# 2019 Award Winners

## Architectural Record

### Campaign

**Best In Class**

<table>
<thead>
<tr>
<th>#</th>
<th>Company Name</th>
<th>Advertising Agency</th>
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<tbody>
<tr>
<td>01</td>
<td>Armstrong Ceiling Solutions</td>
<td>ZBAN Advertising</td>
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<td>03</td>
<td>Rieder North America</td>
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**Winner**

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<td>09</td>
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**Honorable Mention**

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### Spread

**Best In Class**

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### Single Page

**Best In Class**

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<tr>
<td>17</td>
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<td>Kingspan Light+Air</td>
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<td>Pilkington/NSG</td>
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<td>Sonneman</td>
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A’19

THE WORLD’S LARGEST ARCHITECTURAL DESIGN EXPO

June 6-8, Las Vegas

DISCOVER
architecture & design

wILSONART X YOU

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from product to packaging to installation, resulting in a sustainable manufacturing process. Consider these facts:

Steel reduces waste and features a material recovery rate greater than 98%!

Steel's carbon footprint is nearly 40% lower than concrete and masonry.

Steel's productivity levels are approximately 20% higher than masonry, resulting in greater efficiency.

Steel plate and beams and columns provide fire resistance that will preserve structures in the event of fire, blast, or the product life.

The structural steel making process boasts a lower net consumption of energy by a factor of 3.

Arktura’s Vapor® family of panel systems is more flexible than ever. Explore our expanded library of dynamic patterns and textures. Suspenders, a delicately scaled modular system of LED luminaires, provides a broad range of benefits! This makes running along both walls and ceilings a breeze, as you utilize its modular design to beautify your space.

Arktura.com/vapor-family | info@arktura.com

Brooklyn Navy Yard

Textiles. Surfaces. Art. Design &

It's not just a wall.

It's a canvas.

It's a canvas.

It's a canvas.

Your image, your branding, your statement – Aspex® gives you total design freedom while preserving your vision for years to come.

Walls are one of the largest elements of your interiors. Give them a purpose and expand their function with our integrated building envelope systems. Our solutions are easy to install and backed by innovative technology. With our integrated building envelope systems and your architectural vision, we can enhance the everyday lives of people around the world.


With our integrated building envelope systems and your architectural vision, we can enhance the everyday lives of people around the world.

©2019 B&N Industries, Inc.

Elevate your design with our award-winning line of metal products. From Excalibur™ moment frame systems to Oura™ wall & roof panels to our full line of Custom Castings, we provide you with the products you need to create stunning metal design. In a floor supported folding glass wall, AcoustiFOLD achieves unprecedented sound performance. This unique system with its large footprint design achieves STC 45 with a Folding Glass Wall. Achieve STC 45 with a Folding Glass Wall.

Marvin Logo_2cBlack_Build.ai

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The building envelope, the outer shell of the building, is essential to the comfort and safety of the people inside it. Our products are designed to bring you one step closer to creating a healthy and safe environment. With a focus on energy efficiency, durability, and sustainability, our products are built to last. From our brooklyndesigns® Family Ceiling & Wall Systems to our inpro® building products, we have a solution for every project.

It's a canvas.

It's not just a wall.

It's a canvas.

It's a canvas.

A NEW CLASS OF LACANTINO DOORS

The pigment I wanted and the image looked real! It was flawless."

Vanessa Deleon

It's a canvas.

It's not just a wall.

It's a canvas.

It's a canvas.

It's a canvas.
ONLINE WINNERS

ONLINE AWARDS
The winning online ads achieved excellence in one of many ways including visual appeal, effective use of animation, inter-activity and engagement; or having a consistent message online to correspond with their print advertisement. To view the online award-winning advertisements, visit: architecturalrecord.com/adawards

ONLINE
BEST IN CLASS
› Doug Mockett & Company Inc.
› NYSERDA
    Darling NYC
› Petersen Aluminum

WINNER
› Lorin
› Petersen Aluminum

HONORABLE MENTION
› Unilock
› Benjamin Moore
› Petersen Aluminum
› Wood Products Council

INTEGRATED
BEST IN CLASS
› Coverings ‘19

WINNER
› Benjamin Moore

HONORABLE MENTION
› Unilock

SOCIAL MEDIA
FACEBOOK: MOST ENGAGED
› Formica Corporation
    Empower MediaMarketing
› Graphisoft
› Lumion

TWITTER: MOST ENGAGED
› Coverings ‘19
    Sharp Communications
› Pilkington/NSG
› Vitro Architectural Glass
    Pipitone Group

TOP 3 NATIVE
› Continental Building Products
    interrupt
› Echelon Masonry
    interrupt
› Georgia-Pacific Gypsum
    Ricochet Partners

USER ENGAGEMENT 2019 WINNERS
The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising.

ONLINE ADVERTISING
The top four winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS
› Cascade Coil
› Huber Engineered Woods
› ATAS
› Petersen Aluminum

SPONSORED CONTINUING EDUCATION
The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers – a quantifiable measurement of user engagement that is part of the larger 210,000 tests that were taken over the past year in the pages of Architectural Record and online at Record’s Online Continuing Education Center.

MOST LEADS
› Westfalia
› Huber Engineered Woods
› Wagner Architectural Systems

TOP RENEWAL
› ASI Group
› Lamboo
› Tile of Spain
    Frank Advertising

MOST LEADS
› Wagner Architectural Systems
› GSky Plant Systems Inc.
› Sierra Pacific Windows

TOP MULTIMEDIA
› Think Wood
› Metal Building Manufacturers Association / MBMA
› Westfalia

FASTEST MOVING

Advertisers qualified for the competition if they:

- Advertised in the 2019 January, February, March, or April editions of Architectural Record
- Ran online ads on architecturalrecord.com in 2018
- Sponsored a continuing education course on our CE Center in 2018

The ads are carefully reviewed and judged by a distinguished panel of experienced architects. The architects represent firms of various sizes whose projects include large scale commercial, residential and interiors.

### 2019 AWARD CRITERIA

### 2019 AWARDS JURY

**Barbara Bestor, FAIA**  
Principal, Bestor Architecture  
Barbara Bestor is founding principal of Bestor Architecture. Since 1995, Bestor Architecture has actively redefined Los Angeles architecture with a practice that rigorously engages the city through design, art, and urbanism. Increasingly, the firm applies L.A.’s lessons to national undertakings. Barbara has designed new ways of creating accessible urbanism in her “stealthy density” Blackbirds housing, dynamic workspaces for Beats By Dre and Snap, award-winning experimental residences and pioneering arts projects that are deeply rooted in their communities and cultural context. She earned her M.Arch at SCI-Arc and is the author of *Bohemian Modern: Living in Silver Lake*.

**Krista Becker, FAIA**  
Principal, ZGF Architects LLP  
Krista Becker has over 30 years of experience in planning, design, and management of a wide range of award-winning civic, cultural, and educational buildings across more than 20 countries. One focus of Krista’s work has been the advancement of the design of numerous embassies around the world, creating safe, functional, and inspiring venues for the conduct of international diplomacy. She has served on AIA national and regional design award juries, and was the recipient of the 2015 AIA California Council Distinguished Practice Award. She is a frequent guest lecturer at her alma mater, the University of Southern California.

**Wyatt Frantom, FAIA**  
Design Director, Senior Associate, Gensler  
Wyatt Frantom is an award-winning designer, an architect licensed in California and Texas, and serves as a design director and senior associate with Gensler in Los Angeles. In his 20 years in practice, he has gained broad experience in a variety of project types and an expertise in office buildings and corporate campuses, and specializes in large-scale, complex, international projects and performance-driven design. Wyatt has been recognized for his leadership in the profession most recently as a 2019 Fellow of the American Institute of Architects. He is a graduate in architecture of The Ohio State University and holds an M.Arch from Rice University.

**Bob Hale, FAIA**  
Principal & Creative Director, Rios Clementi Hale Studios  
Bob Hale joined RCH Studios as a principal in 2001. Over his distinguished career, Bob led creative collaborations for corporate, entertainment, retail, cultural, commercial, and residential clients. He spent seven years at Universal Studios as creative director and then vice president of planning and development. Prior to that, in twelve years at Frank O. Gehry Associates he oversaw award-winning projects like the temporary home for MOCA, The American Center in Paris and the Guggenheim Museum in Bilbao, Spain. Bob was a studio instructor at USC’s School of Architecture from 1994-95, and a guest lecturer at UCLA School of Architecture from 1989-94.

**Alice Kimm, FAIA**  
Principal, JFAK Architects  
Alice Kimm co-founded JFAK Architects with her partner and husband John Friedman in 1996. She received an undergraduate degree in economics from Cornell University and her M.Arch from Harvard University. She was awarded a Fulbright Scholarship to research housing types in Korea in 1997, and was selected to deliver a TEDx Talk in 2015. She was chair and then director of Undergraduate Architecture at USC from 2010-14 and was appointed adjunct professor in 2015. She currently serves on the advisory board of the LA Forum for Architecture and Urbanism. She was elevated to the College of Fellows of the American Institute of Architects in 2010.

**Takashi Yanai, FAIA**  
Partner, Ehrlich Yanai Rhee Chaney  
Takashi Yanai has been the residential studio director since 2004, leading the firm’s efforts in the design and execution of award-winning single family residences. He brings a keen sensitivity and interest in site and context coupled with a strong appreciation for the craft of building and materiality born of his dual Californian and Japanese heritage. Prior to practicing architecture, Takashi was an editor at GA Houses in Tokyo. He is very active in the AIA Committee on Design, and is currently also on the SFMOMA Photography and Acquisitions Committee. He is a visiting lecturer at the USC School of Architecture, and lectures throughout the world.

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