaire Conditioning Division, General Motors Sales Corp., Dayton, Ohio.

What Controlled-Cost Air Conditioning means to architects

It allows you to specify...

1. A system that gives the desired atmospheric conditions—your client pays only for what he needs.
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And gives you and your client a presentation of all the facts, so that you will know and can therefore control the entire cost.

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AUTOMATIC COOLING, HEATING AND CONDITIONING OF AIR
48 YEARS OF SERVICE

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LIMITED HEADROOM

The Commercial Elevator can readily be installed where the floor to ceiling height on the upper floor is limited, as it only requires a height of 90" on the upper floor.

"LIGHT-O-MATIC CONTROL"
SELF SERVICE—PUSH BUTTON
ALL STEEL CONSTRUCTION

You furnish the hoistway—We furnish the rest.
Blueprints and specifications on request.

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OUTDOOR PLYWOOD!

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MAKE way for a weatherproof plywood that does double duty wherever it's used...lasts longer...looks better. Super-Harboord is hot-press with a resinosoid bond insoluble in water—plies refuse to separate even after prolonged moisture changes.

There are a host of new architectural ideas just waiting for this new outdoor plywood. Write today for full information about Super-Harboord.

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THE OUTDOOR PLYWOOD
THE matchless beauty of smooth, rich surfaces... the perfect, mirror-like reflections which are so vital in creating truly distinguished toilet rooms... joints that are absolutely true and free from lippage... these can be obtained in toilet room walls and partitions only by the use of a structural glass that has been mechanically ground and polished. Carrara is such a structural glass. It represents the highest quality available today. It is extremely versatile, adaptable to many kinds of treatment, imposes no restrictions on the architect. It is permanent, easy to clean, impervious to pencil marks, moisture and chemicals. For toilet room walls and partitions, specify Carrara... the structural glass that is manufactured exclusively with a mechanically ground and polished finish. Send the coupon for our book giving complete facts about Carrara.

THE Pittsburgh Plate Glass Company maintains a staff of special architectural representatives. The whole duty of these men consists in rendering the architect every assistance within their power in connection with the use of glass and paint. We urge you to call upon us at any time when a visit from one of our architectural representatives would be helpful to you.

A complete line of Pittsburgh Products of the following types is available through our 74 branches in leading cities:

**PITTSBURGH GLASS PRODUCTS**
- Polished Plate Glass
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- Sun-Proof Paint
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**PITTCO STORE FRONT METAL**

See Sweet's for complete specifications, and for addresses of Pittsburgh Plate Glass Company branches.

**Pittsburgh Plate Glass Company**
2339 Grant Building, Pittsburgh Pa.
Please send me, without obligation, your new book entitled "Carrara Modern Structural Glass."

Name ____________________________
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State __________________________
For Bars --- Bethlehem

Bars for forging, cold drawing, or other processing; for bolts, nuts, rivets; for automotive springs and bumpers; for railways; for the warehouse and agricultural-implement trade; for concrete reinforcement and for tools. Round bars, square bars, flat bars, hexagons and innumerable special sections.

Long steel billets, of proper quality, size and length to produce the required bars, are fed into a huge gas-fired furnace. Slowly they move through. In a predetermined time they have been heated to a bright orange. One by one, 20 seconds apart, they are pushed out through shears which cut them to proper length. Then they begin their trip through the eight or ten stands of the rolling mill.

Next comes cooling, and here the route splits: Bars to be shipped straight pass through a tube to the hot bed (see foreground of painting). After they cool on this rack, they slide onto a roll conveyor and go to the shears. Cut to length, inspected and bundled, they are ready for shipment.

Bethlehem
Bars of iron, of carbon steel, alloy and stainless. Bars in straight lengths, bars in coils. Bars for a thousand different uses. Bars—the most widely used of all steel products.

However varied the demands for bars, Bethlehem is ready to serve. Bar mills in eight plants, convenient to industrial centers, can turn out bars in virtually any tonnage required by industry.

And always on call are Bethlehem's metallurgists, ready to focus on your particular problem the experience gained in years of contact with every type of steel consumer.

Here is a continuous bar mill in action, at one of Bethlehem's plants.

First come roughing stands. Slow-turning rolls grab the billet, squeeze, knead, change its shape from square to oval to round. Without pause, without reheating, finishing stands take the rough-rolled bar. Each succeeding pair of rolls turns faster as red-hot steel becomes smaller and longer, accelerates its pace. In 40 seconds the finished bar shoots from the final stand at 16 to 20 miles an hour.

Bars to be shipped in coils go through tubes to a coiling machine (see background of painting). They whirl into coils and drop onto a belt conveyor. Hooks pick them up, carry them along a trolley until cool. Ends are trimmed, coils inspected and tied for shipment.

STEEL COMPANY
WHEREVER INDUSTRY DEMANDS THE
UTMOST IN ROOF PROTECTION

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Architectural Record • July 1937

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DESIGN TRENDS

How can blueprints or charts be made more intelligible to the layman as well as to the specialist? Years of success are behind Dr. Otto Neurath's graphically illustrated answer.

With one eye on their adding machines and the other on the future, mortgage lenders and appraisers consider modern design in domestic architecture.

Photography (via television) may become an integral part of the architectural scheme. Frederick J. Kiesler, in his "Design-Correlation," presents Part I of a novel history of photography. Part II will appear next month.

J. André Fouilhoux designs a 6-story annex to American Radiator's tower building in New York—including a double-story showroom.

Hotels can be made to breathe new life by the addition of up-to-the-minute cocktail bars and cafes. Holabird and Root have developed a formula for such rejuvenation, the effectiveness of which is attested by the Keyhole Bar and Cafe, Gibson Hotel, Cincinnati.

Van Pelt and Lind were commissioned by the Elite Cleaners of Pasadena to increase the size of their original structure to cover more than twice the former ground area.
Example of a map with ISOTYPE symbols

In this map the different kinds of areas, the actual and projected buildings, grassland, woods and waste land are differentiated. The symbols represent stations, factories, kindergartens and other buildings. Symbol identification is shown on opposite page.
Visual Representation of Architectural Problems

By Otto Neurath, Director, International Foundation for Visual Education

I. General Architectural Problems

City planning and home planning are concerned with life planning in general, and architects must often cooperate with technicians such as builders, carpenters, and plumbers on the one hand and, on the other, with specialists in social sciences, with social workers, physicians interested in public and individual health, geologists, meteorologists and other people who deal with the environment of our social and private life. The reason for this is that architects are people whose profession it is to make the entire lives of human beings as happy as possible and that their theoretical view is not only founded on principles which determine certain technical functions but also on ideas of happiness of human beings as a function of architectural activity.

If we wish to explain the general importance of a new architectural project or idea to specialists in various branches as well as to laymen, we must show how people live and act within buildings such as houses, schools, factories, hospitals, museums, libraries; how men walk along streets, go by car or other vehicles; how men use parks, beaches and other places of recreation. We must also show how buildings, streets, parks and other architectural elements are important for the entire life of a community. That is to say, it is not enough to represent location and motion of men, vehicles and other things— one must also give a picture of the factors which condition human happiness. This implies a checking of all these correlations; such a checking is not so simple as the testing of new traffic regulations or similar undertakings. Therefore the representation of architectural problems often means the representation of something extensive in character.

Consequently it is not sufficient to show the exact technical layouts of plot plans together with exact three-dimensional exhibits, and more or less romantic pictures and models, because architectural problems in a wide sense are not exhausted when one has shown the shape of buildings, the arrangement of parks, beaches and other places of recreation. We need more than this; we need information on various other subjects, on the single factors which condition social environment and the standards of living of different social groups.

II. Humanization by Visual Coordination

The purpose is to represent the entire life of communities or individuals from an architectural point of view and to humanize architectural problems. We can speak of “architectural education” as we speak of “public health education” or of “traffic education.” Such an educational activity in the field of architecture is addressed not only to poorly educated people; in a great many cases men well educated in the field of planning parks and other recreation grounds may not be able to understand without difficulty bar graphs dealing with problems of agricultural or public health statistics. We know men well educated in projecting schools and hospitals who avoid fuller information about the social background of their business because they cannot read and analyze statistical tables and statistical explanations. The counterpart of it: people well informed about the situation of a community are not in a position to discuss special technical questions which are connected with special social questions. Therefore we have, if possible, to build up a method of representation which gives enlightenment both to poorly educated people and to people...
Second version of a section of the same map.

educated only in certain fields, that means in the end to all people, since no single individual is informed in all fields of knowledge.

A suitable basis for such a common education and information is **visualization** of all important problems. We need for this purpose visual aids which are self explanatory, if possible. The ideal types of expositions and picture books would be adapted to humanizing the problems but not in contradiction to a serious and scientific attitude. We must learn to assemble in expositions and museums educational pictographs, models, photos and other exhibits with motion pictures and cartoons as elements of an informative whole. We can build up a good correlation between different exhibits and different parts of an exposition by **visual coordination**. We can show the correlation between new types of buildings and family life, between city planning and communal standard of living, production, transportation and other social elements.

Such visual coordination must be governed in each case by a central idea. Special visual methods and special experience are needed to make such interrelationship visible in a coordinated scheme. We also avoid by means of such an extensive plan for visual coordination the monotony of a great many housing expositions (people interested in housing problems are not necessarily interested in looking at various series of models of houses). We also avoid by means of the same remedy the perturbing multiplicity of other architectural expositions. Such multiplicity is founded on the fact that a great many exhibitors are in competition, and also because individual managers of expositions are of the opinion that such multiplicity is attractive and avoids dullness. Experience shows us that we can combine attractiveness and informativeness by planned visualization which leads the visitor from one exhibit to the next, from buildings to city planning, from city planning to the life of a community.

It is not sufficient to make additions to layouts made by architects for plumbers or bricklayers and not sufficient to make additions to photos made for clients of architects; we need special designs which show social details of various kinds. An architectural plan which shows us actual and projected buildings with parks and streets is a geographical map with certain additions. A geographical map is more than a simplification of a photo taken from an airplane, since geographical maps characterize special kinds of bridges, streets and buildings. They also show us, for instance, the entrance to a mine by means of a special symbol: crossed hammers. The pure architectural plan has to inform us about all the factors which are important for building houses or arranging parks. Charts which are destined to explain more questions other than purely architectural maps have to show us, for instance, geographical distribution of population or occupations, the geographical distribution of manufactures, schools and other institutions. In all these cases we must use symbols which cover a greater area than the area occupied by the buildings themselves on the map. We cannot show all these social and economic details and also maintain the correct shapes of all architectural elements. We must always choose between representing exact architectural data in a narrow sense, and social information.

Architects who are always closely connected with making floor plans and maps mostly intend to show social facts on maps; but in a great many cases we have to give preference to other methods of representation. We must avoid accumulating maps showing social data; it is more instructive to combine maps and pictographs. This leads us to a use of a symbol dictionary which contains symbols applicable to both maps and pictographs. This is the basis of visualization more widely applied.

**III. International Standardization by ISOTYPE**

In all technical fields more and more standardized symbols are used. A symbol adapted to the use of specialists often needs to be adapted to other informative and educational purposes. Within an exposition it is very difficult to give extensive instructions about symbols; we also avoid such explanations in a picture book destined for people who are not specialists. We prefer self-explanatory symbols in such cases.

The ISOTYPE* method of visual education is intended to bridge the gap between more or less purely conventional symbols for the orientation of specialists, and more or less self-explanatory symbols destined for general enlightenment. It is also intended to bridge the gap between architectural symbols and symbols used for representation of social facts. The following illustrations give examples of the function of this method.

We present a map which is intended to form a basis

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*The name ISOTYPE means in Greek: always using the same types. The backbone of this method is the unity of visual aids: the "visual dictionary" containing more than 2,000 symbols; the "visual grammar" containing the special rules about the order and combinations of symbols; the "visual style" is founded on the "transformation" principles by which we can visualize ideas. It is important to know that ISOTYPE does not give rules for translating automatically words or figures into pictures. It is not sufficient to make boring sequences of symbols instead of boring sequences of figures. See the book: Otto Neurath, *International Picture Language, the first rules of ISOTYPE*, Kegan Paul, London, 1926.
for discussion on ISOTYPE standardization. In this map we differentiate different kinds of areas: actual and projected buildings, grassland, woods, plowed land, waste land. If we always use shades of colors to represent city areas we can separate the city region from the rest of the map which we can leave white such as, on our map, areas occupied by streets, squares or airports.

The symbols representing stations, factories, kindergartens, and other buildings are in black with a white design in the middle.

On the opposite page we show how we can use the symbols for trees, grass, etc., on a white ground. In this case we need black separating lines. This may lead to difficulties if we have to design a great many lines representing railroads, streetcar roads, bus lines and other transportation lines.

We can use designs in which black and white are reserved for special differentiation. In this way we can indicate, for example, the difference between an actual park and a projected park. The special purposes must indicate whether the one or the other variation is to be preferred. We can also use symbols in outline if necessary.

Since we also wish to use all symbols in economic and social pictographs we prefer the profiles of all objects: laymen read maps on which profile symbols are used with less difficulty. Such maps resemble charming old-fashioned maps. The use of all these symbols for making complete pictures compiled from ISOTYPE symbols only is discussed elsewhere.** The permanence of visual elements is based on the use of symbols for “grass,” “evergreen tree,” “leaved tree” in all cases without exception. A pictograph showing the proportion between built-up areas and open places uses a symbol which joins “evergreen tree,” “leaved tree,” “railing.” That means we are using the same visual language to represent architectural and statistical facts. Joined

**See examples in Otto Neurath, Basic by ISOTYPE, Kegan Paul, London, 1937. We can couple ISOTYPE standardization with various attempts at architectural representation, e.g., with the stimulating proposals of the GIPAC (Les Congrès Internationaux d’Architecture Moderne) made by van Eesteren (Amsterdam).
A MODEL OF PARK WITH TREE-SYMBOLS (various types of trees and shrubs are represented by shape and color).

B CHILDREN'S BATHING POOL WITH DRESSING ACCOMMODATION (three-dimensional tree-symbols with simplified model of bathing pool).
bricks symbolize in the one example buildings in contrast to the gardens and streets; in another example they symbolize buildings as houses for human use, etc.

The symbols for "corner bath," "combination sink and dishwasher," "water closet" approved by the American Standards Association are destined for designs made by specialists for specialists. We can use symbols very similar to these destined for the information of laymen about the rooms of a house. A layman who sees the ISOTYPE symbols and then comes across a room drawing made for specialists understands such a special diagram better than before. And vice versa, the educational floor plan is more or less in concordance with the drawing for plumbers and architects; consequently, a technician would not feel inclined to reject such an informative and educational plan as being too childish or too primitive. We use the symbols for tree and grass also in pictographs which show the use of soil.

We hope to discuss in the near future the Practice of Architectural Representation. It is important for certain purposes that we can use the symbols arranged in such a way that we get patterns of wall papers. The single symbols are not isolated signs but elements of sequences of signs. We do not avoid cutting a symbol of a tree in half when cutting the "wall paper" of "evergreen trees."

**IV. Three-dimensional Architectural Indication**

The ISOTYPE method has been developed as a result of exposition practice. Therefore it was the purpose of this method to bring all the exhibits into relationship with one another. Unity of visualization became the actual basis of the unification of exhibitions. The purpose of the ISOTYPE method is to assemble pictographs, charts of different kinds, maps, photos, models, motion pictures, movie cartoons and other visual aids.

Our experience has shown that people understand a group of exhibits concerning a special problem better and more quickly if we use the same symbols and rules in all cases; either we join pictographs only with other two-dimensional exhibits or two-dimensional exhibits with models, relief maps and similar three-dimensional visual aids. We use three-dimensional tree-symbols like our two-dimensional tree-symbols—typical of a turner's work. We combine, as one of our pictures shows, three-dimensional tree-symbols with simplified models of a bathing pool and dressing accommodation. Another picture shows a model of a park; we can differentiate the various types of trees and bushes by means of shape and color. Such a model is suitable not only for exposition purposes but also as an aid for the technical collabora-
tors of landscape architects. Such an exact three-di-

mensional model shows more important details than does a simple plot plan since we can show by means of a

**A small Museum for Housing and City Planning** founded in Vienna four years ago was the birthplace of the later Social Economic Museum in Vienna and also of the later International Foundation for Visual Education. The city government in Vienna was in a position to consider the community as a whole. It was our purpose to build up a museum and expositions so that every one could understand how the government was using the taxation revenues. We had to show not only the problems of housing, of public health, of educational organization in Vienna, but also similar problems and their solutions in other countries, their social and economic background and the interrelationships between all these problems.

The International Foundation for Visual Education is incorporated in the Netherlands. President: Miss M. L. Ploecher; Director: Otto Neurath; Chief of Graphic Department: Gerd Arntz; Chief of Transportation Department: Marie Reinedeister; Consulting Architect: Josef Frank.

**BUILDING MODEL WITH OPEN SIDES AND TRANSPARENT FLOOR PLANS OF "LUMARITH." This informative type model was created because many people cannot read architectural plans easily. It is intended to portray, not only the floors of a big building but also the floors of a small house, including transparent furniture symbols.**

three-dimensional model the arrangement of bushes, flower beds and other shrubbery under trees.

A great many people cannot read architectural plans easily. A solution both informative and attractive is a structure with transparent floor plans. Such a structure is very instructive if we intend to portray not only the floors of a big building but also the floors of a small house. We also represent furniture by means of transparent symbols—transparent brown plates illustrate tables or chairs. One of our photos shows the transparent floor scheme of a big swimming pool. Electric bulbs are put in the bottom of the model. The lines representing the walls of the different floors can be made of different colors.

**V. General Conclusion**

If we wish to show the importance of a new city planning project or of a projected house within an exposition or picture book it is not sufficient to inform people only by means of floor plans and realistic representations. It is also necessary to show the dislocation and migration of people, birth rates, the size of families, general social situations and their trends.

All these problems can be discussed by means of visual aids in such a way that specialists and nonspecialists may understand the entire subject matter. The ISOTYPE standard symbols are intended to be flexible enough to enable us to cover, by means of the fundamental symbols and their variations, the whole field of informative representation; therefore the discussion on the Visual Representation of Architectural Problems is only part of the Encyclopaedical discussion on universal Visual Representation by ISOTYPE.
Houses of Modern Design Do Receive

By HOWARD P. VERMILYA, Director, Technical Division, Federal Housing Administration

MORTGAGE RISKS on houses have undergone a considerable shift. Formerly a primary consideration was the borrower and his ability to pay. The lender could usually count on single ownership at least throughout the life of the mortgage. But society has become more industrialized and its institutions continue to undergo vast ramification with the result that the individual is less attached than formerly to the soil or to a particular community. The borrower may go away, but the house remains, to be used by other people. Therefore increasing importance attaches to the house itself, as the physical security of the mortgage, and to the environment, as affecting the desirability of the house. And the house must be desirable not only to isolated individuals but to groups of people large enough to form a dependable permanent market.

Accordingly, in examination of residential properties to determine their value as possible mortgage security, heavy emphasis is placed by the appraiser on the factor of marketability. The precise manner in which the “justified sales or market price” is determined is not a concern of this article. But we are concerned with marketability as a test which any kind of design must meet.

A Marketable House Must Be:

durable in construction;
planned for convenience in living;
adequately arranged and equipped for safety, light, and sanitation;
of pleasing and well-proportioned design;
possessed of an attractiveness that promises permanence;
located in a well-protected and stable community.

Here, it should be stressed, marketability is concerned not only with the present but with the future.

In appraising modern design in domestic architecture it must be admitted that such design is in an initial stage. Much of it has been paper architecture; some has been built, particularly in Florida and California where conditions for public acceptance have been favorable; and there are a few examples elsewhere. Judged by the standards we have just set up, much of it has been mediocre and some of it good; but the same could be said of our domestic architecture in general.

Such evidence as does exist indicates that modern design is a development of considerable vitality, one that cannot be dismissed as a temporary fad. Modern design has reached a development deserving serious attention not only by architects but by mortgage lenders and appraisers. An examination of it must be impersonal, free from prejudice. It is worthy of rational consideration rather than emotional attitudes.

Gain in Planning Efficiencies

Design as used in the domestic architecture of America for the past one hundred years has been applied art. It has been a transitory thing. First one and then another “style” has predominated, none for long, each
Mortgage Loans

serving the popular whim only to be discarded later. Today it is Colonial; either Virginia, New England "armhouse, Cherry Valley Dutch Colonial, Pennsylvania, or California. Yesterday it was English Tudor with some Norman French and possibly an occasional Spanish or Italian villa; before that it was Gingerbread, the Chester A. Arthur period, and their forerunner the Greek Revival. What will it be tomorrow?

Throughout this period, admittedly decadent, there have been a few gains regardless of "style": a few planning efficiencies resulting in increased convenience; a few evidences of refinement of taste; a few improvements in structural systems; an increase in machine fabrication. Though materials have increased considerably in variety, only a limited number have demonstrated a radically better performance or economy. It is not strange, therefore, that design has reflected passing styles rather than changed modes of living or the industrial techniques elsewhere dominating this age.

Need for Flexibility of Plan

Any architecture of more than transient character must develop out of a sound structural system, adjusted to our social and economic order, used in a manner which expresses the current mode of living, in terms of the experience and tradition of the people. The future of such domestic architecture in this country lies in freedom from restrictive conventions.

That such an architecture should already be highly
developed among industrial structures is significant. There no previous conventions hampered the free expression of spatial arrangements, suited to modern conditions of work, and constructed of modern materials such as steel, glass, and reinforced concrete.

There is a similar need in the domestic architecture of today. Home rarely has the characteristics formerly attributed to it. The rise of cities, the spread and acceleration of transportation, the instability and fluidity of employment in a great industrial society, all have changed materially our concept of a home. Rarely is it the center of family life as we conceived this life just yesterday. Nursery schools, playgrounds, theaters, amusement centers, restaurants, women's absence from home on occupations, and other byproducts of modern life, tend to diffuse the activities of the family. The increase in the demand for rental properties is indicative of this change in attitude.

Changed habits have brought a demand for flexibility in the arrangement of space. As other institutions have taken from the house some of its functions, the desire for economy calls for less space—but without less sense of space. This is achieved by giving the smaller space that remains a greater flexibility; multiple uses and supplemental areas. Again, outdoor living has required the coordination of the site plan with the plan of the interior, with an attendant stress upon the factors of light, ventilation, orientation, and traffic. There has been increased emphasis upon the need for specialized privacy; upon the degradation of the functions of service from those
THIS HOUSE is commented on by FHA as achieving "a sense of space" with "coordination between interior and exterior spaces" and "in segregation of the living quarters from service areas, in privacy, flexibility, adequate light and ventilation, and in fine orientation. The use of materials is interesting and restrained."

WATERPROOFING: Slab mopped with hot asphalt; two layers waterproof felt, mopped between layers.

STRUCTURE: Standard wood frame with light steel columns where large windows occur.

EXTERIOR WALLS: Cement plaster and wood siding over waterproof paper on wood frame.

ROOF: Built-up composition and gravel.

CHIMNEY: Reinforced brick, tile hearth.

SHEET METAL: ROOF-FLASHING—copper. GUTTERS and DOWN SPOUTS, galvanized iron.

INSULATION: SECOND FLOOR CEILING—one inch "Thermex."

WINDOWS: STEEL CASEMENTS AND SASH—Truscon Steel Co. GLASS—large area plate glass; small panes, double strength, Pittsburgh Plate Glass Co.

FLOORS: LIVING ROOM, STAIR HALL, DINING ROOM AND BREAKFAST ROOM—black walnut block flooring. KITCHEN—maple block flooring; laid in mosaic over waterproofing. STAIR TREADS—black walnut. SECOND FLOOR STAIR HALL—black walnut block flooring. BEDROOMS—oak flooring, E. L. Bruce Co. BATHROOMS—tile, Gladling-McBean Co.


HARDWARE: Yale & Towne Manufacturing Co.

PAINTING: BIRCH—stain, W. P. Fuller's Drift Wood; two coats white wax. PINE—two coats flat, one coat enamel. WALLS—3 coats paint. EXTERIOR WOODWORK—three coats lead and oil paint, W. P. Fuller Co. PLASTER—two coats Bonding Cement Paint. Bondeex, Reardon Co.

PLUMBING: Standard Sanitary Manufacturing Co. MASTER BATH—colored fixtures.

HEATING: Basement gas unit furnace with Electric Hi-Lo-Medium Control. Payne Furnace and Supply Co.

TOTAL COST: House, without land, $13,283; including land, $15,733.
of living (particularly in site planning), and upon the requirement that automatic equipment should reduce to a minimum the care of the house and its intrusion upon the lives of its occupants.

**Consumer Acceptance of Modern Design Inevitable**

Only with considerable compromise can the requirements of modern living be compressed within the shell of the traditional house. The conventions of symmetry and classical proportion are inadequate. Modern design has not forgotten them but has had to leave them behind in the pursuit of larger principles. The more complex spatial arrangements of our time are harmonized by asymmetric balance rather than symmetry, and by homogeneous character rather than abstract proportion. The result has struck many people as "bare" and uninteresting particularly as it lacks familiar "detail." Moreover some of the new houses have consisted of little more than a set of tricks imported from Europe and applied to a conventional framework. As for the bareness, however, true new architectural styles have always put new structural development and planning adequacy ahead of the "trimmings" which have been of later growth.

The future of this architecture is not clear nor is the way easy. The forces of prejudice, ignorance, and conservatism are aligned against its acceptance. The majority of houses today are built for the market on speculation and must therefore meet an average rather than an advanced taste. Few persons own their own homes without financial encumbrances. There is a tremendous vested interest in existing housing. Mortgage interests, because of their dependence on marketability, which in turn depends on consumer acceptance, prefer to follow rather than lead.

If this movement toward a modern architecture fundamentally sound it seems that consumer acceptance must be inevitable. Then no man or institution can stop the new development. What is most needed at the moment is a stay of judgment and the willingness to examine the new architecture rationally, together with the willingness to recognize its worth where it has been well done.

The accompanying illustrations are of a house designed and built by Hugh R. Davies, architect, in Long Beach California. The mortgage was written by Farmers and Merchants Bank of Long Beach, and insured through the Los Angeles District Office of the Federal Housing Administration. This house may serve as an example of good modern design. It presents an exceptionally fine solution of the particular problem of the small lot under the climatic conditions for which California is famous. A careful study will reveal success in achieving a sense of space, in the coordination between interior and exterior spaces, in the segregation of the living quarters from the service areas, in privacy, flexibility, adequate light and ventilation, and in fine orientation. The use of materials is interesting and restrained. The exterior design gives a satisfying balance between wall areas and openings. The construction is conventional in California. Nevertheless, the design would be adaptable to the panel type of construction which seems at the moment to hold the greatest promise as a structural system for domestic architecture.

*Photo by George D. Height*

**HOUSE AT LONG BEACH, CALIFORNIA**

**Hugh R. Davies, Architect**

**Architectural Record • July 1937**

**Design Trends**
American Radiator Building Enlarged

ANDRE FOUILHOUX, Architect

AMERICAN RADIATOR, having bought the property adjoining their present Tower Building on the west and the property adjoining their 39 Street Annex, decided upon the erection of a low building primarily to house a new New York showroom for Standard Sanitary Mfg. Co.

The property measures 72 feet on the 40 Street front and 44 feet on the 39 Street front, the westerly line of the 39 Street lot being 3 feet west of the westerly line of the 40 Street property. Entrance to the building was to be had from 39 Street as well as 40 Street, the 39 Street entrance to be used for service as well as for occupants of the building.

It was agreed from the start that the showroom should be of imposing proportions, double story in height with clear space. The necessity of keeping the showroom at its maximum width, also the fact that the western property line had an offset and that the building would have but few windows in height, were the deciding factors in splitting the elevators—one for each entrance.

At first, the height of the building was to be limited to 4 stories; it was then increased to 5 and finally to 6 stories to develop enough space to accommodate all the subsidiaries of the company not accommodated in the present Tower and Annex.

The sixth floor, which accommodates an auditorium for sales force, etc., has a ceiling height of 16 feet.

On the outside, the problem was to provide a structure which would tie to the present Tower without detracting from its lines.

Studies were made of a building frankly unrelated. Finally the present design was adopted. It is an extension of the base of the present Tower for the first 4 stories. Above, in order to free the outlines of the Tower, the building sets back from the street and from the east line to form a court between the new and existing building.

The motives in the lower stories of the present Tower were frankly extended in the new building. The corbels, executed in cast stone from models by Rene Chambellan, represent the different phases of the manufacture of plumbing fixtures: potter at his wheel, kiln, foundry molding, iron casting, enamel spraying.

The height of the showroom window and the different story heights are dictated by the present building. At the fifth floor level, there is a communication between the new and old building which in turn is already connected to the 39 Street Annex in its rear by a bridge across the yard. The fifth floor is thus a center of communication between the different units. This will help to take care of crowds in the sixth floor auditorium which can use the 2 elevators on the sixth floor of the new building and by going down one story can use 3 elevators in the Tower and 2 elevators in the Annex.

In the basement rear is a new boiler room where are displayed, in actual operation, several types of boilers and control apparatus. The room is finished in blue glazed terra cotta and white color applied to ceilings and pipe, ducts and boiler covering. The balance of the basement is to be a showroom. It is connected to the first floor by a generous circular stair with an interesting fixture by Kantack making use of Lumiline bulbs and sheets of clear glass.

In the penthouse is located the Ross Unit for air conditioning. It is arranged so that the working of the apparatus can be seen by the public.

The rear of the first floor, the basement and the remodeled basement of the old building are being made into a special showroom to display the different products of the component companies. L. A. Skidmore has charge of these displays.

—J. ANDRE FOUILHOUX
Standard Sanitary Showroom

This room is approximately 50' x 100' and 25' high. The entire street front is of glass from floor to ceiling and wall to wall. The fixtures are displayed as free-standing floor groups and are ranged along the three walls as model bathrooms and kitchens under a marquee 7'-6" above the floor. The marquee contains the air conditioning supply ducts. The air is forced into the room through the small slot in the bronze facade of the marquee running the length of the room. The exhaust grilles are along the floor in the piers separating the various bathrooms. In the various bath alcoves an attempt has been made to show as many as possible of the new materials, washable paper, mirrors, structural glass, molded glass, synthetic plastic, cork, etc.

The basic idea of the design of this showroom has been that of flexibility. Everything below the marquee is subject to change in arrangement and design without great time or expense. Incorporated into the design of the black terrazzo floor are numerous electric floor outlets affording complete flexibility in the arrangement of the floor displays and furniture.

The ceiling and rear wall are faced with 4-ft. square slabs of Transite with a Vynilite lacquer finish in a Chinese red color. The polished surface catches interesting reflections and increases the apparent height of the room.

Along the length of the sidewalls at the ceiling are 4' high light covers which bathe the room with a soft light. Below these coves the plaster walls are painted a warm gray. This color is repeated in the Marsh Tile finish on the various screens and cases used as backgrounds for the plumbing fixtures. The neutral color serves as a foil for the many colors of the fixtures displayed.

Elevator Lobbies

Since the building fronts on both 40 and 39 Streets, there are two small elevator lobbies. These are treated with white terrazzo floors, flush white plaster ceilings and marble walls. In the 40 Street lobby a dark red marble has been used as a wall facing with opposite walls of a white marble. This seems to correct the necessarily tight plan on the first floor which is the result of an efficient elevator arrangement on the upper floors. The flush doors, grilles and hardware are of a light satin bronze. The lights are concealed in marble brackets on the walls to illuminate the flush white ceiling. The 39 Street lobby is designed in a similar fashion using black and white marbles, white terrazzo floor and a glass screen from floor to ceiling affording a clear view into the adjoining showroom and widening the narrow passage.

Elevator cabs have the entrance wall and ceiling of bronze, thus simplifying the appearance of the various operating devices. The other three walls are of a natural finish teak, the floor is carpeted, the lights concealed.

Typical Floors

Corridor ceilings are furred. Floors throughout are covered with black asphalt tile. Doors are flush black, walls and metal partitions finished in a light shade of a warm French gray. Venetian blinds throughout match the walls.

Auditorium

The auditorium and lecture hall on the 6th floor has one wall of perforated Transite back of which the necessary corkwork is placed for good acoustics. This wall is painted a dark purple-brown. The rubber tile floor is the same color. The opposite wall and ceiling are painted a beige color to match the natural Monk's cloth curtains; the auditorium may be cut down to half its size by closing a pair of these curtains. The lighting fixtures are 10 ft. in diameter shallow domes, the center of which has an anemostat form air supply grille with deflectors, which prevents any noticeable drafts. The lights are in an insular cove around the new anemostat.

The chairs are of the chromo tube type with Fabrikoid upholstery matching floors in color.

ROBERT CARSON
above: EXTERIOR AND ENTRANCE to Elite Cleaners and Dyers Building
opposite page: CLEANING AND PRESSING LABORATORY

PHOTOS BY GEORGE D. HEIGHT
BUILDING FOR THE ELITE CLEANERS AND DYERS, INC.
PASADENA, CALIFORNIA

VAN PELT AND LIND, ARCHITECTS

ELITE CLEANERS increased the size of their original structure to cover twice the former ground area.


PLAN of cleaning laboratory and offices

DESIGN TRENDS
OFFICE AND RECEPTION ROOM

BUILDING FOR THE ELITE CLEANERS & DYERS, INC.
PASADENA, CALIFORNIA


EQUIPMENT: heating throughout, forced air over fin-type steam radiators. Show-window lighting, combination of incandescent and neon.

ARCHITECTURAL RECORD • JULY 1937
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KEYHOLE BAR AND COCKTAIL CAFE, HOTEL GIBSON
CINCINNATI, OHIO

HOLABIRD AND ROOT, ARCHITECTS

THE KEYHOLE Bar and Cocktail cafe comprise a part of the first floor in the Hotel Gibson on the north side of the lobby. A new bronze front on Walnut Street was installed and glazed with flashed opal glass. Reflector window lighting was employed between the glazed front, and yellow Venetian blinds on the room side. A revolving door gives access to the bar direct from the street. From the bar, access is again provided to the passageway between the hotel lobby and the first floor of the Fifty-Third National Bank. From the passage, entrance is provided to the Cocktail Cafe which has a walkway at the first floor level and a hedge-inclosed, carpeted raised platform with canopy above. The purpose of this canopy is to reduce the apparent room height since the original ceiling here was approximately 24' above the floor.

There is service from the kitchen to the Cocktail Cafe and bar service provided by a special service bar. The four alcoves have metal awning canopies above which there is a specially treated wall for projection machines which throw silhouettes and colored lights upon the wall.

The equipment room, beer pre-cooler and storage, together with glass-washing facilities for the barroom, are directly beneath this room in the basement area. Service is provided by means of a dumb-waiter.

The entire addition is air conditioned with separate supply and exhaust systems. Heating coils, air filters and other equipment supply both heat in winter and cool temperatures in summer. Automatic thermostatic control regulates heating, cooling and humidity.
THE COCKTAIL CAFE is an extension of the barroom separated by a passage. Here the ceiling is lowered by means of a canopy.

Photos by Hedrich-Blessing

THE KEYHOLE BAR serves both hotel and outside clientele.

The general color scheme in the barroom consists of combinations of yellow and gray. The benches and stools are upholstered in yellow leather with table tops of gray Formica. The front of the Keyhole Bar is a combination of yellow and gray linoleum in the lower parts and natural reeds above. Free-standing columns are inclosed with glass shelves or niches above which the column is covered with gray and yellow linoleum.
There are built-in curved benches in the barroom with table service, and chairs and tables for regular bar service.

The furniture in the Cocktail Cafe and the built-in benches are upholstered in green leather with chartreuse carpeting on the raised platform. The general color scheme in the Cocktail Cafe is chartreuse green and yellow. There are mirrors on three sides of free-stand-
ADDITION TO THE GERMAN HOSPITAL
ALSTON, LONDON

SIR JOHN BURNET, TAIT & LORNE, ARCHITECTS

Photo by Herbert Felton, courtesy "The Architect and Building News"

A The attractive appearance of this MAIN HOSPITAL FRONT is a result of a studied disposition of windows having horizontal proportions, and of a refined use of colors. The hospital walls are faced with a yellow sand-lime brick having light mortar pointing. Light blue tiles appear on piers at upper story.

B THE MAIN ENTRANCE is sheltered by a reinforced concrete canopy. Black granite was used as a background for the hospital name. The concrete flower boxes and canopy edges are surfaced with pebble aggregate.
ADDICTION TO THE GERMAN HOSPITAL DALSTON, LONDON

left: STAIRWAY HALL LEADING TO TERRACE. Treads, risers and dado in yellow harmonize with silver-bronze handrail.

right: ENTRANCE LOBBY showing waiting space and flower desk. Floor finishes are linoleum for all corridors and wards. Elsewhere the floors are terrazzo. The walls are tiled up to 5 feet, with one course of tiling carried round the door opening as an architrave. Painted plaster is used above the tiling. The general color scheme is yellow and blue throughout. Doors, metal trim and linoleum are all in a light, pleasant blue, while the walls and tiling are canary yellow.
A THE ROOF TERRACE is of precast concrete slabs laid on asphalt to provide hard-wearing surface. The canopy is of reinforced concrete cantilevered on either side of a center pier. The flower beds are constructed of a drained concrete pan with brick wall and stone coping.

B CORRIDOR TO WARDS. All windows were specially designed to be cleaned from inside the building. The children's wards on the top floor are subdivided with glass screens from dado height to ceiling level. A point of interest is the way the door swings are arranged from the various wards on this fourth floor so as to permit beds to pass out on to the sun balcony. If required, this floor can be cleared of all screens and become one big ward.
HOUSE DESIGNED FOR OUTDOOR LIVING

FLORIDA HOUSE
JAMES GAMBLE ROGERS II, ARCHITECT

THIS HOUSE faces on a street having considerable traffic. Living and bedrooms face southwest and overlook garden at the rear. The garden is made an integral part of house for outdoor living. The house is intended for winter living only.
STEEL-FRAMED RESIDENCE, WESTCHESTER COUNTY, NEW YORK

W. STANWOOD PHILLIPS, ARCHITECT

THIS SPACIOUS residence for all-year use was planned to fit a wooded site with desirable views to the south and east.

From earliest stages of planning, the owner insisted on a modern house in all that the term implies. The architect explains that "plans and structure are a conservative working out of such an idea in terms of personal use, materials, location at site and exposure."
Welded steel frame, concrete floors, steel sash and final finish of cement stucco

SECOND FLOOR PLAN

A fire-safe house was desired by the owner. Bethlehem steel-stud construction was adopted for the entire frame, faced with Steel-tex lath and a smooth cement finish. This construction insures a stable wall reasonably free from cracked surface because of the homogeneous character of framing and surface. Floors and roof are reinforced concrete on steel truss frame. The building structure has been welded throughout. Wood is entirely absent from the finish, excepting for doors and shelving.

FIRST FLOOR PLAN

Rockwool insulation was adopted for side walls and ceiling beneath the roof. Heating is by Holland system with humidification and air circulation.
STARBARGER HOUSE ON CORNER PLOT

GLENDALE, CALIFORNIA

W. L. RISLEY, ARCHITECT

THIS house was built on a corner lot. The special feature was the outside living room reached from the living room, kitchen wing or bedrooms. The house is a warm parchment color with a henna dado. The rear wall of the patio and front door are also painted henna. This house is heated with a Payne gas furnace. The cost was about $5,000.
TVA CREATES A NEW FORM of DISPLAY
DESIGNED BY ALFRED CLAUSS
FOR THE MUSEUM OF SCIENCE AND INDUSTRY, NEW YORK

HOW the Government, through the Tennessee Valley Authority, is working to keep the great national waterways assets for the country is told in a comprehensive exhibition at the New York Museum of Science and Industry. The many-sided story of this large-scale flood control, navigation and power development project is told in models, dioramas, murals, maps, pictures and colored transparencies. The causes and cure of flood damage and land erosion are visually described in a group of large-sized picture panels which interpret the difference between these two phases of the conservation problem as "Floods You See," meaning the spectacular catastrophes of great rivers running amuck, and "Floods You Do Not See," meaning the more insidiously destructive processes which, continuing over a period of years, gradually wash away the land.

Large photographic displays of the dams which have been constructed under the TVA are made concretely intelligible to the layman through the medium of a model showing how a lock actually works. Landscapes demonstrating conditions in the vicinity of a controlled river and an uncontrolled river are compared in two large models of typical watershed country, while a diorama of an electrified farm illustrates the comfort and efficiency available to the farmer.

A large watershed map of the United States gives the visitor a comprehensive idea of the scope of the problem whose attack has been thus begun by the Tennessee Valley Authority in the nation's first large-scale, long-range regional development program. Another large map in the form of a painted glass transparency presents a unified picture of the entire range of the TVA's activities.
THE FLOODS YOU DO NOT SEE

FLOODS ON THE LAND CAN BE CONTROLLED

FLOODS ON THE RIVERS CAN BE CONTROLLED

ELEVATION OF EXHIBIT with use of photo murals and illuminated glass panels

PLAN OF EXHIBIT showing relation to permanent exhibits at Museum of Science and Industry, New York.
TVA CREATES A NEW FORM OF DISPLAY
DESIGNED BY ALFRED CLAUSSS
FOR THE MUSEUM OF SCIENCE AND INDUSTRY, NEW YORK

Photos by F. S. Lincoln

The causes and cure of flood damage, land erosion, power and construction are visually described in a group of large-sized picture panels which interpret conservation problems.
DESIGN-CORRELATION

BY FREDERICK J. KIESLER

CERTAIN DATA PERTAINING TO THE GENESIS
OF
DESIGN BY LIGHT
(PHOTOGRAPHY)

PART 1

FOR THE public at large, photography was invented by Daguerre. For the historian, photography was invented by Wedgwood and Davy at the turn of the 18th century. For the morphologist photography is not an invention, but the result of an inevitable chain of chance discoveries.

These discoveries seem to be based on the desire of man to project himself beyond the moment of his being, for which purpose he invented religion, art and philosophy, as he developed science and technology for survival. Since he fails to survive physically, he seeks to defy death by procreation, and employing artifice, he creates less perishable documents, and leaves behind the permanent reality of thought. Using the agency of light to record a vanishing image of nature, photography was added to these manifestations.

When Daniele Barbaro proposed, in his “Practice of Perspective” in 1568, to put a lens into the aperture of a camera obscura room, he was chiefly concerned with helping artists-painters to achieve a truer perspective in their landscapes and interiors. Such technical aid was directed only at individuals who were artists. But with the first folding cameras of George Eastman in the 1890’s, usable without tripod, easily movable and at a reasonable price, the reproducing camera-machine was directed at every one.

As chance discoveries progress and individuals as well as manufacturing plants learn to recreate natural phenomena artificially, and to control its effects to a satisfactory degree, it leaves the laboratory to become the tool of the public.

For centuries art schools have endeavored to turn mass creators to reproduce true images of nature. They have failed, since the power to create art is singular. However, with the development of the photographic machine, the ability to record “veritable images of nature” has become general. As a matter of fact, it has gone further than art. It has developed the picture in motion and it is about to create the plasticity of the third dimension. Therefore, the static picture belongs to the beginning of photography. (Outstanding achievements: by Stieglitz, Strand, Man Ray.)

Photographs, until the beginning of the 20th century, were largely representations of art principles rather than of nature. “Art for Art” was applied to photography. With the development of newspapers, photography and television, photography has left the field of fine arts “which is concerned with the creation of objects of imagination and taste for their own sake and without relation to the utility of the object produced” and has through this development mutated into a practical function. Whereas, formerly the photographer individualized his prints by elaborate mounting, framing and signature, the present-day candid print, “disposed to record and judge according to truth and justice,” has become anonymous and the property of the public.

William Henry Fox Talbot was the most gifted of all photographers in transmuting chance discoveries into controlled realities. When he remarked in his book, “The Pencil Of Nature,” 1844, that besides the visible rays of light there might be invisible rays, he linked photography to principles of Art and Science, namely to investigate and to record permanently the invisible as well as the visible. He wrote: “Alas! that this speculation is somewhat too refined to be introduced with effect into a modern novel or romance, for what denouement we should have, if we could suppose the secrets of the darkened chamber to be revealed by the testimony of the imprinted paper.” To activate invisible rays on a sensitive surface and to preserve such imprints beyond the moment of action, was only achieved almost ninety years later through the infra-red camera, and his speculation was turned into reality.

Another discovery followed by speculation, research and control was made in 1895. A physicist found that a photographic plate, which chanced to be in the room of his cathode-ray experiments, was fogged—that means imprinted by light—though it had been securely protected in a paper case. Speculation that followed this discovery led the physicist to repeat that “accident.” A Geissler (neon) tube was covered with an opaque material. Then a paper screen, coated with the actinically sensitive barium-platin-oxy cyanide, was put on a nearby table. The cathode rays of the Geissler tube were switched on. Contrary to all known rules of light, invisible radiation was passing through the opaque covering of the electro-tube, activating the screen-paper. The name of the man was Wilhelm Konrad Röntgen, and he called the first controlled invisible rays, X-rays.

In 1896 the first X-ray photograph was taken by Joseph Maria Eder of Vienna. The camera-eye penetrated the visible surface of the human body and recorded deep layers invisible to the naked eye. Fortunately, the customary emulsion of photographic plates was also sensitive to these invisible rays, and a permanent picture could thereby be obtained. Thus, invisible rays had recorded invisible matter.
by means of photo-ography, whereas formerly only surface-photography was possible. Soon x-ray machines reached the public, and are today in general use.

Another chance discovery in 1898 added to the knowledge of ray-activity. It demonstrated the constant "action at a distance" by radiation invisible to the human eye, but nevertheless of greater influence and power than those visible. It introduced a new approach to the solution of the riddle: energy-activation. The power that binds the atom of matter was tracked down to electro-magnetism. Machines were constructed to capture this power for still deeper penetration of the invisible fields of correlation. The theory propounded to account for this emission of radiation is a process of electron jumping, the electron being (at present) the finest particle of the microcosm. The mechanical pattern of this action was finally found to be both wave and corpuscular. This theory was the most unifying contribution in the new physics and it seemed justified to assume that matter was convertible into energy and energy into matter. Today the knowledge of the laws of "action at distance" is the foundation of infra-red-photography and the mutation of light into sound, the basis of the sound-film industry. The cathode-ray-tube has developed into the iconoscope, the artificial eye of television. "acting at a distance," defying time by means of photo-electric cells. Modern physio-chemistry permits the practical solution of color prints and color projection.

When the camera obscura, more than 2,000 years ago, projected a scene of nature through a minute hole, no one would have thought that it would take this long period of development to find the means of imprinting permanently a vanishing image of nature, and to store it for re-projection at will. However, photography still lacks many technological tools to reproduce a "true" picture of nature in its totality.

When television will be technically and economically ready to be released for service, it will then reach the profession of architects and industrial designers. They in turn will incorporate in their design for individual and group shelters control of the most efficient optical and phonetical factors of telecasting. Photography will then constitute an integral part of the architectural scheme and not be a mere wall ornament as has been the framed Daguerreotype photo and its up-to-date successors.

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**Natural and artificial means of more and more permanent recording of images.**

- Human figure;
- The eye with the image impulse on the retina;
- The transmitted picture stored by the brain;
- The fixed print of photography;
- Permanent records of art.

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**Development of photo-recording**

- Visible reality
- Invisible reality
- Inception of reproduction
- Mechanical tools
- Chemical tools
- Reproduction at large
- Reproduction device

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**Design Trends**
4th century B.C.
Aristotle mentions phenomenon of an inverted image cast through a minute hole on opposite wall in a dark room. Nature projects its scenes as pictures in motion and color.

300 B.C.
Euclid describes in his "Elements" the laws of binocular geometry deduced from our own double-eye-vision (stereoscopy). Camera obscura is monocular; can therefore not reproduce tridimensional pictures like stereopticons, which are constructed binocular.

200 B.C.
Natural rock crystals cut to plano-convex form found in excavations at Nimroud, Syria. In 1937 industries are able to replace rare, expensive, natural crystal lenses by synthetic materials at rate of 1,500 pieces per hour with an accuracy of one five hundred thousandth of an inch. Material: Perspex. Chemical compound: methyl-methacrylate.

1055
Alhazen first describes the magnifying effect of simple lens for astronomical purposes.

1255
Salvino D'Armato Degli Armati uses spectacle lenses for controlled focusing of vision.

1276
Roger Bacon describes concave lenses and projection by laterne magica.

1525
Albrecht Dürer describes, in his book on Proportions, a mechanical device for correct "orthographic" perspective. Pictorial recording of nature facilitated by a machine. Use of oil paper as screen and artificial eye-tube for monocular observation, converting tridimensional natural vision into two-dimensionality. Recording time averaging one hour. Static model. Static recording device.

1495, 1573
Message by graphic news-print. Wood-cut multiplication. Illustration shows events separated by time, simultaneously recorded. On the right one sees the murderer looking through window. Center: committing murder.


1550
Leonardo da Vinci describes camera obscura. First artist to mention practical advantages of this phenomenon.

1555
Galenus explains stereoptical vision.

1568
Donato Barba in his "Practice of Perspective" proposes to put a lens into the minute aperture of the camera obscura.

1599
Giovanni Battista della Porta built camera obscura theater. People sitting inside camera watching performance on screen. Scenes all
performed outside of camera and therefore invisible to audience. Recording of unseen events at time of action. In his book on Magic, he gave a description of two drawings, one viewed by the left and one viewed by the right eye, made to fuse into one picture for the illusion of plasticity. (Also described by Jacopo da Empoli, 1554-1640.)

1610
Galileo constructed refracting telescope which exhibits objects erect, that is, in their natural position. Diameter of lens: two and a quarter inches through which one could count ten times as many stars as with the naked eye, the range of which is about 6,000 individual stars. The light-gathering power of the 100-inch Hooker reflector at Mt. Wilson Observatory in California (1904), is equivalent to about ninety thousand human eyes. It has brought more than five hundred million stars to view and photography has revealed the existence of as many more through the light-gathering powers of mirrors and lenses.

1663
James Gregory of Edinburgh built first reflecting telescope.

1640-1671
Anastasius Kircher constructed camera obscura with lenses, shown above.

1727
Johann Heinrich Schulze observed the sensitivity of silver and nitric acid to sunlight which turned it from white into dark purple. When patterns were placed on a flask containing the fluid, it showed the imprint of the pattern clearly after it had been exposed to light.

1786 Physionotrace
First used 1786 by Gilles Louis Chretin. Seen through a transparent glass, the sitter’s profile was exactly followed by a stylus on the plate glass and by a pantograph recorded on a copper plate, from which prints were made like an ordinary engraving. The actual design was then indirectly drawn by the artist. A machine was placed between the designer and the model and did the actual work under the guidance of the artist.

End of 18th century
Silhouettes were produced on a white screen after the sitter had been placed between a strong light and the screen. These black profiles stuck on a white piece of paper were followed up by Wedgwood, who thought that instead of cutting out the silhouette, he might print this profile on the screen by using paper treated with silver nitrate which would darken in the light. Wedgwood not only used this new process for recording the silhouette, but he tried to take photo-imprints with the camera obscura.
Current Building Outlook

By L. Seth Schnitman,
Chief Statistician, F. W. Dodge Corporation

BUILDING OPERATIONS, though still running ahead of last year, are showing some signs of lessened vigor. Especially is this true in the residential branch, where relatively large increases over the previous year had become commonplace. Through April, residential building projects started in the 37 eastern states were valued somewhat more than 75 per cent greater than the volume reported during the corresponding four months of 1936. The May figure for residential building, however, showed an increase over May 1936 of only about 20 per cent.

Whatever the causes, the deceleration in the rate of gain should occasion no appreciable concern. With the physical volume of residential building on a higher quantitative level than at any time since 1930 it could hardly be expected that huge percentage gains would continue to pile up indefinitely.

Some six months ago a 40 per cent increase in housing construction was estimated for all of 1937. At the moment a gain of this size seems improbable; the year 1937, however, will likely end with a residential volume more than 20 per cent greater than the figure for 1936.

For nonresidential building of all descriptions, exclusive of civil engineering projects, the volume of work started during the initial five months of 1937 was about seven per cent greater than the volume in the corresponding period of last year. In this instance, large relative increases in commercial and factory buildings were able to offset the retrenchment which has occurred in public and institutional building, especially in educational types.

The earlier estimate for the year 1937 of an increase of almost 20 per cent in nonresidential building over the 1936 figure now seems impossible of attainment. If any increase occurs at all, it will likely be less than 10 per cent.

Taking residential and nonresidential building together, it now appears that the total dollar volume of construction in these classes for all of 1937 will run between $2,000,000,000 and $2,100,000,000 for the 37 eastern states, for a gain of between 15 and 20 per cent over the total of $1,755,000,000 recorded in 1936. This should mean no less than $1,300,000,000 in work for architects on projects in the 37 eastern states, if only the proportion of such work to total for the first five months of 1937 prevails for the remainder of the year.
Reviews of New Books


Steen Eiler Rasmussen of Copenhagen, architect, town planner, social student and author, has given many years of his life to the study of London. This book offers to the reader what students of London have long sought for, and what the average Londoner wants to know. The author had found that there was information on all pos-

(Continued on page 97)
New Anthracite Equipment Solves Every Modern Heating Problem

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(See Advertisement on Opposite Page)

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Branches in Principal Cities
sible details in the many books on London, but not one complete picture of the development of the town.

The author discerns in London what he calls the "scattered city" as distinguishable from the "concentrated city" of which Paris and Vienna were the prototypes in the European town planning of the nineteenth century. To trace and elucidate this tendency is the aim of the book.


This book is a compilation of facts about color for the architect, artist, interior decorator, designer. The book is announced as the result of years of research into such problems as legibility, visibility, color for identification, to promote safety, to speed up efficiency in industry, to build a desirable environment for the home. There are extensive lists of the color standardization work already done by various businesses and organizations, reports on the color preferences of people, records of color as a merchandising force.

In this book it is apparent that theory is avoided for utility. There are chapters on the psychology of seeing, check lists to assure desirable illumination, ideal color schemes for factory and home.

Color harmony is handled from the functional viewpoint and a radically new principle developed which capitalizes simple laws of vision.

The book is popular in vein rather than documented and exhaustive.


This book on bridges has current interest because this is a day of great bridges and striving for wider and higher spans. As a review of great bridges of a decade the book has interest. It was intended to be in the nature of a supplement to "Bridge Architecture," published in 1927, but because of the great number of notable bridges that have been completed during the last ten years, and the unprecedented size of many of them, it seemed advisable to publish the new material as an entirely separate and independent book.

There are one hundred bridges listed and illustrated in the text; also engineering and descriptive data of value to engineers and architects.


A book on the new technique of appraising—the methods that have come to the front in the past few years. It covers the appraisal of lots, homes, industrial and commercial property of all kinds, and describes the factors to be taken into account in each case by the appraiser.

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BUILDING TYPES

HOSPITALS

General hospitals of less than 200 beds should not be built in the city of New York, advises Dr. Haven Emerson. This applies also to the metropolitan area, and has nation-wide implications for hospital planners.

Charles F. Neergaard believes that today the architect, engineer and consultant must restudy the hospital as a new problem.

Doctors show a decided preference for air conditioned operating rooms. Victor F. Grahn tells how one hospital provided them.

Many are the problems in hospital design, but comprehensive is the bibliography especially compiled by Harry S. Robson, A.R.I.B.A.

Illustrated Case Studies: Queens General Hospital (475 beds), New York; Boston City Hospital (296 beds), Boston; University Hospital (400 beds), Baltimore; Tubercular Hospital (51 beds), La Viña, California; and others.
Recovery in Hospital Building has been Gradual

A DECADE OF HOSPITAL BUILDING
The construction of hospitals and institutions has a good distance to come to attain the annual levels of the period 1927-1931. As these levels are approached architects will enjoy much greater activity.

HOSPITAL BUILDING: 1936 and 1935 compared
Arranged and ranked by Dodge districts
Chart clearly shows where recent building of hospitals and institutions has taken place.
Charts cover conditions in the 37 eastern states only.

CONSTRUCTION of hospitals and institutions—both new and alteration—has shown appreciable, though gradual, improvement since the depression low of 1933. For 1936 the total amounted to $74,000,000 and represented 803 projects in the 37 states east of the Rocky Mountains. Architects planned about $64,000,000 or about 87 per cent of the total.

Of all hospital and institutional building in 1936, 299 projects valued at little more than $46,000,000 represented new buildings for an average value of about $155,000 while 504 projects, aggregating almost $28,000,000, represented alteration and modernization of existing facilities for an average of about $55,000 per job.

Another analysis of the hospital projects of 1936 discloses that of the total, 332 jobs valued at about $54,000,000 were undertaken by public agencies—local, state and Federal; the remaining 471 jobs, amounting to approximately $20,000,000, were started by and with private funds. The average public project was valued at about $164,000 or about four times the size of the average private job.

Still another approach indicates that in 1936 architects planned 254 new hospital projects having a value of about $41,000,000 and 337 alteration jobs valued at about $23,000,000. The average architect-planned new project was about $162,000—much greater in size than the average nonarchitect-planned project; the average alteration job planned by architects amounted almost to $68,000 in 1936 or more than twice the size of the average nonarchitect-planned alteration project.

More than 30 per cent of the total hospital construction of 1936 occurred in the metropolitan area of New York. In 1935 this area accounted for only about one-fourth of the total. The St. Louis district (Western Tennessee, Southern Illinois, Eastern Missouri, Arkansas) in 1936 took second place outdistancing six areas which ranked ahead in 1935.

For the initial five months of 1937 hospital construction has been moderately better than in the corresponding period of 1936. That we will soon approach to levels of the late 1920's cannot fairly be drawn from current performance. However, as the national income expands—and no abrupt directional change in this respect appears likely over the next two or three years—more of the underlying demands for newer and better hospital facilities will be filled. In this movement the architect, as in the past, will continue to play his accustomed role.
Building for the Sick

by DR. HAVEN EMERSON

WITH THE PASSING of decades of geometrical rate of increases in the metropolitan population of the United States and the certainty that even the arithmetic increments of the past two decennia will not continue for the next generation, New York and some others of the older and more considerable urban aggregates of this continent are faced with an opportunity of definitive planning for future construction of both homes and hospitals heretofore impracticable.

The calculable probability that within the next twenty-five years the United States as a whole, and even such large fractions of its people as the 8.5 per cent found in the New York Metropolitan Area, will exhibit a balance between births and deaths resulting in a practically stationary population between 1960 and 1965, imposes an obligation to cease the haphazard and opportunistic process of hospital building of the past hundred and fifty years as well as offering an occasion to bring order and plan into the equipment of our communities, essential for the most effective application of the medical sciences for care of the sick.

The principal voluntary organization concerned with the support and common interests of voluntary hospitals in New York City is the United Hospital Fund, and it has been under its auspices that an independent general committee and its executive body or Study Committee undertook in 1935 an analysis of the organized care of the sick by institutions and agencies, with the object of revealing with all practicable exactness and in all useful detail the amount and character of facilities provided, the extent of their use, the cost of their establishment and operation and a projection of probable needs of the metropolitan community for such purposes in 1960.

The report of this Hospital Survey for New York is now in process of publication, the first volume which has appeared being devoted to a description of the institutions and agencies now serving the 11,000,000 people of the area, to be followed in August by a volume on the financial and economic situation, and a summary volume giving for the nontechnical reader the substance of the findings and conclusions to appear in July.

HOSPITAL OCCUPANCY . . . . an examination

Of all the 856 facilities for care of the sick (voluntary and proprietary), in the five boroughs of New York City and the five adjacent counties and parts of three others included in the area studied, 329 are general and special hospitals, 10 are homes for the chronically ill, and 56 are convalescent homes.

Of the gross investment of approximately $714,844,000 in all institutions and agencies for the care of the sick, 90.7 per cent, or $648,333,000, is in hospitals.
Of the total annual operating costs of these services for the sick amounting to $109,244,000 (exclusive of depreciation), 90.5 per cent, or $98,834,000, is for services for bed patients and dispensary patients in hospitals, the remainder being for such activities as visiting nursing, home care of the sick, and care in homes for the chronically ill and for convalescents.

One further general or bulk figure will be worth bearing in mind in visualizing the volume of work, the traffic, or what we may call the production units of this complex and still uncoordinated public utility for the sick, namely, the number of patients served.

In 1934, the last of the five years for which the collection and intensive analyses of facts was made, there were in all approximately 948,300 patients who received 20,593,400 days of care in hospitals, and there were 9,913,400 visits made by ambulatory or out-patients to hospital or independent dispensaries other than those serving exclusively the objects of health supervision.

The city planner, the hospital trustee, the philanthropist, the officer of civil government, the architect, builder and banker are all concerned with the mounting cost of the plant and equipment and in the expense of operation expressed in terms of patient days or dispensary visits, and their first question will be of the future. What are the immediate and more remote needs for buildings or personal services to assure the most humane and competent application of the advancing knowledge of the services and arts which we call the practice of medicine, and what of these can best be met by tax funds and what through voluntary organization and resources?

The conclusions and recommendations of the Survey deal with a multitude of factors apart from and beyond those affecting building for replacement, expansion or new undertakings, but within the limits of this article only the opinions of major importance in which the architectural profession is certain to be interested will be presented.

For the City of New York as for other political units of the metropolitan area and, in fact, for any large urban or suburban community in the United States, it is imperative that there be a permanent representative and authoritative planning group which should review and pass upon all proposals for major capital expenditures for organized care of the sick, especially those involving an increase of bed capacity of voluntary, municipal or county hospitals.

Lack of such consideration of new and expansion projects for hospital building has led to a great wastage of investment and commonly to an over production of bed capacity or provision for particular kinds of patients out of proportion to the need. The dual system of hospitals, that is, both governmental and voluntary institutions, usual in the majority of our cities, is found to be not only indispensable now as in the past for the best development of medical care, but desirable for the future in the interest of both taxpayers and voluntary contributors. Voluntary hospitals are used to much less than their capacity. It is believed that their operation will be more fully justified by their use to the fullest practicable extent by public charge patients for whose
are civil government pays, and by ree patients, cared for at the expense of the hospital.

Until the average occupancy of governmental hospitals, i.e., municipal and county institutions, is reduced to not more than 85 per cent of their normal bed capacity, the following changes should be made: (a) Conversion to services for ward patients of some of the space now assigned to private patients in voluntary hospitals; (b) more use of voluntary hospitals by public charge patients, the cost of whose care should be paid for by the city; (c) increase in bed capacity of the municipal hospitals in New York City and of both municipal and county hospitals in the outside area.

It is recommended that there be no increase in the number of beds for private patients in the New York Metropolitan Area without the approval of the authoritative planning group, but that where an institution can demonstrate a need for additional facilities for semi-private patients these be provided by a conversion of private patient rooms to this purpose.

**LARGE GENERAL HOSPITALS... are more desirable**

The recommendation of major importance to architects and to all persons responsible for hospital provision through tax funds, legacies, or voluntary contributions for patients with general medical and surgical conditions is that upon the desirable size of a general hospital. It is advised that no more general hospitals of less than 200 beds be built in New York City or, except in unusual circumstances, anywhere else in the metropolitan area.

This conclusion has been arrived at as the result of experience and changes of a great variety among which the following are the more important. The occupancy rate, i.e., the percentage of normal capacity actually used on the average throughout the year, in New York City is consistently higher in larger general hospitals than in the small institutions, particularly those of 100 beds or less. It is evident from responsible medical experience that this higher percentage of use in the larger hospitals is not a matter primarily of popularity, novelty of size or construction, exploitation, or age of the hospital, but is the inevitable result of the tendencies in and for ward professional force, and a specialization and perfection in a wide variety of diagnostic and therapeutic resources which are impossible for the smaller institutions to justify owing to the relative rarity of conditions calling for their employment among a more limited number of patients applying or admitted for care. The increasing specialization of medicine imposes the responsibility on a hospital management to include specialist facilities in their institution for the patient with some quite usual illness who develops complicating conditions often cared for only in certain specialist hospitals. Inclusive diagnostic and treatment facilities for all variety of general medical and surgical patients is expected by the patients, and is found necessary by the medical staff, and this can be economically provided only in a hospital with such numbers of beds as offers a wide range of experience with disease in all its complications.

Then too the ease, safety, and cheapness of public and private transportation make it quicker and more convenient than ever before for patients to reach a large central base hospital when in need, and for their friends to visit them. In a large city the distance from home to a large hospital is no greater commonly than to what may be a neighborhood institution of limited scope.

**SMALL GENERAL HOSPITALS... should be merged**

Smaller general hospitals with low occupancy rates should, with advantages of economy and service, be merged with larger general hospitals, and such of the special hospitals as are relatively unoccupied, except those for tuberculosis and mental disease, should also be merged with general hospitals.

In other words, the public and the medical profession benefit from the building and administrative control of large hospital units serving the widest practicable range of general illness under one management rather than by the maintenance of a similar bed capacity in several separate hospitals or in hospitals devoted to the surgical and medical specialties. Neighborhood hospitals to meet the special ambitions of some particular locality or group of physicians can seldom be justified by necessity, convenience, or the quality of care that they can provide. The location of any new general hospital should be determined by the appropriateness of the site for hospital use and convenience of access for patients and their friends and for the attending staff. Only on evidence of need of added hospital capacity for the community as a whole should a new hospital be approved, whatever may be the site selected.

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HARRY C. FELTON ARCHITECT

Health centers will lessen the burden of hospitals—provide preventive medicine and health education.
CHRONIC HOSPITALS . . . need further development

Among the special types of hospital for which increased use is foreseen in the immediate future is the institution for the chronic sick. With the exception of Montefiore Hospital, recognized nationally as a model of humane care of such patients, and of the new hospital on Welfare Island now in course of construction, there is no plan or pattern of such institutions generally accepted, and there is much room for constructive imagination in creating new and adequate buildings and grounds for those patients who can not look forward to any other than an institutional existence with medical and nursing care available for assistance.

Some increase also in beds in convalescent homes is needed, even though almost 50 per cent of all convalescent houses in the United States are within 50 miles of New York City Hall.

Construction and operating costs of convalescent homes (not more than half those of a general hospital) are good reasons for providing institutions for convalescent patients who do not need further hospital care but are not yet fit to resume their normal lives.

MATERNITY HOSPITALS . . . expansion not needed

No more hospital beds are needed in New York City or the remainder of the metropolitan area for the care of maternity patients now, nor will additional hospital construction for this purpose be required in the near future. The inevitable corollary of an increasing average age of the population is a declining birth rate. Even if maternity hospitals are used to no more than 80 per cent of their capacity and maternity patients occupy their beds for no more than the usual 11 days there will be for some years to come a generous surplus of capacity. A continued decline in the birth rate, which can be predicted with some confidence, will still further postpone the need for any addition to hospital bed capacity for maternity patients.

TUBERCULOSIS and MENTAL HOSPITALS . . . increased use foreseen

There are needed in general hospitals in the New York Metropolitan Area 1,650 more beds for observation, diagnosis, and temporary treatment of mental patients, as well as the building of several new state hospitals for mental disease of approximately 1,500-2,000 bed capacity.

For tuberculosis patients there are needed in New York City at least 1,900 more hospital beds in expanded or new institutions than the Board of Estimate has provided for in its Corporate Stock Budget.

Upon no other single facility does the further progress of the successful campaign against tuberculosis so much depend as on the provision of not less than 3,5 beds per annual death from this disease. New York City with one bed per annual tuberculosis death has all its municipal tuberculosis hospitals constantly crowded to over 100 per cent of normal capacity, some of them in the peak load season to as much as 140 per cent of capacity and always a waiting list of 300 or more patients in the active stage of the disease who should be immediately removed from their homes to prevent infection of other members of their families.

For syphilis and gonorrhea more of the general hospitals should open their ward facilities until there are at all times 1,000 beds in New York City for nonpay patients with these diseases who require temporary hospital treatment.

For cancer patients there is needed an increase of such general hospital facilities as comply with the standards of the American College of Surgeons for approved cancer clinics, where the range of resources necessary for diagnosis and treatment of cancer of any stage and anatomical site may be offered.

Such a moderate program of expansion of existing hospital plants, and for the building of new hospitals, will be adequate for immediate and future needs only if the recommended development of better out-patient or dispensary facilities for ambulatory patients, a doubling of the present number of visiting nurses for bedside care of the sick in their homes, and the organization under the new City Charter for New York City by the Department of Hospitals of medical care of patients whose home conditions permit of their adequate treatment without removal to a hospital are provided.

Among the benefits to be expected from a coordination of existing agencies and institutional resources for the sick will be a growth of those services requiring little capital investment in plant and equipment and a more generous use of personal services of physicians and nurses for home care of patients now unnecessarily admitted to hospitals.

The summary tables above will give an idea of the range in investment in hospital plant and equipment per patient bed, and in the operating cost per patient day (exclusive of interest on indebtedness, nonoperating expense and depreciation) in New York City in 1934.

PROPERTY INVESTMENT PER BE

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<td>Voluntary General Hospitals</td>
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<td>Municipal General Hospitals</td>
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<td>Mental Hospitals</td>
<td>1,357</td>
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<td>Tuberculosis Hospitals</td>
<td>16,080</td>
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OPERATING COST PER PATIENT DAY

[Exclusive of interest on indebtedness, nonoperating expense, and depreciation]

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<td>Municipal Hospitals</td>
<td>7.24</td>
<td>1.68</td>
</tr>
<tr>
<td>Voluntary General Hospitals</td>
<td>17.97</td>
<td>3.26</td>
</tr>
<tr>
<td>Municipal General Hospitals</td>
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<td>2.46</td>
</tr>
<tr>
<td>Special Hospitals (excluding acute communicable diseases, mental, and tuberculosis)</td>
<td>11.26</td>
<td>1.68</td>
</tr>
<tr>
<td>Acute Communicable Disease Hospitals</td>
<td>7.24</td>
<td>3.95</td>
</tr>
<tr>
<td>Mental Hospitals</td>
<td>7.37</td>
<td>0.92</td>
</tr>
<tr>
<td>Tuberculosis Hospitals</td>
<td>3.54</td>
<td>1.25</td>
</tr>
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ARCHITECTURAL RECORD 116
New Standards in Hospital Design

By CHARLES F. NEERGAARD

EMERGING, as we are, from the depression—faced with many changed and changing conditions—it seems timely to consider the future of hospitalization and especially the basic problems of hospital planning.

The factors influencing and defining the need for new standards of design are increasingly apparent. To the forefront stands the demand for greater economy of operation as well as of construction. With the rising flood of taxes, the redistribution of wealth, the thousands of new and old poor who will be the hospitals' responsibility for years to come, there is little likelihood that the earnings and contributions will, in our time, reach the high levels of days past, and the hospital, if it is to continue to maintain its old standards and progress with medical science, must find ways to save.

The architect, engineer, and consultant must revitalize the hospital as a new problem; subordinating the ambition to create a monument (large or small) to the urgent necessity of an efficient building which will house more effectively the multitudinous activities of the modern hospital.

It is essentially a functional plan of many elements interrelated, overlapping, constantly used. Through its corridors flow many streams of traffic—patients, visitors, doctors, nurses, employees, food, and supplies—and they must be able to come and go directly, quietly, and without confusion. Its machinery must operate day and night, year in and year out, with failure hazardous. It houses a complex organization which in the past has often led the designer to create a complicated building and an overelaborate mechanical plant, costly to construct and costly to operate.

Thus the building must be soundly planned, flexible in arrangement with waste space and waste motion reduced to a minimum in the blueprint stage, and materials and equipment specified which will figure a minimum of expense for upkeep.

The high price of hospital care is largely responsible for the wide gap between hospital use and the potential demand; this cost must and can be brought down by the elimination of the unnecessary and the development of a more efficient type of hospital plant. The American Hospital Association for several years has stressed the extravagance of the large number of unused hospital beds. It is a well established fact that a hospital operates most efficiently when its average bed occupancy is approximately 80 to 85 per cent of capacity. Far too many voluntary hospitals have been showing a bed occupancy of less than 60 per cent with the country-wide average under 70 per cent. As an occupied bed represents waste in maintenance as well as in initial expense, here lies the greatest opportunity for savings.*

*"Building For The Sick," in this issue, pages 113-116, develops this necessity.

FIGURE 1: PLANS AND ELEVATION OF CONVERTIBLE ROOM
Rooms and Wards

Obviously, an elastic plan where fewer beds can take care of a given average demand, offers the best formula for the unoccupied bed problem. The Convertible Room, developed by the writer and used in many institutions, is shown in fig. 1. With but a slight increase in the normal private-room size, provision is made for the accommodation of a second bed when required. Thus a private pavilion of 50 rooms may be expanded to accommodate 100 patients. With the present rapid growth of the group prepayment plan in many cities, which covers the cost of semi-private accommodations, undoubtedly the future will see this plan extended to the ward patient at lower rates, which will emphasize the need for accommodations for the private ward patient. Here, again, an elastic plan is a valuable feature. Referring to fig. 2, the 4-bed ward, slightly increased in size over common practice, can accommodate a fifth bed when the occasion demands.

With the use of these standard room sizes, which can be readily superimposed, it is possible to achieve uniformity in the exterior with ideal lighting and ventilation for each bed.

The solaria, provided on each floor, should be equipped with nurses’ signals so that these spaces may be used for beds in times of epidemic or catastrophe. Where the convertible rooms and wards are used space should be arranged on each floor for the storage of extra beds when not in use.

Operating Rooms

A large proportion of the people who go to a hospital need surgical care and the operating room is the scene of most of the triumphs and tragedies of both surgeon and patient. There is no more exacting task facing the designer of a general hospital than the planning of the operating suite. Surgery is the most highly specialized branch of the medical profession. The average surgeon is a pronounced individualist. The technique in his operating room must be not only quiet, swift and flawless, but essentially his own—and each room is used by many surgeons. Every detail must be studied from many angles: floor space adequate for the convenient placing of the complicated furniture and equipment, yet not so large as to involve unnecessary steps; powerful shadowless lights, enabling the surgeon to work in a deep incision, supplemented by an emergency lighting system which can be switched on instantly should the regular current fail; provision for the sterilization of instruments, utensils and supplies; compressed air and suction and many other mechanical resources, conveniently available and precisely regulated; perfect control of temperature combined with the introduction of clean, filtered air and the removal of foul air and odors; the regulation of humidity adding sufficient moisture to the dry air of winter to avoid static sparks which might explode the gases used in anaesthesia and, in summer, removing the excessive humidity for the comfort of surgeons and nurses—and perhaps cooling. The latter are all elements of air conditioning, involving many modifications of the customary formulas of air conditioning engineers.

In each room must be incorporated many and varied resources of the most modern type, in such a way as to gain the approval of the many surgeons and nurses who must use them. In fig. 3 is shown an operating room lay-out which has been used in scores of hospitals. This plan is the cumulative result of the ideas and suggestions of many surgeons and nurses, yet some invention of tomorrow may make it obsolete.

The science of noise control has progressed far. New acoustical materials have been developed with high absorption coefficients which, applied to ceilings of corridors, quiet rooms, nurseries, delivery rooms and labor rooms, etc., reduce the noise levels to a point where the hospital becomes a place of peace and quiet. With greater competition and lowered prices it will soon be practical to use acoustical treatment in every patient’s room.

Noiseless hardware, friction hinges and soft rubber bumpers and roller latches eliminate some of the most disturbing noises from which patients have long suffered. Engineers have learned how to control vibrations of machinery, to insulate and wall off noisy equipment. Quiet flush valves and toilets have at last been perfected and even the problem of the rush and roar of water through the pipe is reaching a practical solution.

Hospital construction in the immediate future will be largely along the lines of reconstruction, and additions. There are countless institutions which are struggling under the handicaps of inadequate, poorly-designed, antiquated plants. Many of these are now being modernized, rearranged and expanded, and reborn to a new life of service.

As an illustration of what can be done, there is a city of approximately 20,000 inhabitants and serving it and an area almost twice as large, a typical hospital of the early nineties. It was, for those days, a very modern building, with 95 beds. More than 25 years have passed: the one-time ample hospital is now outgrown, its quarters crowded with extra beds in wards and solaria, maternity patients and children scattered among medical and surgical cases, the x-ray department in the basement between the

"Hospital Air Conditioning" in this issue, pages 147-169, presents a more detailed study.
kitchen and laundry, a laboratory built on to the nurses’ home, where not infrequently an overflow of patients is also lodged. There is but one major operating room and minor surgical work is handled in the anesthesia room. The only provision for outpatients is in a small emergency room: the administrative space available for the superintendent, secretary, business and admitting office is scarcely large enough for a superintendent’s office alone.

The entire community as well as those connected with the hospital have long been dissatisfied and something had to be done. Two schemes were considered: one, to scrap the old hospital and build a medical center; the other, to secure a new and better site upon which to build a 100-bed hospital at $750,000, continuing the old institution as an emergency unit, with the increased overhead incidental to two buildings.

At this point a consultant was called in and after a careful survey of the needs of the community and its doctors, a satisfactory solution was reached. The illustrations tell the story. The main entrance drive will lead through landscaped grounds to a dignified central unit, replacing an end door on a narrow street; a new wing is added to balance the old and is designed for future enlargement; the original building, completely rearranged, adequately houses the administration offices, laboratories, and a new department of physical therapy. Badly needed clinic facilities are added with wards on the upper floors, completely redesigned and reequipped. An enlarged laundry, store-rooms and an emergency accident unit are located in the old basement.

In the new wing is a modern kitchen designed for central tray service, and dining rooms, with private and semi-private patients’ rooms on the upper floors. In the surgical
unit are two major operating rooms and one minor, with a large staff conference room adjacent. By the use of the convertible room the normal capacity of the new hospital, 140 beds, may be increased to 160, and a peak load of 185 patients can be accommodated when beds are placed in soloria.

Finally, instead of spending $750,000 to $1,500,000 for new buildings, as had been variously proposed, the city will only require $400,000 for the complete improvement of its hospital plant which will be as good as new and adequate for many years of service. The institution described is the Glens Falls Hospital, for which Milton L. Crandell is the architect. The wing on the left of the floor plans is the old building, 50 ft. in width; that on the right shows the more efficient and economical layout possible in a narrower building.
Hospitals

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SPECIAL HOSPITALS
ISOLATION
COMMUNICABLE DISEASE


SPECIAL HOSPITALS
MATERNITY
NURSERIES


(Continued on page 152)
QUEENS GENERAL HOSPITAL, NEW YORK CITY

SULLIVAN W. JONES, F.A.I.A., ARCHITECT
JOHN E. KLEIST, ASSOCIATE
JACOB LUSTIG, DEPARTMENTAL ARCHITECT, New York Department of Hospitals

Underground service and walking tunnels connect all buildings
AERIAL VIEW

SCHEDULE OF EQUIPMENT AND MATERIALS

INTERIOR

Wall Finish
- Glazed tile—White: Toilets and cleaners' closets, Wainscot @
- Operating units 1, wainscot @
- Autopsy room and embalming 5, wainscot @
- Glazed tile—Green: Corridors 1
- Cement Plaster—Basement @
- All rooms 5-8, except as noted
- White Plaster:@ except as noted
- Offices 5, 8; waiting rooms 6
- English sycamore and Padouk inlaid veneer—teak base; board room

Ceilings
- White plaster @, except where walls are cement plaster
- Acoustical, halls and maternity section 1

Doors and Trim
- Wood doors—white oak veneered @, except hollow metal at fire stairs
- X-rayed proofed in X-ray rooms
- Slide-up type 7
- Trim: hollow metal and wood
- Bronze @

Hardware
- Steel, Alberine stone treads 1-4
- Cement treads 5-8

Stair Construction
- 2-pipe vacuum steam system
- (140 lb. pressure for kitchens; 60 lb. pressure for sterilizers and laundry)
- Bethlehem Steel

MECHANICAL EQUIPMENT

Heating
- Cast-iron tube type—Pierce-Butler-Pierce @
- Convectors—Rome Brass (in children's ward) 1
- Copper fin radiation—Trane Co. (operating rooms) 1

(Continued on page 159)

7. Garage  8. Laundry and Power-house @ All Buildings
5. Mortuary Building  6. Industrial Building

ARCHITECTURAL RECORD
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BUILDING TYPES
A GENERAL HOSPITAL - 475 BEDS

BASEMENT FLOOR

1. Butcher shop
2. Dairy room
3. Bread room
4. Vegetable preparation
5. Pastry shop
6. Main kitchen
7. Office
8. Stores
9. Scullery
10. Food truck storage
11. Dietitian's office
12. Dietetic kitchen
13. Dishwashing
14. Cafeteria
15. Kitchen help's dining room
16. Male help's dining room
17. Clerks' dining room
18. Cafeteria
19. Blower room
20. Record storage
21. Female help's dining room
22. Men's tub room
23. Women's tub room
24. Clothes room
25. Examining rooms
26. Accident ward
27. Emergency admitting office
28. Pharmacy
29. Isolation rooms
30. Patients' clothes room
31. Mattress room
32. Storage space

MAIN BUILDING, west elevation

Photo by Dwight N. Streeter

BUILDING TYPES

ARCHITECTURAL RECORD 127
A GENERAL HOSPITAL – 475 BEDS

MAIN BUILDING, east elevation

TYPICAL WARD FLOOR

1. Solaria
2. Wards
3. Linen storage
4. Utility room
5. Medical treatment room
6. Examining room
13. Kitchen and serving pantry
7. Laboratory
8. Single rooms
9. Charge nurse
10. Tub room
11. Dining room
12. Nurses' station

ARCHITECTURAL RECORD

BUILDING TYPES

128
A GENERAL HOSPITAL – 475 BEDS

FIRST FLOOR

1. Radiographic rooms
2. Fluoroscopy rooms
3. Fracture G.U. rooms
4. Offices
5. Film storage room
6. Film viewing room
7. Film developing darkroom
8. Fracture and cystoscopy room
9. Physiotherapy department
10. Dental clinic
11. Ear, nose and throat clinic
12. Eye clinic
13. Record room
14. Operating room
15. Waiting room
16. Pharmacy
17. Social service
18. Visiting doctors' cloakroom
19. Pediatric
20. Cardiac
a. Treatment rooms
b. Examining rooms
c. History
21. Isolation
22. Gynecology
23. Genito-urinary department
24. Assistant superintendent of nurses’ office
25. Superintendent of nurses' office
26. Deputy medical superintendent's office
27. Medical superintendent's suite
28. Hospital office
29. Admission
30. Offices
31. Storeroom
32. Supplies
33. Deep therapy
34. Superficial therapy
35. Radium treatment
36. Telephone switchboard

TYPICAL WARD

BUILDING TYPES

ARCHITECTURAL RECORD 129
A GENERAL HOSPITAL - 475 BEDS

OPERATING ROOM FLOOR

1. Fan room
2. Operating rooms
3. Sterilizing room
4. Scrub-up room
5. Instrument room
6. Anesthetizing room
7. Workroom
8. Nurses' room
9. Doctors' room
10. Storeroom
11. Bacteriology laboratory
12. Serology laboratory
13. Pathology
14. Museum and library
15. Chemistry laboratory
16. Office
17. Animal rooms
18. Photography rooms

MATERNITY DIVISION FLOOR

1. Nurses' room
2. Delivery rooms
3. Sterilizing rooms
4. Doctors' scrub-up room
5. Doctors' room
6. Labor room
7. Private room
8. Semi-private room
9. Ward
10. Loggia
11. Storeroom
12. Utility room
13. Linen room
14. Nursery
15. Charge nurse
16. Infants' bath
17. Serving kitchen
18. Serving pantry
19. Washroom
20. Tub room

OPERATING ROOM

SUN DECK
THE TWO QUADRANTS seen on the end wall of the chapel are designed to enable officers of the law, posted within, to listen to conversations or vows which may take place over the body chamber and which may assist in the solution of a crime associated with the deceased.

The purpose of these chambers is, of course, not apparent to those within the chapel nor is there any suggestion of the existence of the listening posts. The square indicated between them indicates the glass panel through which the head of the deceased may be viewed.
GENERAL VIEW OF SERVICE BUILDINGS. The Industrial Building (extreme left) provides waiting rooms and toilets for ambulance drivers and interns as well as carpenter, paint, and electrical shops.

SERVICE BUILDINGS, FIRST FLOOR

Laundry
1. Laundry room
2. Female toilet
3. Male toilet
4. Sorting and distributing room for staff laundry
5. Sorting and distributing room for hospital laundry
6. Mending room
7. Office
8. Storekeeper’s office and receiving room

Stores
9. Groceries storeroom
10. General refrigerator
11. Fish refrigerator
12. Fruit refrigerator
13. Butter and egg refrigerator
14. Meat refrigerator
15. Fresh meat storage
16. Cutting room
17. Distributing room

Power-house
18. Refrigerator machine room
19. Ice machine
20. Ice storage room
21. Incinerator room
22. Engineer’s office
23. Toilets and locker room
24. Boiler room
25. Balcony
NURSES' HOME BUILDING, TYPICAL FLOOR

1. Solaria
2. Bedrooms
3. Bathrooms
4. Toilets

NURSES' HOME BUILDING, showing guardhouse. In the basement are provided kitchen and storerooms, help's dining room, social hall, laundry, and trunk storage space. On the first floor are the nurses' main dining room with serving pantry, reception room, as well as suites for the superintendent of nurses, the chief dietitian and other executive nurses. Terraces occur on the fourth and fifth floors.
NURSES' HOME includes 132 single rooms and 4 suites (2 rooms and bath each).

STAFF HOUSE includes 40 single rooms and 2 apartments (1-5 rooms, 1-6 rooms).

EMPLOYEES' DORMITORY includes 75 single rooms.

RECREATIONAL FACILITIES: A billiard room is provided in the basement of the Staff House. A social hall for dances and entertainment is provided in the basement of the Nurses' Home.

Two concrete tennis courts (integral green coloring was used in the concrete) are for the joint use of nurses and staff. These courts have been designed to provide ice skating in the winter.

INTERIOR VIEWS (opposite), showing (above) OUT-PATIENTS' WAITING ROOM, with record room and information desk, and (below) the MAIN KITCHEN.
A GENERAL HOSPITAL – 475 BEDS

Photos by Dwight N. Streeter
A GENERAL HOSPITAL - 560 BEDS

U.S. MARINE HOSPITAL, STAPLETON, NEW YORK

Photo courtesy PWA

ARCHITECTURAL RECORD

BUILDING TYPES

136
IN ADDITION to wards (14 beds each), each floor includes two isolation suites, consisting of a room and bath, to which may be added two adjacent rooms providing space for 1, 3, or 5 isolation cases in each wing or the floor. Two special protected rooms are also provided on each floor for mentally disturbed patients.

Special feature of the U. S. Marine Hospital is the service corridor arrangement, located on the basement mezzanine floor. This corridor permits routing of food trucks from the main kitchen (on the same level) to service elevators which open to diet kitchens on ward floors. All other service traffic—supplies, rubbish, etc.—is similarly routed, thus obviating the necessity of such traffic through ward or main corridors.
A GENERAL HOSPITAL — 400 BEDS

UNIVERSITY HOSPITAL
BALTIMORE, MARYLAND

HERBERT G. CRISP, JAMES R. EDMONDS, JR., SMITH AND MAY
ASSOCIATED ARCHITECTS

ARTHUR J. LOMAS, M.D.
CONSULTANT

71 PRIVATE ROOMS
65 SEMI-PRIVATE BEDS
264 WARD BEDS

LECTURE ROOM

Photo by The Hughes Co.

Interior Photos by J. H. Schaefer & Son

ARCHITECTURAL RECORD
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BOSTON CITY HOSPITAL, BOSTON, MASSACHUSETTS

JAMES H. RITCHIE AND ASSOCIATES
ARCHITECTS AND ENGINEERS

GROUND FLOOR
THE FIVE FLOORS directly above the ground floor each contain two ward units, a total of ten wards or 296 beds. An amphitheater seating 250 persons, with operating facilities, is located on the first floor and extends through the second floor. The eye operating service is located on the second floor. Above the five floors of wards are located the operating services.

THE GROUND FLOOR, which is connected by ramped underground corridors to all the buildings of the hospital, is used for the receiving and discharge of all patients in the entire hospital of 1,700 beds, all ambulance cases are admitted through the ambulance court, and all ambulatory cases through entrance of admitting lobby, the discharge lobby being entirely separate from the admitting and ambulance receiving lobbies.
SISTERS OF MERCY HOSPITAL, MELBOURNE, AUSTRALIA

STEPHENSON AND MELDRUM ARCHITECTS

A MODERN reinforced concrete structure. Cantilevered balconies surround its garden court and permit maximum light for wards and rooms. A disconnecting lobby isolates the operating suite from entry of unsterile persons, control being effected by the nurse stationed in the sterilizing room.

ARCHITECTURAL RECORD

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KINGS COUNTY HOSPITAL, NEW YORK CITY
LE ROY P. WARD, INC., ARCHITECTS

SCHEDULE OF EQUIPMENT AND MATERIALS

FOUNDATIONS
Reinforced concrete

FRAME
Structural steel—cinder concrete arches

EXTERIOR
Walls
Hand-made James River Colonial (face brick)
Glass brick (kitchen wall at area way)—Owens-Illinois Glass Co.

Trim
Granite (base course; terrace walls, steps and paving)
Indiana Limestone (coping, cornice, sills, and panels)

Sash
Encasstic Tile (panels over first floor arches)

Double-hung wood sash; steel sash (in stairways); bronze casement sash (in roof shelter and assembly room)

Metalwork
Galvanized wrought iron (grilles, railings)
Ornamental hard lead (spandrel panels)

Roofs
Built-up asphaltic with quarry tile (flat roofs)
Hand-made Italian roofing tiles (sloping roofs)—Ludowici-Celadon

Doors
Extruded bronze and wood

Waterproofing
Waterproofing oil added to mortar
Ammonium Searate added to concrete
Asphaltic membrane spandrel waterproofing
Copper and lead-coated copper flashings

INTERIOR
Partitions
3" and 4" terra cotta tile

Floors and Base
Terreazzo; except:
Quarry tile (kitchens and food preparation rooms, laundries)
Quartered oak (living rooms)
Maple (assembly room)

Wainscot
Flint tile (toilets and cleaner closets)
Rubber tile (panels of corridors and library)
Colored ceramic tile (dressing and shower rooms)
Cement (storage and mechanical rooms)

Walls
Faience tile (staff dining rooms)
Glazed terra cotta (corridors)—Nat. Tile Co.
Mahogany (lobby, assembly room, library, and study)
Semi-matt colored tile (kitchens, toilets, cleaner closets)

White plaster—3 coats; except:
Mosaic tile (entrance vestibule)
Semi-matt colored tile (kitchens, food preparation rooms, pantries, and toilets)

Glazed terra cotta or hollow tile (stairs, laundries, swimming pool and gallery)—Nat. Tile Co.

Continued on page 157

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BUILDING TYPES
IN THE BASEMENT: the main kitchen, food preparation and food storage rooms, laundries, trunk storage room, various machine and mechanical equipment rooms, also a 20'x60' swimming pool—9'-5'' greatest depth and 3'-6'' minimum. The pool is equipped with underwater lighting and controlled ozonator water purification apparatus. On one side of the pool is a small spectators' gallery; the other side provides access to a hair drying room, as well as to showers and dressing rooms.

ON THE SECOND FLOOR; training school facilities include various classrooms, a study seating 60 and a large assembly room seating 650. This room extends two floors—at one end a stage—at the other a small balcony on which can be placed a portable projection machine. The seating is removable for dances, small storage rooms being provided for the storage of the seats. The assembly room and stage are equipped with complete theatrical lighting.
LA VIÑA SANATORIUM, LA VIÑA, CALIFORNIA
MYRON HUNT AND H. C. CHAMBERS, ARCHITECTS

A.C.R.—Assistant cook's room.
A.V.—Ambulance vestibule
C.R.—Cook's room
D.K.—Darkroom
D.R.—Doctor's room
E.X.N.—Examination room
H.N.—Head nurse
J.—Janitor's closet
J.A.N.—Janitor's room
K.S.—Kitchen storage
L.A.B.—Laboratory
M.D.R.—Men's dining room
N.B.W.P.D.R.—Nurses' and women patients' dining room
O.H.N.—Office of head nurse
N.S.—Nurses' station
R.E.C.P.T.—Reception room
S.—Stretchers
ST.—Stores
S.U.R.G.—Surgery
V.—Vestibule
The manner and design of the air conditioning plant as recently revised and now in operation at this hospital has been selected as a typical example for the air conditioning of operating rooms.

As will be noticed in the accompanying plan (fig. 1), the operating rooms are admirably located. The sterilizing room and the scrub-up room are placed between one unit consisting of two operating rooms. No sterilizers are located in the operating rooms.

Both the heating and cooling of the operating rooms could best be done by a central heating system. In addition a small amount of direct hot-water radiation was placed under the windows to prevent the entrance of cold drafts. All ducts for both air supply and exhaust are located in the hung ceiling over the sterilizing and scrub-up rooms. No ducts are installed over the operating rooms, thus allowing maximum ceiling height for these rooms.

All air supply registers are located on the walls between the operating rooms and the sterilizing and scrub-up rooms. The air supply is diffused across the whole room near the ceiling and exhausted through the sterilizing room and the scrub-up room, thus effecting a small amount of cooling in the latter rooms.

Since the operating rooms are located on the 8th and 9th floors of an eleven-story building, the central air supply apparatus was located in the penthouse (figs. 2 and 3), so as to eliminate taking in any considerable amount of dust from the street, as well as to insure the shortest possible run of ducts. The air is first filtered through a double set of standard air filters, and it is then heated to the desired temperature by passage over steam coils. The relative humidity of the air, which should range from 50 to 55% in an operating room, is also regulated to the desired extent by the tempering coils. The proper amount of humidity is of great importance in an operating room to prevent the explosion of a certain mixture of gases used during operations.

As the outside temperature drops, additional heating coils are turned on, all of which are automatically controlled.

In the summer the air is passed over cooling coils in which chilled water, at a temperature of about 45°F., is circulated. The cooling coils are located beneath the heating coils. Each room is provided with a separate flue, having both a hot-air and a cold-air connection with a pneumatic damper on each. In this manner the warm air and the cold air can be mixed to any degree so as to obtain the desired temperature in each operating room. The exhaust fan is also located in the penthouse. In this case it was not necessary to create any additional space for this equipment, as the penthouse had to be built to receive the elevator machinery.

Each floor of six operating rooms has one central air supply unit, so as to cut down the operating cost to a minimum in case only one floor of operating rooms is in use at one time. To divide the central apparatus into smaller units was not deemed advisable, since additional space, which was not readily available, would have to be obtained, and since the cost of so many separate installations would have been prohibitive compared with the small saving in operation to be gained by such a layout.

On the other hand, each unit of two operating rooms has one exhaust fan, exhausting the air through the sterilizing and scrub-up rooms. These fans are operated by push-buttons located in the scrub-up rooms, so that they may be turned on and off at will. All of the fresh air brought into the operating rooms is exhausted to the outside. Recirculation of the air makes for economical operation, and it is hence very tempting to make such a provision, but it is undesirable in operating and treatment rooms, and it is doubtful if it is advisable in any room in a hospital.

As the building was designed and built in the best possible manner of fireproof construction, it was not necessary to provide any special insulation to make the air conditioning effective. All of the windows are weatherstripped.

To make the ventilating system effective the windows have to be closed at all times. Since it is normally desirable to keep the windows of operating rooms closed anyway, to elim-
inate dust, draft, and street noises, some mode of artificial ventilation is essential, even if the actual cooling of the air is not desired.

All equipment in connection with the central fan blast system was of standard make, similar to that used in all modern air conditioning installations. All ducts are galvanized iron, covered with nonconducting material to minimize heat losses, and to prevent any deposition of moisture which would cause corrosion of the ducts and dripping of water in the ceiling.

The type of refrigerating machine and the refrigerant to be used in the cooling coils is of the utmost importance in a hospital. The code in New York City prohibits certain refrigerants, and certain others are not desirable for this class of work because of their failure to conform to the necessarily high safety standard required. Brine and chilled water were the only cooling mediums that were considered. The capacity of the brine system for the refrigerators in the existing group of Mt. Sinai Hospital buildings was not sufficient to provide the proper amount of cooling in the operating rooms in addition to carrying the load imposed by the construction of the Semi-Private Pavilion. However, because it was at first uncertain that cooling of the operating rooms would be desirable, it was decided not to install any additional machinery at that time, but to overload the existing refrigerating machines for a trial period. After two summers, it was found that the small amount of cooling which could be obtained from the existing machinery was very beneficial, but that a greater amount of cooling was desirable. It was then considered advisable to install a new machine for air conditioning the operating rooms, as well as for possible future air conditioning requirements in present or future buildings. This machine is of the steam-jet vapor refrigerating type, producing chilled water at a temperature of about 45° F. The chilled water is then circulated through the cooling coils of the central air conditioning apparatus located in the penthouse of the Semi-Private Pavilion, as before described. The refrigerating machine is located with the existing power plant in the basement where it is under the constant supervision of the engineering force of the hospital. As the hospital has its own high-pressure steam boiler plant for the generation of electric current, as well as to fulfill the steam requirements of the kitchens, sterilizers, auxiliaries, heating system, etc., it was found most economical to operate the refrigerating machine and the circulating pumps by high-pressure steam, using city water for the condensers. After the water has passed through the condensers it is discharged into the domestic hot-water heaters, to save not only the water but also to utilize the heat from the condensers.

If the high-pressure steam were not available it would have been possible to install electrically-driven refrigerating machine and pumps. Instead of city water for the condensers, well water would have been very economical, had it been available. If the building had been located near a river, the water from the river could have been pumped through the condensers at a fraction of the cost of city water.

There are other departments in hospitals that are now being air conditioned, such as x-ray rooms, radiographic rooms, therapy rooms, darkrooms, rooms containing certain kinds of inoculated animals and, in general, all rooms where windows must be kept closed or where heat is being generated. If a number of such rooms are located in one group, a central ventilating and air conditioning plant will preferably be installed, such as used for Mount Sinai Hospital. But where such rooms are scattered or few in number, it is more desirable to install individual units in each room. Such individual units should be provided with fresh air connections through the outside wall, as well as a means for recirculation of the air within the room.

A few years hence not only operating and treatment rooms will be provided with air conditioning, but the bedrooms—where the different types of illnesses under treatment may require certain temperatures for best results—will also be conditioned. There will be many patients who will be glad to pay slightly more for a

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FIGURES 2 and 3

MACHINERY ROOM FLOOR PLAN

LONGITUDINAL SECTION

ARCHITECTURAL RECORD

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BUILDING TYPES
room that will give them climatic comfort during their confinement in the hospital.

There are hotels now that have some of their guest rooms air-conditioned, and the newly arrived guest is given the opportunity to select an air conditioned room at a small additional expense. These air conditioned rooms are always in demand. The time will soon come when the hospital patient will be given the same choice, which would be a boon not only to the patients and their visitors, but also to the income of the hospital.

As far as the workers—doctors, nurses, orderlies, etc.—are concerned, there is no question but that greater efficiency and reliability are obtained when working under comfortable conditions, particularly in the operating rooms, where work is done under great stress and where speed and accuracy are of paramount importance. It is a well-known fact that when work is performed in physical comfort, both mental and physical fatigue are greatly lessened.

Air conditioning has recently been found to be very helpful to business, and indispensable in many branches of manufacturing, but its adoption by hospitals has been slow mainly because of its installation and operating cost. Seldom is a hospital operated on a profitable basis and, usually, it has to depend upon the generosity of the public for its maintenance. It is, therefore, no wonder that all unnecessary expenses are prohibited. The Mount Sinai Hospital is to be congratulated on being among the first to take the initiative in trying out the innovation of air conditioned operating rooms. Its success has shown that air conditioning will have a very definite practicability and value in the hospital of the near future.

The Semi-Private Pavilion of Mount Sinai Hospital was designed by Robert D. Kohn and Charles Butler, architects, with Dr. S. S. Goldwater, Hospital Commissioner of New York City, and Dr. Joseph Turner, Director of Mount Sinai Hospital, acting as consultants.

Radiographic and Allied Equipment Facilities

By RICHARD SOBBAH and JAMES MOORE, of the Picker X-Ray Corporation

SINCE THE discovery of x-ray by Wilhelm Konrad Roentgen in 1895, the ever-increasing call for radiographic facilities in the modern hospital necessitates more and more careful planning of x-ray departments.

Location
First, where should the x-ray department be in relation to the rest of the hospital? This is a most controversial question. Most early hospitals had the x-ray in the basement because that was the only available space, and x-ray was in a stage of experimentation. Its use was primarily for fracture work and not of known value to internal medicine or the surgeon. Today this is not true; it is of primary importance.

Therefore, we must consider location with respect to the convenience of the medical staff and operating rooms as well as the hospital patients and out-patients or clinic.

The majority of house patients will require at least one visit to the x-ray department during their confinement, for either a radiographic or fluoroscopic examination or x-ray treatment. It is therefore necessary to locate this department within easy access to the wards and private rooms.

Out-patient or clinic days mean an influx of ambulatory cases. For this reason it is desirable to have the x-ray department within easy access to the out-patient department or clinic. It is not advisable to permit undue travel through the hospital by these patients; they get in the way and often are carriers of infectious diseases.

As for location with respect to the staff and operating rooms, as mentioned above, x-ray is of primary importance. Diagnosis for internal disorders, surgery and fractures is either confirmed or discovered by the x-ray examination. All doctors entering the hospital will, of necessity, spend some time in the x-ray department.

We also find that x-ray equipment is more satisfactorily installed and operated on floors other than the basement. In the basement there is often much piping (water, heat, electrical conduits, etc.); ceiling heights are low; there is apt to be dampness; light and ventilation are not the best; and it is usually not easily accessible.

To meet all the requirements sometimes impossible and certain concessions must be made, but the x-ray department should not be an afterthought in making plans. It should be considered as an integral part of the original plan.

Size of Department
As in all new building plans, future expansion should be remembered. There should be sufficient floor space in the x-ray rooms; plenty of storage and filing facilities for films, case records and supplies; adequate waiting and dressing rooms for additional patients (x-ray is still expanding in its use and importance); and large consultation and viewing rooms.

The ceiling height in this department should be 10 feet if possible. The Bureau of Standards recommends a minimum clearance of the high-tension overhead from the floor of 6'-6" and from the ceiling of 1'-6"; but 8'-6" from the floor is necessary for absolute safety.

Required Rooms
This greatly depends on the size of the hospital, the number of patients and the type of cases to be treated. The roentgenologist or superintendent can give this necessary information and should be consulted.

Radiography and Fluoroscopy
There would definitely be radiographic and fluoroscopic rooms. There might be individual radiographic rooms for chest, head and sinus, routine, and cystoscopic work. The same could be true with the fluoroscopic room. There might be one for G-I work and another for fractures.

It is therefore apparent that the
hospital authorities must decide on the type of department and how complete this should be.

In laying out these rooms, manufacturers will be glad to supply templates showing the floor area required for various pieces of their equipment.

It would be most desirable for the architects to consult with an engineering department which is maintained for their benefit and whose work is primarily drawing up proposed x-ray laboratories.

Besides the equipment itself, such as tables, transformers, controls, and tube stands, other details of construction must be considered. For example, if there is a cystoscopic room, the floor should be tiled and have a drain for water. There should also be a washbasin in this room.

In any fluoroscopic room, some means for lightproofing the windows should be considered. This could be done by opaque shades or lightproof shutters. Several companies manufacture these shades and shutters. There should be satisfactory ventilation in all of the rooms, but most particularly in the fluoroscopic room, because fluoroscopy is done in a room with doors and windows closed and doctors as well as patients sitting in one of these rooms for a considerable time appreciate good ventilation. There should also be facilities in this room for mixing barium. There are also many electrical connections to be taken into consideration and advice on these can be given by the x-ray companies in their layout of recommended equipment.

**Darkroom**

The darkroom should be so located that there is easy access to this from all the radiographic rooms. Adequate ventilation is necessary and the room must be lightproof. All darkrooms must contain a developing tank, a loading bench, a film safe, storage facilities for cassettes, racks for holding developing hangers, a washbasin, and some means for drying the films.

There are several types of driers manufactured which are most advisable to consider for installing in the darkroom. Pass boxes are sometimes used for the transfer of cassettes to and from the radiographic and darkrooms. Two plans of darkrooms are illustrated showing means of entering, one by a maze and the other by a double door and light lock. If the maze is considered, some other means of entrance is necessary, because it would be impossible to take in and out the tanks, driers and other darkroom equipment. If this additional door or entrance is not available, it means breaking down the maze.

**Therapy Room**

In the therapy room we must consider whether 200,000 or 400,000 volts are to be used for deep therapy treatment. This room should be located so that it has as many outside walls as possible. A corner room is most advantageous. The reason for this is that in using high voltage, there must be lead protection to the operator and patients above, below and in adjacent rooms. Where we have outside walls, this protection is not necessary. We will speak more of lead protection later. This room should be as light as possible because patients being treated are usually very sick and anything that can be done to make them feel comfortable is essential.

**Dressing Rooms**

There should be at least two dressing rooms to every radiographic or fluoroscopic room with the exception of the cystoscopic. The dressing rooms should have two doors, one leading from the corridor and the other leading to the radiographic or fluoroscopic room. In this way a patient need not walk through the corridors and with two rooms there is no need to keep the roentgenologist or technician waiting.

**Lavatory**

There must be a lavatory in the fluoroscopic room (barium enemas are a part of the examination of the G-I tract), near the waiting room and near the consultation room and, if possible, others. Most x-ray departments that have been built in the past have certainly not had satisfactory lavatory facilities and this should be remedied in all new departments.

**Consultation and Viewing Room**

The size of the consultation and viewing room is more or less determined by the size of the hospital and the work which will be done in the department. In some of the smaller hospitals, the viewing room is also the filing room. In others, the filing room is separate.

**Waiting Rooms**

Regarding the waiting rooms, here again the size of these is determined by the x-ray department and whether the out-patient department or clinic is large. In any case waiting rooms should be large enough to accommodate patients on wheel chairs or stretchers who must await their turn for examination.
This gives some idea of the rooms necessary to be considered in the x-ray department. As can be seen, the roentgenologist or superintendent must be consulted.

Other considerations are plumbing, electrical connections, ventilation or air conditioning, and lead protection.

The majority of the plumbing will be in the darkroom where we should consider hot, cold and, if possible, ice water for the developing tank. There should be a drain in the cystoscopic room floor, water outlets in the therapy room, and sinks in the cystoscopic and barium rooms.

Practically all x-ray generators operate at 220 volts. This line should be apart from the rest of the hospital; that is, there should be no other power apparatus attached to it, such as elevators, kitchen equipment and laundry machinery. The line drop should be a minimum. Practically all of the accessory items, such as magnetic releases or room light controls, operate at 110 volts or else power is taken off the auto transformer in the x-ray generator itself. Therefore it is most important that x-ray manufacturers be consulted.

The Bureau of Standards in Washington has set up a table specifying the amount of lead or its equivalent which must be used for protection from the x-ray to the operator or patient. These specifications are available from the Bureau. The lead protection is of primary importance in the deep therapy room, around the control booth for the operator of all x-ray equipment, and in the darkroom for the protection of the films.

It is therefore apparent that in laying out a proposed x-ray department it is important to consider many phases. A well-designed department is one that has adequate facilities and is so arranged as to make for proficiency in operation for the hospital staff, patients, and x-ray technicians.
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New York Ophthalmic Hospital, 415 East 63. Architectural Record, v. 75, June 1934, pp. 508, 509, illus., plans.


"The New Eye Hospital, Columbia Presbyterian Medical Center," by George Nichols. Architectural Record, v. 74, July 1933, pp. 15-26, illus., plans.


SPECIAL HOSPITALS

MENTAL


"Connecticut's New Mental Hospital Strives for Home Touch," by Walter P. Crabtree and Roy L. Leak, M.D. (Fairfield State Hospital, Newton, Conn.) The Modern Hospital, v. 42, May 1934, pp. 45-50, illus., plans.


"Western Washington's Contribution to Mental Hospitalization," by Frederick Heath. (Western State Hospital, Steilacoom, Washington.) The Modern Hospital, v. 45, Dec. 1936, pp. 54-58, illus., plans.

SPECIAL HOSPITALS

TUBERCULAR


"Remodeling Program Provides Beds for 632 Tuberculous Patients," by H. P. Van Arsdall, A.I.A. (Hamilton County Tuberculosis Sanatorium, Ohio.) The Modern Hospital, v. 42, Jan. 1932, pp. 45-51, illus., plans.


Sally Tuberculosis Hospital, Glomorgan, Wales. William A. Pite, Son and Fairweather, Architects. The Architectural Review, v. 80, Oct. 1936, pp. 139-146, illus., plans.


... Tuberkulose—Krankenhaus Pruntrut. Moderne Bauformen, v. 35, Februar 1936, pp. 83, 84, illus., plans.

SPECIAL HOSPITALS

SANATORIA


(Continued from page 154)
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SANATORIA
Wojskowe Sanatorium w otoczku przedkoe... Architekta i budownictwo, v. 11, 1935, pp. 372-376, illus., plans.

SPECIAL HOSPITALS CONVALESCENT
“La Casa de Convalescência,” by Luis Bonet Gari. Arquitectura i urbanisme, Juny 1934, pp. 3-8, illus., plans.

LAUNDRIES
“Laundry gets a Fresh Start,” by O. N. Aver. (Monmouth Memorial Hospital, Long Branch, New Jersey.) The Modern Hospital, v. 48, May 1937, pp. 76-78, illus., plans.
The Hospital Laundry. Hospitals, v. 10, April 1936, pp. 39-41, plans.
“This Laundry’s Operating Cost is One Cent per Piece,” by E. C. Pardon. (University of Michigan.) The Modern Hospital, v. 43, Dec. 1934, pp. 85-89, illus., plans.

MECHANICAL EQUIPMENT
AIR CONDITIONING
“Air Conditioning at Slight Expense,” by Alden B. Milis. The Modern Hospital, v. 47, Dec. 1936, pp. 82-84.

MECHANICAL EQUIPMENT
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In the accompanying graph are shown the results of similar tests made on doors of different construction and weights built for sound insulating purposes made of wood, wood and lead, and wood and steel. The horizontal scale gives the weights, plotted logarithmically, and the vertical scale, the average reduction in decibels. Note that in these doors, weight is the important factor in sound reduction as shown by the fact that the plotted values fall very close to a straight line. The Riverbank door is shown on the same graph, and the acoustic merit of its design is shown by the fact that with decidedly less weight (168 pounds) the sound insulation is greater than that of the heaviest doors (336 pounds).

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HEATING


MECHANICAL EQUIPMENT

LIGHTING


"Hospital Lighting," by William Henry Walsh, M.D., F.A.C.P.


"It's the Wound Not the Room that Needs Careful Lighting," by A. T. Bazin, M.D. The Modern Hospital, v. 42, March 1934, pp. 75-79.


MECHANICAL EQUIPMENT

PLUMBING


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19 Dundaff Street, Carbondale, Pa.

To flatten the grille properly requires special machinery.

ARCHITECTURAL RECORD

156
33% MORE STEAM
from the same amount of coal

Heating original building required 2000 tons (average per year, BEFORE DETROIT STOKERS were installed.

Wing added and DETROIT STOKERS installed.
Heating requires only 2000 tons (average) per year.

ST. FRANCIS HOSPITAL
EVANSTON, ILLINOIS

When the north wing (shown in sketch above by the shaded area) was added, two DETROIT UNISTOKERS were installed with present boilers. The heating load was increased by about one-third but the coal consumption was not increased—in other words, the new wing of the hospital is being heated at no expense because of DETROIT STOKERS.

At ST. JOSEPH’S HOSPITAL
HAMILTON, ONTARIO

This Detroit Unistoker saved $1367.62 the first year, and its performance sold a second Detroit Unistoker.

The year following the installation of the first DETROIT UNISTOKER the coal cost was reduced $1367.62. Because of this very important saving in coal, another DETROIT UNISTOKER was installed with the second boiler.

DETOIT STOKER COMPANY
Sales Offices and Engineering Department:
Fifth Floor, General Motors Building, Detroit, Michigan
Works at Monroe, Michigan—District Offices in Principal Cities
BUILT IN CANADA AT LONDON, ONTARIO

MODERNIZE AND ECONOMIZE WITH DETROIT STOKERS

ARCHITECTURAL RECORD
157
SCHEDULE OF EQUIPMENT AND MATERIALS
QUEENS GENERAL HOSPITAL

(Continued from page 126)

Control
Pneumatic Thermostatic control—Johnson Service Co., Inc.
Public spaces only 2, 3
Valves
Ohio Injector Co.; radiator valves and traps—Sasco
Boilers
4.38HP tube boilers—Union Iron Works
Oil Burners
Todd Pressure Atomizing System
Generators
2-250KW and 1-75KW DC generators and 4-volt engines—Elliott Co.
Refrigeration
Circulating brine system
3 brine circulating pumps
Ventilation
Mechanical supply and exhaust—corridors, toilets, kitchens, wards 1
Mechanical exhaust only: all except bedrooms 2
Gravity exhaust only: toilets 3, 4
Direct connected Northwestern Motors
Lehigh Fan & Blower Co., fans
Galvanized copper-bearing steel ducts
Plumbing
Fixtures, Standard: Soapstone sinks, tanks in laboratory
Laundry machinery—Troy Laundry Equipment Co.
Electric
3-wire direct current 115-230v lighting
2-wire direct current 230v power
Rigid conduit @
Submarine cable, grounds lighting
Clock system—Telechron Co.
Nurses’ call system—Faraday
Doctors’ paging system—Holzer-Cabot
Radio
2 station master system—cone speakers in solaria and wards, 1, Stromberg Carlson

CLASSEMMROO WARDROBES
High in Quality—Low in Cost

This type occupies a recess flush with the wall. Plaster back and ends. No partitions, but with mailboxes between pairs of doors. Wire mesh ceiling. Blackboards if required.

The “Vanishing Door” hinges on which the doors are hung are made with double pivoted arms and swing the doors back into the ward-robe entirely out of the way. Simple—trouble-proof—and last as long as the building.

Wardrobes are furnished complete in the knockdown, with all woodwork cut to size, and only need to be nailed in place. The hinges are easier to put on than common butt hinges. The entire cost of installation is small.

We make many other types of school wardrobes, fully illustrated and described in Catalogue “N.” Send for your copy.

W. L. EVANS CO.
WASHINGTON, INDIANA, U. S. A.

SAMSON SPOT
sash cord

Samson Spot Sash Cord has never abused the confidence of an architect, builder, dealer or user. Known for more than 40 years as the most durable material for hanging windows. Made in one grade only from the finest 3-ply cotton yarn, spun in our own mills. Firmly braided and smoothly finished to resist wear and stretch. Always identified by the Colored Spots—our trademark.

SAMSON
CORDAGE WORKS
BOSTON, MASS.

EVANS
“Vanishing Door”
WARDROBE

Class J
equipped with either “Floor” type (as illustrated) or “Jamb” type hinges. This is Class D wardrobe if made with flush doors.

BAR-RAY PRODUCTS
in many Hospitals
Bar-Ray can furnish X-ray protection wherever X-ray equipment is used.

INSTALLATIONS
BROOKLYN HOSPITAL
LONG ISLAND COLLEGE HOSPITAL
QUEENS GENERAL HOSPITAL
KINGFISHER HOSPITAL
PILGRIM STATE HOSPITAL
THE BAR-RAY COMPANY
209 25th Street
Brooklyn, New York

ARCHITECTURAL RECORD 159
Emergency Lighting Plants

that need NO BATTERIES

START AT THE INSTANT OF POWER FAILURE — VITAL IN HOSPITALS

where seconds count!

"Self-starting" emergency light is important in any building where the public gathers. In a hospital it is almost vital.

Sudden darkness in theaters or hotels, or other public places, may cause serious disturbances. In a hospital, the difference between seconds and minutes in providing emergency light, may mean the difference between life and death.

The Bryan Emergency Plant is wholly automatic. At the instant of power failure it springs into action. No one has to start it. Power failure starts it instantly. In a matter of seconds it is pouring out a flood of light to meet any power failure emergency.

Bryan Emergency Plants, for loads of 1,000 to 50,000 watts, are wholly self-contained as well as self-starting. They operate without batteries. They are dependable—proved by installations in public buildings, airplane landing fields and other places where light is vital. Complete information will be furnished if you will write to

BRYAN ENGINEERING CO., Inc.
Williamsport, Pennsylvania

LUCKE LEAK PROOF TUB HANGER

Makes tub a Sanitary and Leakproof unit with building. By eliminating cracks at tub edge, no lint, dust, grease or germs can lodge in cracks; no soapy water can drip down behind tub, rotting or rusting joists, or causing unpleasant odors. A final protection to every tub installation. Write for Catalog.

LUCKE LEAK PROOF TUB HANGER—Box 177
Patented U. S. and Canada
Wilmette, Illinois

HOSPITAL STEAM SUPPLY MUST BE PROTECTED UNDERGROUND!

Literally hundreds of well-known hospitals, from coast to coast, are assured of dependable steam supply for group buildings by underground steam lines protected by Ric-wil Conduit. Listed below are only a few of the institutions recently equipped with Ric-wil. A Ric-wil System, with genuine Dry-pac Insulation, will keep your steam lines tight, dry, and 90% or more efficient. Your architect or engineer has the data on the various types of Ric-wil—or you can obtain Descriptive Hospital Bulletin direct from us.

THE RIC-WIL COMPANY

State Hospital for Nervous Diseases
Benton, Ark.

Parkland Hospital
Dallas, Tex.

Lettman General Hospital
San Francisco, Cal.

Alone County Infirmary
Huntsville, Ind.

Spring Grove State Hospital
Catonsville, Md.

AGENTS IN PRINCIPAL CITIES

Ric-wil

CONDUIT SYSTEMS FOR
UNDERGROUND STEAM PIPES

ARCHITECTURAL RECORD

160
High Speed, Silent Performance!

Recommended for Ventilation and Air Conditioning in Hospitals, Schools, Auditoriums, Theatres, etc. . . . Sizes to Meet All Requirements.

**First,** because of higher operating speeds, Type W Fans can be driven by higher-speed motors.

**Second,** because of exceptionally high efficiencies plus a full self-limiting horsepower characteristic, in many cases these fans can be driven by motors one size smaller than you would normally expect. And they operate quietly!

Thus, on practically every job, substantial savings in motor first cost are not only possible but very probable—and operating economies always the rule.

Any size of fan can be furnished with Clarage Vortex Control, a patented device as shown above. Automatically or manually operated, Vortex Control gives any desired capacity regulation, the fan operating at constant speed. It eliminates the need for an expensive variable speed motor and elaborate control equipment—a big saving.

**WRITE FOR BULLETIN 112** covering this latest Clarage development. Once acquainted with this improved fan equipment, we believe you will wish to specify it consistently, due to its very definite advantages.

---

CLARAGE AIR WASHERS are built in six types and many sizes to meet every class of service. Widely used for ventilation, comfort and process air conditioning.
Complete! Complete! Complete!

The Crane Architect's Catalog is your complete source of information on every problem relating to plumbing and heating products . . . valves, fittings and piping . . . for every type of building, everywhere. Thousands of questions about plumbing and heating installations are answered here authoritatively . . . decisively . . . helpfully.

The Crane line is complete because it contains products at every price level for kitchen—bathroom—laundry—heating systems. There is a wide variety of choice in each division—and every product is backed by Crane's long-maintained reputation for better design, better workmanship and manufacturing integrity in every detail.

Crane offers you complete kitchen, bath and laundry planning service—each prepared by experts as a result of exhaustive research and scientific study. For your convenience, Crane maintains 110 Display Rooms throughout the country. Use the Crane Architect's Catalog—and the many other aids which Crane Co. offers to architects.

The Crane Sunnyday Sink has every convenience that appeals to modern housewives. It is part of the complete Crane line of equipment for any size of kitchen.

For mansion or cottage, a Crane bathroom is a permanent source of satisfaction—and a better investment—because Crane builds every part of every product.

Among the seven types of Crane Boilers for hot water, steam, vacuum and vapor heating you will find exactly the right ones for the buildings you plan.

⭐ The new Crane Budget Plan is now available to your clients. Write us for full details.

CRANE

CRANE CO., GENERAL OFFICES: 836 S. MICHIGAN AVENUE, CHICAGO, ILLINOIS
Branches and Sales Offices in One Hundred and Sixty Cities

VALVES, FITTINGS, FABRICATED PIPE, PUMPS, PLUMBING AND HEATING MATERIAL
MONEL* washers offer two definite improvements. Each important.
But distinct and separate:

1. **They cost less to operate.**

   Hundreds of users of Monel washers tell us "we use less water," "we use less steam," "we use less soap and supplies." The "why" of that is that Monel cylinders have more than twice as much open area. Result: more rapid washing. Better circulation. Also, a smaller clearance between cylinder and shell. That takes less water—and less supplies.

2. **They do better work for more years. WHY?**

   Monel doesn’t wear out. It is stronger and tougher than steel. It never rusts. Its smooth, solid surface is not corroded by soaps, sours, dilute bleaches. Hence—no rewashes, no snagged, torn fabrics with Monel. Many Monel washers to-day are turning out the same smooth work they did when first installed 10–15—even 20 years ago.

   And for the same reasons, you get the same savings from Monel, in extractors, table tops, pails, and starching equipment. Write to-day for exact information.

**THE INTERNATIONAL NICKEL COMPANY, INC.**
67 WALL STREET

*Monel is a registered trade-mark applied to an alloy containing approximately two-thirds Nickel and one-third copper. This alloy is mined, smelted, refined, rolled and marketed solely by International Nickel.
Residential buildings of the rambling type, those having critical exposures or definite divisions between living quarters, servants' quarters, etc., present a serious warm air heating problem.

It is often impossible to hold uniform temperature throughout the building with a single thermostat. One part will overheat before another gets warm, and, as wind direction is likely to vary the condition from day to day, no amount of balancing of ducts will cure the trouble.

This type of structure needs "Genuine Detroit" Zone Control. The building is divided into two or more zones with a thermostat controlling each. A main duct with branches leads to each zone. Each thermostat controls a damper in its duct. When a thermostat calls for heat in its zone, it opens the governing damper, which in turn operates the main heating unit. Dampers to zones not requiring heat remain closed, though the heating unit does not stop until all zones are satisfied.

As thermostats are independent, different temperatures may also be maintained in different zones, if desired. Also, if day and night thermostats are used, one or more zones may be changed to day or night temperature independently of the others.

Each zone damper is actuated by a "Genuine Detroit" No. 431 Motor Unit. This is entirely noiseless, so is regularly mounted on the duct without danger of objectionable noise being telegraphed along the duct to rooms above. A No. 255 Furnace Limit Switch prevents overheating in the plenum chamber to which zone ducts connect.

Write for Bulletin 66 on the "Genuine Detroit" Zone Control. It is a thoroughly sound answer to the problem of heating many types of houses satisfactorily with warm air.
POWERS
TEMPERATURE and
HUMIDITY CONTROL
for Heating, Ventilating, and Air
Conditioning Systems.
Also temperature con-
trol for Blanket Warm-
ers, Bed Pan Warmers—
Saline Solution Cab-
inets—Steam Tables
and Coffee Ums—
Refrigeration in
Morgues—Ice
Storage Rooms—
Perishable Food Rooms and for
Cooling Drinking Water, etc.

A - 3572 Sq. ins.
B - 3321 Sq. ins.
C - 2444 Sq. ins.
D - 2193 Sq. ins.
BURNHAM
1600 Sq. ins.

Note that the Burnham takes up practi-
cally half the basement space of the small-
est of the other four. And bear in mind
there are no ducts to fill up the overhead.

An
Air Conditioning System
That Takes Up
No Basement Space
Has No Ducts

LAST week we made careful
measurements of the floor
space taken up by four of the lead-
ing air conditioning basement out-
fits, in comparison to the Burnham.
The chart above, A-B-C-D, shows
you the comparison at a glance.
There’s a lot of cursing being done
about the space in basements that
air conditioning heating outfits take
up. There’s going to be a lot more
of it too, when the owners of houses
now being built, see the huge, space-
taking air conditioning equipment
being set up in their basements.
They are going to be no end sore
about it, when they find the room
they expected to use for recreation,
a shop or a play place for the kiddies
all cluttered up with equipment and
ducts.

When they get to comparing the
high cost of their system with the
much lower cost of the Burnham
Air Conditioning one, put in by a
neighbor or friend, they are going
to be more than sore.
Send for the Burnham Air Condi-
tioning Catalog. Get the facts. See
for yourself.

BURNHAM BOILER CORPORATION
Irvington, New York - Zanesville, Ohio

The Burnham Oil Boiler takes up
only 1,160 square inches of floor
space. No other basement equip-
ment necessary.

The combination radiator and air
conditioner takes up no more space
in the rooms than a grille-enclosed
radiator. Fits un-
der average win-
dow. Can be re-
cesed.

B Burnham Boiler
Floors of AMTICO RUBBER TILE are specified by leading architects and contractors as standard flooring equipment for hospitals and convalescent institutions where durability is essential and quietness and cleanliness are imperative. Pleasing and harmonious effects are achieved withAmtico's wide range of plain and marbelized colors.

Write for new color folder for your files or refer to Sweet's Catalogue for details and specifications.

PARTIAL ROSTER OF AMTICO INSTALLATIONS IN HOSPITALS:

- Thomas D. Dee Memorial Hospital, Salt Lake City, Utah
- Mount Morris Hospital, Mount Morris, N.Y.
- Central Prison Hospital, Raleigh, N.C.
- Jewish Women's Convalescent Home, Boston, Mass.
- Belgrave Allied Hospitals, New York City, N.Y.
- Palmer Memorial Hospital, Boston, Mass.
- U.S. Veteran's Hospital, Augusta, Ga.
- U.S. Veteran's Hospital, Camp Butler, Md.
- U.S. Veteran's Hospital, Lexington, Ky.
- U.S. Veteran's Hospital, Chicago, Ill., and many others.

AMERICAN TILE & RUBBER CO. • TRENTON, N. J.

Associate of PURITAN RUBBER MANUFACTURING CO.

Manufacturers of

"AMTICO" RUBBER TILE FLOORING—Marble & Terrazzo Effects • "TRENT" RUBBER FLOORING—By the Roll, Plain and Morbelized Colors • "PURITAN" RUBBER MATS & MATTING—Plain & Designed Effects • "PURITAN" RUBBER STAIR TREADS AND NOSINGS

ARCHITECTURAL RECORD

166
TOWARD PERFECTION

When architects say, as many have, that Sweet's Catalog File is perfect, we know that they mean relatively perfect. Perfection is a large order, in the filling of which we need the cooperation of every reputable building-product manufacturer. The pioneers have blazed the way. Their catalogs, designed to give you just the kind of buying information you want and need, occupy well over half of the Sweet's file. Each year they are joined by others who previously had taken but partial advantage of the Sweet's plan. Each year the perfection of their catalogs adds to the perfection of the file.
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ARCHITECTURAL RECORD * JULY 1937
Ballrooms, Too, KNOW HARD MAPLE as
The Longest-Wearing Comfortable Floor

Like
FACTORIES
MILLS
WAREHOUSES
SCHOOLS
STORES
and HOMES

To visit the Main Ballroom at Chicago’s Drake Hotel is to be struck by the beauty of the ebony-black floor, striped and scrolled in silver. To dance, is to be impressed by its velvety “feel” underfoot, so smooth that dancing seems effortless.

Like most ballroom floors, this floor is Northern Hard Maple, selected for three reasons: its beauty, its resilient smoothness, its remarkably long life.

The same three characteristics, combined so perfectly in no other flooring, explain Hard Maple’s widespread use in factories, stores, schools and homes.

On a cost-per-year basis, Hard Maple offers unequaled economy. Outwears any other comfortable floor. So tough-fibred, tight-grained, its resistance to indentation and abrasion is remarkable. Does not splinter, sliver, or develop ridges. Speeds up traffic. Simplifies alterations, lowers maintenance costs.

Moreover, Hard Maple offers unsurpassed comfort in use. Warm, dry, resilient, sanitary, it reduces fatigue, aids efficiency. And always, its light cheery color presents pleasing appearance. With the heavy-duty finishes available, Hard Maple’s beauty is maintained under most severe traffic. These penetrating finishes seal its surface, keep out dirt, eliminate scrubbing. In “natural” or colors, to match any decorative scheme.

In buildings of many different types, MFMA® Northern Hard Maple is your insurance that your clients’ flooring will give lasting satisfaction year after year. Write for A.I.A. File Size Grading Rules and complete specifications for laying and finishing.

MAPLE FLOORING MANUFACTURERS ASSOCIATION
1782 McCormick Building, Chicago, Illinois

See our catalog data in Sweet’s, Sec. 17/66.
Write us for folder on Heavy-Duty Finishes.

Floor with Maple

*MFMA—This trade-mark on Maple Flooring guarantees that it conforms to the exacting grade standards of the Maple Flooring Manufacturers Association. It protects you against species substitution and inferior grade. It assures you of genuine Northern Hard Maple. Look for it on the flooring you buy.
Mr. Graves and Mrs. Graves have

OK'ed your plans for this house

STUART GRAVES is a lawyer, and making out well. He and Betty asked you to design a house that would meet all of their requirements—present and future. With their needs in mind, what should the telephone arrangements be for the approved plans below?

Telephone conduit in the walls, of course, to avoid exposed wiring and protect against certain types of service interruption. Leading to strategic points throughout the house, it will mean that the Graves can have their telephone arrangements changed easily and quickly without piercing walls or woodwork.

For the present, one outlet in the master bedroom is ample for the second floor—to afford step-saving convenience during the day and protection at night. Later on, as conditions change, the outlet in the second bedroom may be equipped for use. Of course, an outlet in the living room for family use is an absolute necessity. It is located so that it may also be conveniently reached from the maid’s room.

This is a suggested approach to a typical problem. Our engineers will be glad to help you in developing efficient, economical conduit layouts. No cost. No obligation. Just call your local telephone office and ask for “Architects and Builders’ Service.”

what telephone provisions

will you recommend to them?