



Architectural
Record
RECORD on the **ROAD**



Record on the Road events bring an informative educational program to cities around the country, combining CE learning units and an esteemed panel of architects who will discuss their recent projects as well as issues and trends shaping the local design community. Often focused on a particular building type, these events include up to two sponsored CE presentations and a panel discussion moderated by an *Architectural Record* editor.

After the panel discussion and Q&A, a cocktail reception affords the opportunity to connect with attendees and presenters in an informal setting.

Co-sponsoring this event will allow your company to present a 30-minute CE Course to the audience of architects who are specifically interested in the featured topic. Exclusive sponsors may give a 60-minute presentation.

ALL SPONSOR PACKAGE BENEFITS INCLUDE:

- Thought leadership positioning with *Architectural Record*
- Live networking and relationship building with architects
- Attendee Leads (opt-in only)



RecordontheRoad.com

SPONSORSHIP PACKAGES

EXCLUSIVE SPONSOR

Sponsorship Elements:

- 60-minute CE presentation to audience at beginning of program
- Extensive brand exposure on all promotional materials in print, online and at the event
- Sponsor marketing materials displayed in registration area and at the cocktail reception for material distribution
- Sponsors will receive opt-in attendee leads with contact information.

Exclusive Sponsor Package Rate: **\$30,000**

CO-SPONSORSHIP (TWO SPONSORS)

Sponsorship Elements:

- 30-minute CE presentation to audience at beginning of program
- Extensive brand exposure on all promotional materials in print, online and at the event
- Sponsor marketing materials displayed in registration area and at the cocktail reception for material distribution
- Sponsors will receive opt-in attendee leads with contact information.

Co-Sponsorship Package Rate: **\$15,000**

COCKTAIL RECEPTION SPONSORSHIP

Sponsorship Elements:

- Extensive brand exposure on all promotional materials in print, online and at the event
- Custom printed cocktail napkin with company logo
- Tabletop for material distribution in the cocktail reception area

Cocktail Reception Package Rate: **\$5,000**

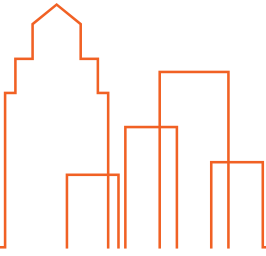
ROUNDTABLE DISCUSSION SPONSORSHIP

Sponsorship Elements:

- *Architectural Record* will assemble a small, targeted group of architects in a private room for a roundtable discussion

Roundtable Sponsorship Package Rate: **\$7,500**

Add-On to Exclusive or Co-Sponsor Package: **\$5,000**



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APPLICATION & CONTRACT FOR SPONSORSHIP

ORGANIZATION NAME _____

CONTACT NAME _____

JOB TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

OFFICE PHONE _____ CELL PHONE _____

E-MAIL _____

COMPANY AUTHORIZED SIGNATURE _____ DATE _____

SPONSORSHIPS

EXCLUSIVE SPONSOR PACKAGE
\$30,000

PRESENTING SPONSOR PACKAGE
\$15,000

COCKTAIL RECEPTION SPONSOR PACKAGE
\$5,000

ROUNDTABLE DISCUSSION SPONSOR PACKAGE
 Sponsorship Only \$7,500
 Package Add-on \$5,000

TOTAL COST

ADDITIONAL NOTES _____

METHOD OF PAYMENT

Invoice Me (*Due Upon Receipt*)

Check Enclosed (*Make checks payable to BNP Media*)

Charge To: VISA MasterCard AmEx Discover

BILLING ADDRESS: IF DIFFERENT FROM ABOVE

CARDHOLDER NAME

CARD NAME

CARD NUMBER / VERIFICATION CODE (3-DIGIT MC/VISA; 4-DIGIT AMEX)

CARDHOLDER SIGNATURE

AMOUNT AUTHORIZED

PLEASE SIGN AND RETURN TO: Andrea Pinyan, Event Manager, BNP Media
email: pinyana@bnpmedia.com | phone: 248-550-4044 | fax: 248-283-6586

ACCOUNT EXECUTIVE _____

Terms & Conditions: All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

CONTRACT PRICING VALID JAN. 1 – DEC. 31, 2022

LOCATIONS

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____