



Good Design is Good Business

CALL FOR ENTRIES

The editors of ARCHITECTURAL RECORD are currently inviting submissions for the **2013 ARCHITECTURAL RECORD GOOD DESIGN IS GOOD BUSINESS** awards program (formerly the **BusinessWeek/Architectural Record Awards**).

DEADLINE

All entries must be postmarked by **February 15, 2013**.

ENTRY FEE

\$150 (USD);
\$50 for each additional project submission.

SUBMISSIONS

Mail materials to:
ARCHITECTURAL RECORD
Good Design is
Good Business
2 Penn Plaza,
9th floor
New York, NY
10121

QUESTIONS

Email:
arcallforentries@
mcgraw-hill.com

Architecture and design is a top priority for leaders of business, government, and industry looking to rebrand, boost productivity, and attract customers. The Architectural Record Good Design is Good Business (GDGB) Awards honors the architects and clients who best utilize design to achieve such strategic objectives.

ELIGIBILITY: The program is open to architects registered in the U.S. or abroad. New-build, restoration/renovation, or adaptive reuse projects – completed within the last three years – are eligible. Each must be quantifiable in terms of the value of the design for the client, and may be submitted by either the client or the architect. Eligible project categories include: corporate, commercial (retail, hospitality, development), public, cultural, and institutional.

Winning projects will be selected by an editorial jury and published in the June 2013 issue of Architectural Record. *(Projects previously published will be evaluated at the discretion of the jury.)*

FEES: Entries must be accompanied by a credit card payment or check, payable to Architectural Record, for \$150 (USD)/\$50 for each additional project. To pay by credit card [click here](#).

Entries must be submitted digitally for Mac platform on a DVD or USB Flash Drive, or via an ftp link. Please provide the following:

- 1 **Completed submission form. [Submission form follows]**
- 2 **A project description of no more than 500 words that includes: project name and location; client; architect; completion date; program; brief; solution.**
- 3 **A business case description of no more than 500 words. Projects that do not include a business case will be disqualified. The jury will look closely at metrics; the more detail, the better. Key measurable benefits must address how design affects the performance and inhabitants of the building in regard to one or more of the following:**
 - A **Increased revenue**
 - B **Sustainability / energy efficiency**
 - C **Work environment**
 - D **Employee recruitment and retention**
 - E **Employee performance and productivity**
 - F **Branding (creation of a new corporate or institutional identity)**
 - G **Change in culture**
 - H **Development of new work tools**
 - I **Space for amenities like daycare and exercise facilities**
- 4 **Professionally photographed high-resolution images (300 dpi, 8x10 inches minimum). Please provide a range of views to give jurors a complete sense of the project, interior and exterior (if applicable).**
- 5 **Drawings – include plans and sections in one of the following formats: EPS, DWG, or as a modifiable PDF. Please omit details such as electrical, dimensions, HVAC, etc.**
- 6 **Photo release forms for works submitted.**

See pages 2 & 3 for Submission and Photo Release Forms. ►



Good Design is Good Business

CALL FOR
ENTRIES
SUBMISSION
FORM

NAME OF PROJECT

LOCATION OF PROJECT CITY / STATE

COUNTRY / CODE

DATE OF COMPLETION

CONTACT PERSON

TELEPHONE E-MAIL ADDRESS

ARCHITECT / FIRM

ADDRESS CITY / STATE

COUNTRY / CODE

TELEPHONE E-MAIL ADDRESS

URL

CLIENT

CLIENT ADDRESS CITY / STATE

COUNTRY / CODE

CLIENT URL

SIGNATURE DATE

PRINT NAME

**ARCHITECTURAL
RECORD**

COPYRIGHT PERMISSION FORM FOR TEXTUAL AND VISUAL WORKS

For good and valuable consideration, the exchange of which is hereby acknowledged, I grant Architectural Record, a non-exclusive license to use all of the copyrighted work submitted for the 2013 Architectural Record Good Design is Good Business awards as follows:

This license shall permit limited rights to use, reproduce, crop or resize, publicly display, distribute and transmit worldwide the Work during the full term of the copyright in all media, now known or hereafter devised, including the internet, without payment of any royalty or license fee, as follows:

- In connection with the announcement of any awards under the awards program and the promotion of the awards program itself.
- This license applies when the entrant has not secured greater rights to copyrighted material by a license or other agreement.

If the entrant has previously secured greater rights to the copyrighted material, please check below:

Entrant has secured greater rights to copyrighted material.

I acknowledge that all copies of the Work submitted in connection with this entry shall remain the property of the Architectural Record awards but that the copyright to the Work remains mine and is not transferred. The Architectural Record awards program agrees to include in reproductions of the Work a reasonable copyright and credit, provided that the necessary copyright and credit information is noted below.

Photography credit: _____

Copyright Notice: _____
(Copyright owner)

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

By submitting this Copyright Permission Form for Textual and Visual Works, I represent that I have obtained all permissions that I believe are necessary to grant the limited rights granted by this Form and that the use or reproduction of the Work by Architectural Record awards as permitted by this Permission Form shall not, to the best of my knowledge, information and belief, infringe or violate any other person's copyrights.

I AGREE TO INDEMNIFY AND HOLD HARMLESS AR FROM AND AGAINST ALL CLAIMS OR DAMAGES ARISING OUT OF ANY BREACH OF THESE REPRESENTATIONS. AR AGREES TO INDEMNIFY ME AND HOLD ME HARMLESS FROM AND AGAINST ALL CLAIMS OR DAMAGES ARISING OUT OF ITS USE OF THE WORK.

List copyrighted material

Copyright Owner's Signature

Print Name

Date: _____